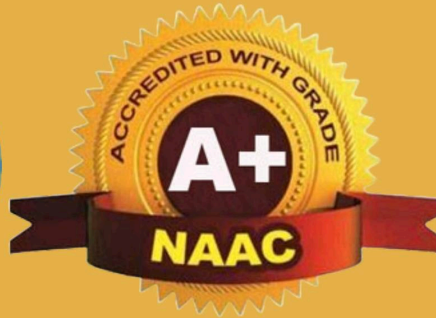


# PRASAD V POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY

Autonomous, Approved by AICTE and Affiliated to JNTU Kakinada  
Sponsored by Siddhartha Academy of General and Technical Education,  
Vijayawada



## DEPARTMENT OF BUSINESS ADMINISTRATION Placement Brochure 2024





## ABOUT ACADEMY

The Siddhartha Academy of General & Technical Education registered under Societies Registration Act, 1860, was established in 1975 with the aim of spreading education for all stages in and around Vijayawada. The Academy established 19 educational institutions covering programs from schooling to higher level education in the fields of Engineering, Medicine, Dental Science, Law, Business Management, Computer Applications, Hotel Management and Arts & Science. To cater to the needs and requirements of various organizations in a global competitive environment, the academy is driving towards the goal of becoming a unique centre for academic excellence. The Academy is running four autonomous institutions

## ABOUT COLLEGE

Prasad V. Potluri Siddhartha Institute of Technology was started in 1998 with a great vision of producing quality technocrats, the college achieved its dream through meticulous planning of the administrators and the strenuous effort of the faculty. The institution has attained success in creating the zeal for learning in the students. It is permanently affiliated to Jawaharlal Nehru Technological University, Kakinada. As a result of its concentrated effort to attain quality, it was conferred Autonomous status in 2012. Certified by ISO 9001: 2015, the college is accredited by TCS, National Assessment Council and also by the National Board of Accreditation (CSE, IT, EEE, ECE, ME). Since its inception, the college has been marching ahead by emphasizing the all-round development of the students.

Apart from academic excellence, the focus is on co-curricular and extracurricular activities. Students at this college are trained to transform into a full-fledged individual by practicing a strong ethical code. They are ready to face the challenges of the future. The college stands as a symbol of academic excellence. With the departments headed by eminent personalities, the college finds it easy to motivate the students to gain knowledge in the emerging areas of technology through guest lectures and participation in conference.

## PRINCIPAL'S MESSAGE

I am delighted to notice that the Department of Business Administration is bringing out a placement brochure for the 2022-24 batch of students.

On this occasion, I congratulate the sincere efforts of staff and students. The management students of the institutions have the advantage of having all the leadership qualities and enhancing their personality. They experience real life situations and develop the problem-solving nature. Fully convinced with the unique style of training they had. I strongly believe that they would provide themselves to be the fittest individuals in the quality conscious globalized world. I affirm that our MBA students would turn out to be valuable human resource to the industry as well as to our nation. I wish them good luck in all their future endeavours and hope that they enjoy good cheer throughout their lives.



**(Dr. K. Sivaji Babu)**

**Principal**

**Prasad V Potluri Siddhartha Institute of Technology**



## HEAD OF THE DEPARTMENT MESSAGE

The technological revolution and the forces of globalization are changing the very functioning of the organizations significantly in recent years. We at Prasad V Potluri Siddhartha Institute of Technology are alive to these changes and are taking all the necessary steps to mould our products accordingly, to embrace change rather than follow, to become efficient managers and dynamic entrepreneurs. We offer three specializations such as Marketing Management, Management, Human Resource Management, Financial Management. Besides the foregoing special care is taken to improve soft-skills. Our students, possessed of honing the skills that can carry themselves with confidence in any group. I welcome your participation in the placement process with a firm belief that students selected by you will surpass your expectations and will play an effective role in your esteemed organizations.



**(Dr. P. Adi Lakshmi)**

**Head & Professor**

**Department of Business Administration**

**Prasad V Potluri Siddhartha Institute of Technology**



## TRAINING & PLACEMENT OFFICER MESSAGE

I feel highly honoured to invite you to this world of professionalism and commitment. The dynamic corporate world progresses with a number of models of business every day. In such a scenario, someone should take the responsibility to train the young generation in the right direction so that they become competent enough to handle latest changes. I take only pride in announcing that Prasad V. Potluri Siddhartha is one such institute which has not taken the above responsibility, but has been handling it proficiently. We realize the need to evaluate the students' perception of realizing success within, training and encouraging a learning environment in our institute having grilled in them, not only extensive subject knowledge, but also a sense of commitment.



An insightful glimpse of Prasad V Potluri Siddhartha Institute of Technology MBA can be very well achieved through this brochure. By going through this brochure, you would definitely be interested in listing our students by coming for the on-campus recruitment. Furthermore, our sincere thanks to all the organizations that have shown confidence in our students and in tune become on eternal part of Prasad V. Potluri Siddhartha Institute of Technology. This brochure further contains the profile of MBA students, post graduating in the year 2019-2021 and specialized in the fields of Marketing, Finance & HR.

**(Mr. G. Ramesh Babu)**  
**Head-Training & Placement Officer**  
**Prasad V Potluri Siddhartha Institute of Technology**



## THE DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration was established in the year 2008. The department is affiliated to Jawaharlal Nehru Technological University, Kakinada and is approved by AICTE with an intake of 66 students. The MBA programme provides insights into different functional areas and enables to understand how the policies, procedures and methods are formulated and implemented at every level in the business organizations. Our programme is designed to prepare students for successful careers in management and entrepreneurship. The department has qualified and experienced faculty consisting of one Professor and seven Assistant Professors. The department arranges guest lectures by eminent professors from india & corporate (service & manufacturing) in endeavour to bridge the gap between academic and industry. Visits to the industries are frequently arranged to enhance the practical exposure to the real corporate world.





