Code: 23HS1401

II B.Tech - II Semester – Supplementary Examinations
DECEMBER 2025

MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
(Common for CIVIL, EEE, ECE, CSE)

Duration: 3 hours   Max. Marks: 70

Note: 1. This question paper contains two Parts A and B.
      2. Part-A contains 10 short answer questions. Each Question carries 2 Marks.
      3. Part-B contains 5 essay questions with an internal choice from each unit. Each Question carries 10 marks.
      4. All parts of Question paper must be answered in one place.

PART – A

1.a)	Characteristics of Managerial economics.
1.b)	Explain the importance of Demand forecasting?
1.c)	Explain the factors of Production.
1.d)	Explain the features of Perfect competition.
1.e)	Explain the features of sole trading firm.
1.f)	List the types of Public Enterprises.
1.g)	Features of Financial Management.
1.h)	What is double entry system of accounting?
1.i)	Define Depreciation.
1.j)	Merits of IRR.

PART – B

			Max. Marks
		UNIT-I	
2		Explain the nature, scope and importance of Managerial Economics.	10 M
		OR	
3		Define Price elasticity of Demand. Illustrate methods price elasticity of demand.	10 M
		UNIT-II	
4		Explain the law of variable proportion.	10 M
		OR	
5		Explain different pricing strategies.	10 M
		UNIT-III	
6		Describe the features, merits and demerits of Partnership.	10 M
		OR	
7		Explain the need of public sectors enterprises in economic growth.	10 M
		UNIT-IV	
8		Explain the objectives and Financial Management.	10 M
		OR	
9		Explain the methods of Evaluating alternatives.	10 M

	UNIT-V	
10	Illustrate straight line method of depreciation.	10 M
	OR	
11	What is capital budgeting. Explain the capital budgeting decisions.	10 M