## FACULTY @ MBA



**Dr. D. Srinivasa Rao**  
Assistant Professor  
M.Com, M.Phil, MBA,  
NET, Ph.D.,



**Mr. V. Praveen Kumar**  
Assistant Professor  
MBA, (Ph.D.,)



**Dr. Lt. M. Dhadurya Naik**  
Assistant Professor  
MBA, NET, MA(Eco),  
Ph.D.,



**Dr. K. Satti Babu**  
Assistant Professor  
M.Com, UGC NET,  
MBA, Ph.D.,



**Dr. N. Siva Surendra**  
Assistant Professor  
M.Com, MBA, M.Phil, Ph.D.,



**Mr. N. Suresh Babu**  
Assistant Professor  
M.Com, MBA, M.Phil, (Ph.D.,)



**Mr. K. Sai Devan**  
Assistant Professor  
B.Tech, MBA (IIT  
Bombay)



**Mr. SK. Subhan Saheb**  
Assistant Professor  
MBA



**Mr. K. Naresh Kumar**  
Assistant Training &  
Placement Officer  
MBA



## **COLLEGE INFRASTRUCTURE -FACILITIES**

### **Library(Digital Also)**

The Prasad V Potluri Siddhartha Institute of Technology Library is your one-stop shop for academic success. Our expansive collection includes physical and digital resources to fuel your curiosity and support your studies in every field. Whether you're seeking textbooks for your next class, in-depth journals for research, or a quiet place to focus, the library has it all. Our friendly and knowledgeable staff are here to assist you in finding the information you need and navigate the vast resources at your disposal.

### **Computer lab**

Empower your academic journey at Prasad V Potluri Siddhartha Institute of Technology's computer lab. We provide a dynamic learning environment equipped with the featuring cutting-edge hardware and software. Our extensive programs ensures you have the tools you need to succeed in any field. Whether you're honing your skills in graphic design, collaborating on research projects, our computer lab fosters innovation and empowers you to turn your ideas into reality. In addition to our exceptional resources, our dedicated staff is available to provide ongoing support and ensure a seamless learning experience.

### **Seminar hall**

The college experience extends far beyond textbooks and classrooms. Our purpose-built seminar hall fosters a dynamic environment for learning and engagement. This well-equipped space provides the perfect platform for a variety of academic and professional activities, including:

- \* **Guest Lectures:** Renowned scholars and industry professionals are invited to share their expertise and insights, sparking thought-provoking discussions.

- \* **Interactive Workshops:** Develop practical skills and gain in-depth knowledge through hands-on workshops led by experienced facilitators.

Equipped with cutting-edge audio-visual technology and comfortable seating arrangements, our seminar hall ensures a productive and engaging learning experience for all participants.



## **Yoga room**

Unwind, recharge, and reconnect with yourself in our dedicated yoga room. This provides the perfect sanctuary to escape the daily grind and delve into the world of yoga. Equipped with a variety of yoga mats, blocks, and straps, the room caters to all experience levels. Whether you're a seasoned yogi seeking a space to deepen your practice, or a curious beginner looking to explore the benefits of yoga for the first time, our yoga room offers a welcoming and supportive environment.

## **Training and Placement**

Your success is our priority. That's why Prasad V Potluri Siddhartha Institute of Technology boasts a dedicated Training & Placement (T&P) zone, designed to equip you with the skills and guidance you need to land your dream job. We go beyond academics, offering a comprehensive program that bridges the gap between classroom learning and industry expectations.

We offer workshops on resume writing, interview skills, and aptitude tests, ensuring you present yourself confidently to potential employers. We also organize career fairs and campus placements, bringing leading companies directly to you.

We partner with industry leaders to keep our curriculum updated and relevant, ensuring your skillset aligns with current industry needs. We believe in empowering you for a successful future, and our T&P zone is your one-stop shop for achieving that goal.

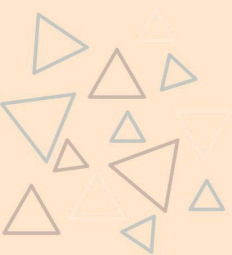
## COURSE STRUCTURE(PVP21)

SEMESTER-1	SEMESTER-2
<ol style="list-style-type: none"> <li>1. Management Thought and Practice</li> <li>2. Managerial Economics</li> <li>3. Accounting for Managers</li> <li>4. Managerial Communication</li> <li>5. Business Government and Society</li> <li>6. Quantitative Analysis for Business Decisions</li> <li>7. Digital Technologies for Management</li> <li>8. IT Lab</li> </ol>	<ol style="list-style-type: none"> <li>1. Financial Management</li> <li>2. Human Resource Management</li> <li>3. Marketing Management</li> <li>4. Manufacturing and Services Operations Management</li> <li>5. Business Research Methods</li> <li>6. Organizational Behaviour</li> <li>7. Management of Field Sales</li> <li>8. Statistical Data Analysis using R-Programming Lab</li> </ol>
SEMESTER-3	SEMESTER-4
<ol style="list-style-type: none"> <li>1. Strategic Management</li> <li>2. Entrepreneurship Development and Business Models</li> <li>3. Advertising and Brand Management</li> <li>4. Service Marketing</li> <li>5. Security Analysis &amp; Portfolio Management</li> <li>6. Financial Markets and Services</li> <li>7. Training and Development</li> <li>8. Performance Management</li> <li>9. Professional Skills Development</li> <li>10. Industrial Project based on Summer Internship</li> </ol>	<ol style="list-style-type: none"> <li>1. Innovation Management</li> <li>2. Business Law</li> <li>3. Global Marketing Management</li> <li>4. Retail Management</li> <li>5. Global Financial Management</li> <li>6. Financial Derivatives</li> <li>7. Global HRM</li> <li>8. Organizational Development &amp; Change Management Performance Management</li> <li>9. Analysis of SME Enterprises and Success stories of emerging leaders</li> <li>10. Comprehensive Viva-voce</li> </ol>



## WORKSHOP & DEVELOPMENT PROGRAMS

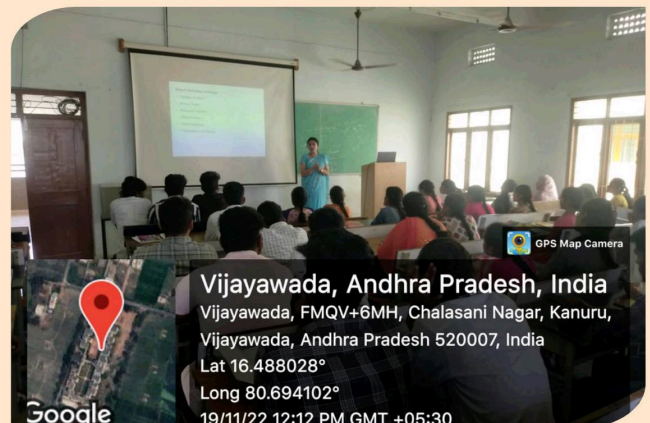
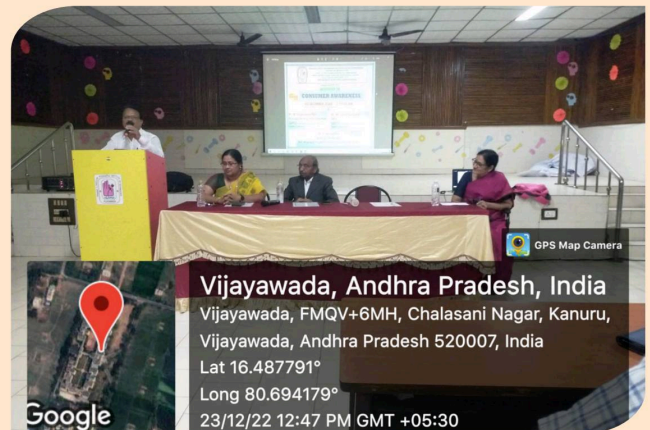
Sl.No	Name of the Programme	Resource Person Details	Organised by	Date of Programme
1.	Workshop on "Intellectual Property Rights	Mrs. Nagalakshmi Tripuraneni, Research Scholar, VITAP University, Amravathi, Andhra Pradesh	Department of Business Administration	24th April, 2023
2.	Guest Lecture on "Social Entrepreneurship	Ms. Neeti Sravana Seshadri, Human Rights & Development Profession	Department of Business Administration	21st March, 2023
3.	MEITY & G20 Awareness Workshop	Mr. Venkata Suresh Telu , Smt. K. Bala Krishna	Department of Business Administration	14th March, 2023
4.	Guest Lecture on Advertising	Sri Krishna Mohan K.S. Director OTS School of Advertising, Vijayawada	Department of Business Administration	19th January, 2023
5.	Workshop on Virtual Growth and Real Growth	Sri Mahesh Chunduri, Programme Executive All India Radio, Vijaywada	Department of Business Administration	07th January, 2023



6.	Workshop on Consumer Awareness	<p>Mr. M. Nageswara Rao, Honorary Chairman, CAPCO</p> <p>Mr. M. Satyanarayana, PRO, CAPCO</p> <p>Dr. K. Anuradha Assistant Professor</p> <p>Smt. Velagapudi Durgamba Siddhartha Law College, Kanuru</p>	Department of Business Administration	23rd December, 2022
7.	Awareness Programme on Significance of International Human Rights	Dr. P. Adi Lakshmi, Professor & Head Department of Business Administration, PVP Siddhartha Institute of Technology and Science	Department of Business Administration	15th December, 2022
8.	Anaemia Awareness Programme	<p>Dr, Jasmine Sultana Department of Transfusion Medicine,</p> <p>Dr. Pinnamaneni Siddhartha Institute of Medical Sciences, Vijayawada</p> <p>Dr. Kalyana Chakravarthy Department of Pathology, Dr. Pinnamaneni Siddhartha Institute of Medical Sciences, Vijayawada</p>	Department of Business Administration	09th November, 2022



## DEVELOPMENT PROGRAMS





## INDUSTRIAL VISITS

S.NO	Name of the Industry	Dates
1.	Krishna Milk Union Chittinagar, Vijayawada	03-02 -2023
2.	Vilan,Auto Nagar,Vijayawada	17- 06 -2023
3.	ALEAP, Surampalli	06 - 10- 2023





## LIST OF TRAINING & CERTIFICATE COURSES

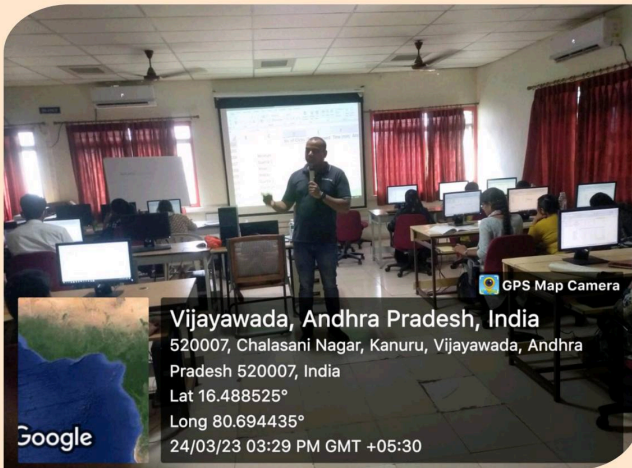
Sl.No	Name of the Programme	Resource Person Details	Date of Programme
1.	Training Programme on Reasoning and Aptitude	Sri Ayesha Shaik, Freelance Aptitude Trainer, Vijayawada	26th – 30th June, 2023
2.	Certificate Course on Communication & Employability Skills	Mr. Akurathi Ravi Kanth, Managing Director, Apex Institute, Vijayawada	15th – 19th May, 2023
3.	Certificate Programme on Business Analytics	Mr. B. Mani Kantha, Vice President, Business Toys, Bangalore	24th – 29th March, 2023
4.	Three Day Kotak Securities Financial Education Programme on Kona Kona Siskha	Mr. G. Rajesekhar Reddy, Certified Financial Trainer	02nd – 04th January, 2023
5.	Certificate Course on Excel and Tally	Mr. Raghavendra Rao	03rd - 12th January, 2023
6.	Training on Reasoning and Aptitude	Ms. Ayesha Shiak	29th October – 05th November, 2022
7.	Certificate Programme on Business Analytics	Mr. B. Mani Kantha, Vice President, Business Toys, Bangalore	14th – 17th December, 2022
8.	Certificate Course on Digital Marketing	Mr. V. Venkata Krishna, Founder and CEO, DigiStar, Hyderabad	09th – 11th January, 2023



## LIST OF TRAINING & CERTIFICATE COURSES



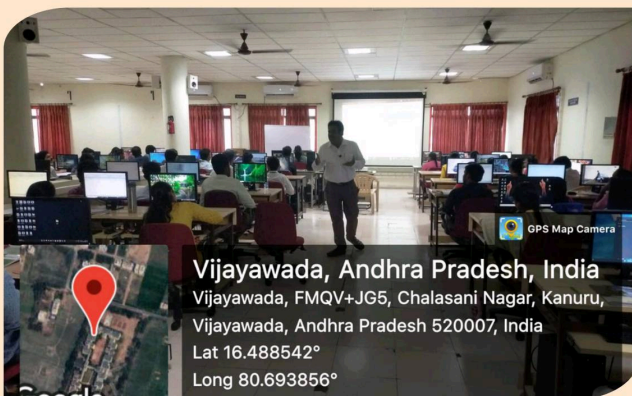
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520007, India  
Lat 16.488107°  
Long 80.694147°  
22/11/23 04:16 PM GMT +05:30



Vijayawada, Andhra Pradesh, India  
520007, Chalasani Nagar, Kanuru, Vijayawada, Andhra Pradesh 520007, India  
Lat 16.488525°  
Long 80.694435°  
24/03/23 03:29 PM GMT +05:30



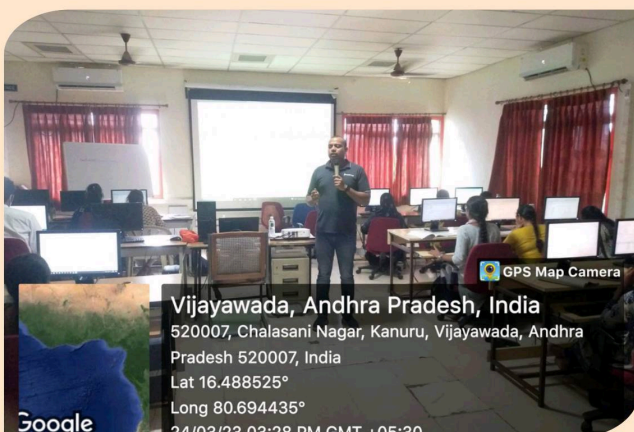
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Siddardha Engineering College, Vijayawada, 520007, AP, India  
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10/04/2023 10:20 AM GMT+05:30  
Note : Captured by GPS Map Camera



Vijayawada, Andhra Pradesh, India  
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Lat 16.488542°  
Long 80.693856°



Vijayawada, Andhra Pradesh, India  
FMQV+6MH, Chalasani Nagar, Kanuru, Vijayawada, Andhra Pradesh 520007, India  
Lat 16.487792°  
Long 80.694438°



Vijayawada, Andhra Pradesh, India  
520007, Chalasani Nagar, Kanuru, Vijayawada, Andhra Pradesh 520007, India  
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Long 80.694435°  
24/03/23 03:28 PM GMT +05:30





## STUDENT ACHIEVEMENTS

S.No	Name of the Student	Name of the Event	Organized by	Prize Won
1.	B. PREM SINGH P. YASHWANTH P. SONY	B QUIZ	KBN COLLEGE	2ND PRIZE
2.	B. PREM SINGH B.SRIKALA	QUIZ ON ENTREPRENUERS HIP	PVPSIT COLLEGE	2ND PRIZE
3.	MD.ABDUL RAHIM	MAGNA LITE 2K23	ANDHRA LOYOLA COLLEGE	2ND PRIZE
4.	P.SAI TEJA U.SOHITH M.LIKHITESH	KURUKSHETRA(S TOCK MARKET)	PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE	2ND PRIZE
5.	K.RAHUL RAJ	KURUKSHETRA (RAMP WALK)	PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE	1ST PRIZE
6.	P. YASHWANTH P. SONY V. LIKHITHA	KURUKSHETRA (B QUIZ)	PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE	2ND PRIZE
7.	P.SUBHANI N.MOUNIKA SK.SHAHEENA	B QUIZ	ANDHRA LOYOLA ENGINEERING COLLEGE	1ST PRIZE
8.	SK.SHAHEENA Y.BHARGAVI A.SUMA	AHRC ANNUAL MEET	AT NOVOTEL	1ST PRIZE
9.	P.SUBHANI P.PRAVALLIKA SK.SHAHEENA	B QUIZ	VRSEC	2ND PRIZE
10.	B.NITHYA SRI Y.APARNA A.SUMA	WORK FORCE HIVES	VRSEC	1ST PRIZE
11.	P.SAI TEJA U.SOHITH M.LIKHITESH	WALL STREET WIZARDS	VRSEC	1ST PRIZE
12.	B. PREM SINGH MD.ABDUL RAHIM	B QUIZ	LBRC	2ND PRIZE

13.	Y.BHARGAVI M.RAGHU	MARKET MAKERS	LBRC	2ND PRIZE
14.	P.SAI TEJA	PAPER PRESENTATION	LBRC	1ST PRIZE
15.	K.SALINI M.ANU PRIYA K.LOKESHWAR	BEST FROM WASTE	PVPSIT	1ST PRIZE
16.	M.PRATHYUSHA	DRAWING	PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE	2ND PRIZE
17.	S.K.V.NAVEEN B.SRIKALA	HUMAN RESOURCE	ANDHRA LOYOLA COLLEGE	2ND PRIZE
18.	S.K.V.NAVEEN B.SRIKALA T.HEMA BINDHU	STARTUP IDEA	PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE	2ND PRIZE
19	P.SAI TEJA	Data Analytics Game	PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE	1ST PRIZE
20	Y. Aparna Lakshmi	LAKSHYA 2K24	SDM Kalasala	1ST PRIZE



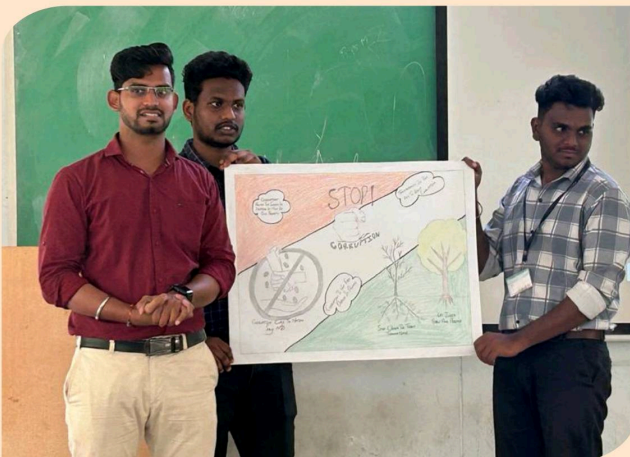


## STUDENT ACHIEVEMENTS





# Department Activities



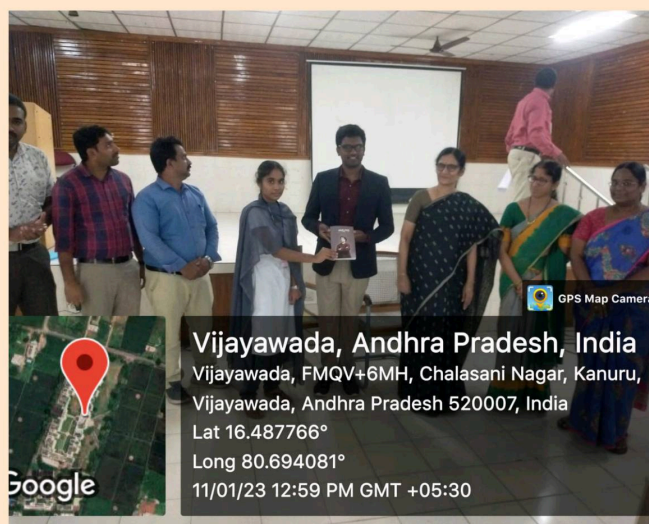
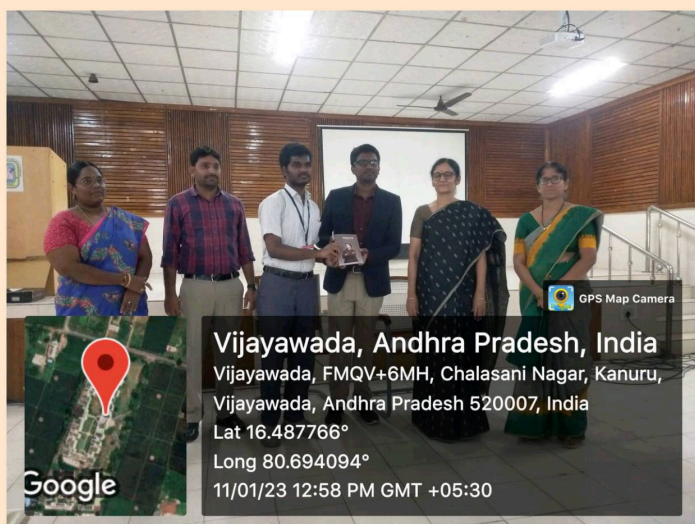


## Budding Managers Club @2023 - 2024

Importance of HR in organization on the occasion of  
"International Human Rights Day" on 15 December, 2022



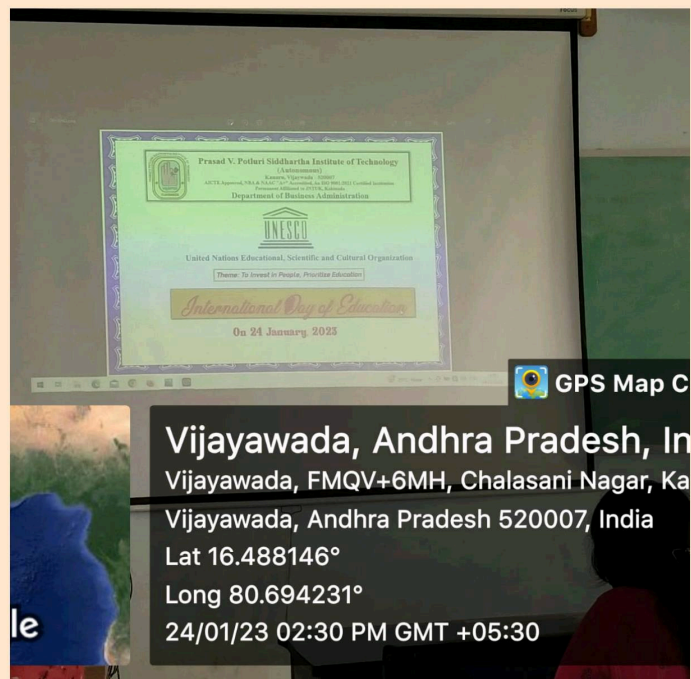
Inspiring Speech on the occasion of "National Youth Day" on 11 January, 2023



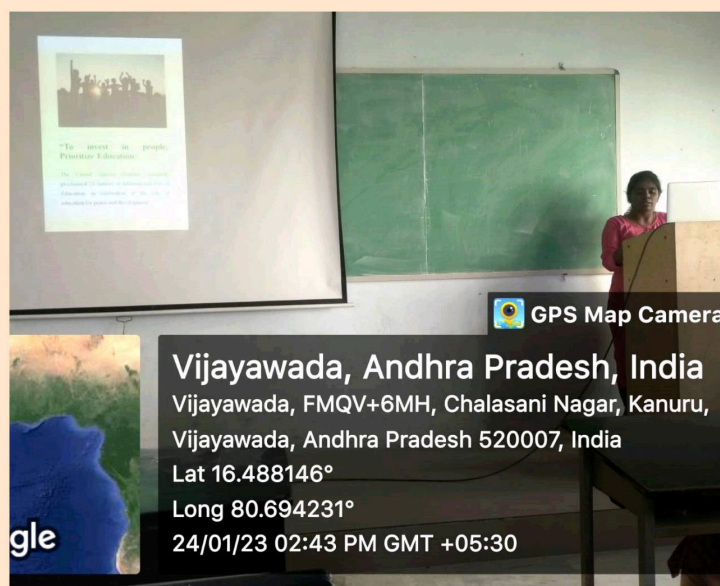
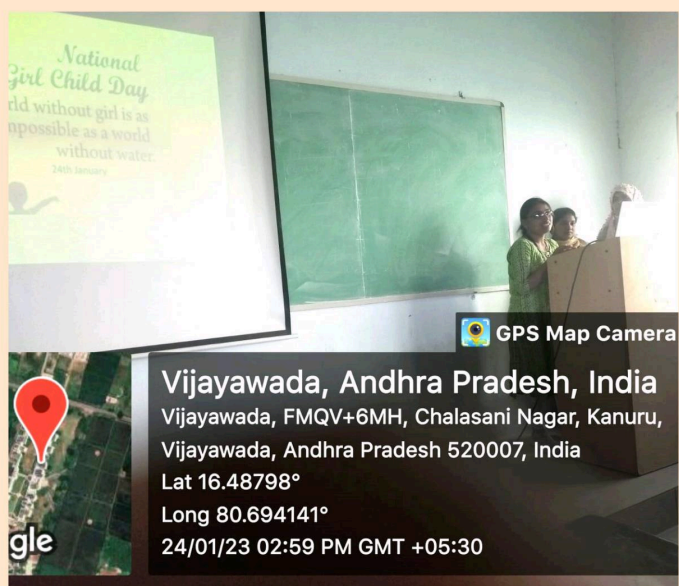


## Budding Managers Club @2023 - 2024

“ Education has the power to uplift individuals and communities ,breaking the boundaries “  
on cccasion of “ International Education Day “ on  
24 January 2024



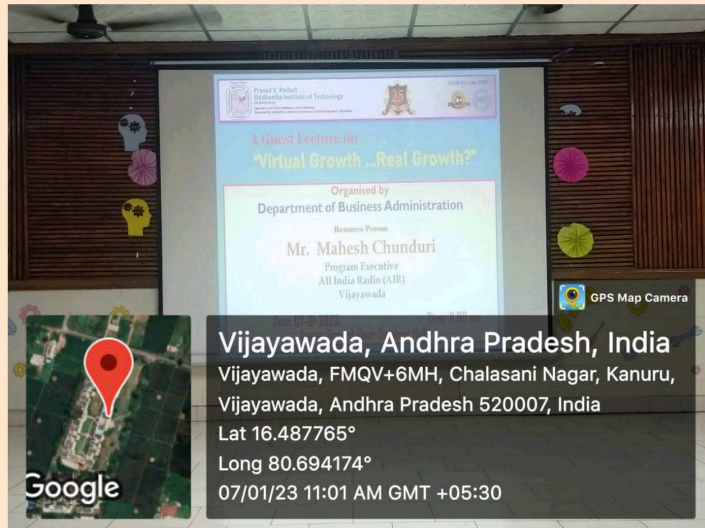
“ Her wings are waiting, soar girl, freedom, education, opportunity for all “  
on occasion of “ National Girl Child Day “ on 24 January 2023





# Consumer Club @ 2023 - 2024

## "Virtual Growth ... Real Growth on 7 January 2023



## "Awareness on Advertising on 19 January 2023



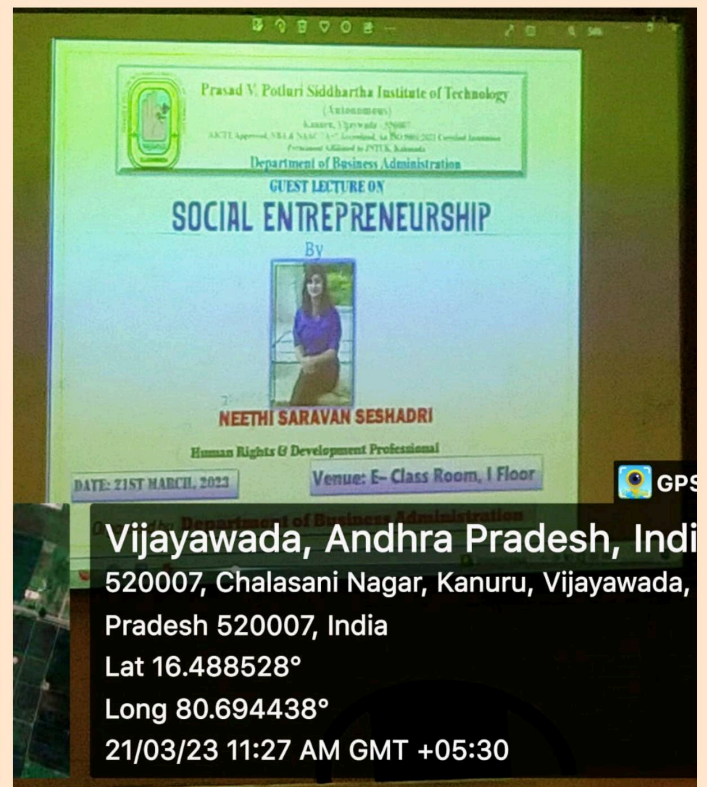


## Consumer Club @ 2023 - 2024

### “Consumer Advocacy Group on 20 March 2023



### “Social Entrepreneurship on 21 March 2023”





## STUDENTS INFO @ 2022-2024



22501E0001

**Abdul Saleena**

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HR & Marketing

BBA



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Finance & Marketing

BBA



22501E0003

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BSC(MECs)



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**Rajesh Inapanuri**

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22501E0015



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Finance & Marketing

BBA

22501E0016



**Jibbidi Venkata  
Narasimha Rao**

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Finance & Marketing

B.A (Mathematics)

22501E0017



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Finance & Marketing

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22501E0018



**Kancharagunta Tejaswini**

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Finance & Marketing

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22501E0019



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22501E0022



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 Finance & Marketing  
 B.com(Honours) Tax

22501E0023



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 Bsc Computer science

22501E0024



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 B.com(COMPUTERAPPLICATIONS)

22501E0025



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22501E0026



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 B.COM computers

22501E0027



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 B.com(computers)

22501E0028



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 Chowdary**  
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 HR & Marketing  
 BBA (HR)

22501E0029



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 BSC( computer science)

22501E0030



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**22501E0031**



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B.COM COMPUTERS

**22501E0032**



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B. com (computers)

**22501E0033**



**Mohammed Abdul Raheem**  
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B. Com General

**22501E0034**



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B com computers

**22501E0035**



**NAGULLA MOUNIKA**  
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**22501E0036**



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BBA

**22501E0037**



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**22501E0038**



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B.com (generals)

**22501E0039**



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B A (HEP)

**22501E0040**





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**2250IE0041**



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Pedasanaganti**  
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BSC Computer Science

**2250IE0042**



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**2250IE0043**



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B.com ( General )

**2250IE0044**



**Sagili Karthik Reddy**  
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B.Com Computers

**2250IE0045**



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**2250IE0046**



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BSC (BZC)

**2250IE0047**



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Finance & Marketing  
B.com computers

**2250IE0048**



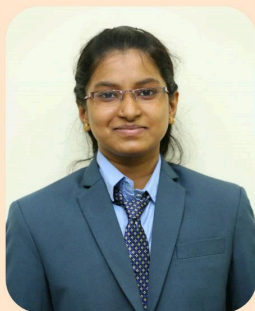
**Shaik Abdul Rahim**  
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Finance & Marketing  
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**2250IE0049**



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**2250IE0050**



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22501E0051



**Shama**  
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BSC (MSCS)

22501E0052



**Siliveru.Harika**  
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HR & Marketing  
BBA

22501E0053



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22501E0054



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22501E0055



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Bcom(CA)

22501E0056



**Thiyyagura Hema Bindu**  
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Finance & Marketing  
Bsc Computers Science

22501E0057



**U Sohith**  
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22501E0058



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22501E0059



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22501E0060





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**22501E0061**



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BBA

**22501E0062**



**YADDANAPUDI ANIL KUMAR**  
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Taxation

**22501E0063**



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**22501E0064**



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**22501E0065**



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7386391515  
Finance & Marketing  
B.com computers

**22501E0066**

## COMPANY WISE LIST@ 2022-2024

S.No	Name of the Company	No.of Students Selected
1.	BEGER PAINTS	5
2.	UNSCHOOL	1
3.	RINEX TECHNOLOGIES PVT LTD	8
4.	INDUS IND BANK	3
5.	AMAR RAJA	1
6.	ACADEMOR	1
7.	HOME FIRST FINANCE COMPANY	8
8.	ESAF BANK	6
9.	TEACHNOOK	28
10.	ACMEGRADE	3
11.	AVA INTERN	8
12.	SKILL WINNER	5
13.	RAMCO CEMENTS PVT LTD	2
14.	D MART	27
15.	SBI GENERAL INSURANCE COMPANY LTD	30
16.	SHRIRAM FINANCE	4
17.	HDFC BANK	4
18.	MILEKAL ENGINEERING	1
19.	DUCIMA ANALYTICS	2
20	BSCPL( FINANCE)	2

### Range of Salary Package(2022-2024)

Highest Salary : 7.08 LPA

Average Salary : 4.03 LPA

Low Salary : 1.8 LPA



## SELECTED STUDENTS LIST@ 2022-2024

S.No	Name	Branch	Roll No	No of Company selected
1.	ABDUL SALEENA	MBA	22501E0001	1
2.	AMBATI VENKAT RAVI TEJA	MBA	22501E0002	3
3.	ARAJA SUMA SRI	MBA	22501E0003	1
4.	B. NITHYA SRI	MBA	22501E0004	3
5.	BALIBOYINA KEERTHANA	MBA	22501E0005	2
6.	BATHULA CHINNAIAH	MBA	22501E0006	1
7.	BHAGAVATHULA SRI VENKATA SAI SRIKALA	MBA	22501E0007	2
8.	BONDILI PREM BHIMANARA SINGH	MBA	22501E0008	6
9.	CHINNI. MANASA	MBA	22501E0009	2
10.	VISHAL DEVARA	MBA	22501E0010	1
11.	DUDALA DEVI SRI	MBA	22501E0011	1
12.	Dusari.Tarun	MBA	22501E0012	1
13.	GODDALLA VENKATA SAI	MBA	22501E0014	1
14.	INAPANURI RAJESH	MBA	22501E0015	2
15.	J.CHAITANYA MANIKANTA REDDY	MBA	22501E0016	1
16.	JIBBIDI.VENKATA NARASIMHA RAO	MBA	22501E0017	3
17.	KAMMILI YESWANTH KUMAR	MBA	22501E0018	2
18.	KANCHARAGUNTA TEJASWINI	MBA	22501E0019	2
19.	KARRA SRAVANI	MBA	22501E0020	2
20.	KILARU DHANAKOTI	MBA	22501E0021	1
21.	KODI SOMI NAIDU	MBA	22501E0022	2

22.	K.RAHUL RAJ	MBA	22501E0023	2
23.	KONDAVEETI SALINI	MBA	22501E0024	3
24.	KOTHAPALLI LOKESHWAR REDDY	MBA	22501E0025	1
25.	MADDALI TALPA SAI RAGHU BABU	MBA	22501E0026	4
26.	MADDELA SAI AJAY KUMAR	MBA	22501E0027	3
27.	MANDA HEMA PRATHYUSHA	MBA	22501E0028	2
28.	MANDAVA LIKHITESHNADH CHOWDARY	MBA	22501E0029	3
29.	ANU PRIYA. MEDABALIMI	MBA	22501E0030	4
30.	MEEGADA.LAVANYA	MBA	22501E0031	2
31.	MIRZA. SHAYAR ABBAS	MBA	22501E0032	2
32.	Mohammad Abbas	MBA	22501E0033	1
33.	MOHAMMED ABDUL RAHEEM	MBA	22501E0034	2
34.	MUTTAM VENKANNA BABU	MBA	22501E0035	2
35.	NAGULLA MOUNIKA	MBA	22501E0036	2
36.	PADAVALA RAHUL KUMAR	MBA	22501E0037	1
37.	PALLA. RAJU	MBA	22501E0038	1
38.	PALLAGANI SUBHANI	MBA	22501E0039	3
39.	SONY PAMARTHI	MBA	22501E0040	3
40.	PATHAKOTA SAI TEJA	MBA	22501E0041	9
41.	PEDASANAGANTI YASHWANTH KUMAR	MBA	22501E0042	2
42.	PEDDASINGU PRAVALLIKA	MBA	22501E0043	2



43.	POLANA.MADHAV CHANDU	MBA	22501E0044	3
44.	SAGILI KARTHIK REDDY	MBA	22501E0045	3
45.	SAMEERUPETA KUMAR VENKATA NAVEEN	MBA	22501E0046	6
46.	SEELAM SREE LAKSHMI	MBA	22501E0047	4
47.	SEGALLA SUDHEER	MBA	22501E0048	1
48.	SHAIK ABDUL RAHIM	MBA	22501E0049	4
49.	SHAIK SHAHEENA	MBA	22501E0050	3
50.	SHAIK SHAMSHAD BEGUM	MBA	22501E0051	1
51.	HARIKA.SILIVERU	MBA	22501E0053	1
52.	SODISETTI MANASA	MBA	22501E0054	2
53.	TADIMALLA HITENDRA	MBA	22501E0055	1
54.	TALLURI MOHANKRISHNA	MBA	22501E0056	1
55.	THIYYAGURA HEMA BINDU	MBA	22501E0057	3
56.	U.SOHITH	MBA	22501E0058	2
57.	VATHUMILLI.LIKHITHA	MBA	22501E0059	3
58.	VEERANKI GOPI NADH	MBA	22501E0060	3
59.	VEMULAPALLI SAISREE	MBA	22501E0061	2
60.	VISWANADHAM KOMAL	MBA	22501E0062	4
61.	Y.ANIL KUMAR	MBA	22501E0063	2
62.	YARRAMREDDY BHARGAVI	MBA	22501E0064	3
63.	YARRAMSETTI APARNA LAKSHMI	MBA	22501E0065	3
64.	YARRAVARAPU KEERTHANA	MBA	22501E0066	4



# Placements

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**DEPARTMENT OF BUSINESS ADMINISTRATION**

2023-2024

**Berger**  
Paint your imagination

**S.K.V. NAVEEN**  
(22501E0046)

**M. RAGHU BABU**  
(22501E0026)

**P. MADHAV CHANDU**  
(22501E0044)

**CTC**  
**7.08**  
**LPA**

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2023-2024

**Berger**  
Paint your imagination

**P. SAI TEJA**  
(22501E0041)

**V. KOMAL**  
(22501E0062)

**CTC**  
**7.08**  
**LPA**

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**IndusInd Bank**

**P. SAI TEJA**  
(22501E0041)

**B. PREM SINGH**  
(22501E0008)

**S.K.V. NAVEEN**  
(22501E0046)

**CTC**  
**5.00**  
**LPA**

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**P. RAHUL KUMAR**

**S. KARTHIK**

**V. GOPI NADH**

**Y. ANIL KUMAR**

**CTC**  
**4.50**  
**LPA**

**home first hffc**  
We'll take you home

**Congratulations**



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**AMARA RAJA**  
Gotta be a better way



**P. SAI TEJA**  
(22501E0041)

**CTC**  
**4.50**  
**LPA**

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2023-2024

**ESAF**  
ESAF SMALL FINANCE BANK  
Joy of Banking



**SK. ABDUL RAHIM**  
(22501E0049)



**M. ANU PRIYA**  
(22501E0030)

**CTC**  
**4.25**  
**LPA**

*Congratulations*

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2023-2024

**ESAF**  
ESAF SMALL FINANCE BANK  
Joy of Banking



**P. SAI TEJA**  
(22501E0041)



**B. PREM SINGH**  
(22501E0008)



**S.K.V. NAVEEN**  
(22501E0046)

**CTC**  
**4.25**  
**LPA**

*Congratulations*

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**RAMCO**  
SUPERGRADE  
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**A. RAVI TEJA**  
(22501E0002)



**MD. ABDUL RAHIM**  
(22501E0034)

**CTC**  
**3.88**  
**LPA**

*Congratulations*

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**D\*Mart**

**P. SUBHANI** **K. SALINI**

**B. NITHYA SRI** **Y. APARNA**

**K. TEJASWINI** **V. LIKHITHA**

**CTC**  
**3.50**  
**LPA**

*Congratulations*

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2023-2024

**D\*Mart**

**M. PRATHYUSHA** **SK. SHAHEENA**

**Y. BHARGAVI** **G. VENKATA SAI**

**V. KOMAL** **J. CHAITANYA**

**CTC**  
**3.50**  
**LPA**

*Congratulations*

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2023-2024

**D\*Mart**

**S. SREE LAKSHMI** **B. KEERTHANA**

**P. PRAVALIKA** **K. SRAVANI**

**V. SAI SREE** **Y. KEERTHANA**

**CTC**  
**3.50**  
**LPA**

*Congratulations*

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**DEPARTMENT OF BUSINESS ADMINISTRATION**

2023-2024

**D\*Mart**

**P. SAI TEJA** **M. AJAY KUMAR**

**B. CHINNAIAH** **M. LIKITESHNADH**

**M. RAGHU BABU** **S.K.V. NAVEEN**

**CTC**  
**3.50**  
**LPA**

*Congratulations*



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2023-2024

**D Mart**

**MADHAV CHANDU**

**MIRZA S. ABBAS**

**VENKANNA BABU**

**CTC**  
**3.50**  
**LPA**

*Congratulations*

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**SHRIRAM**  
Commercial Vehicle Finance  
GETS YOU GOING

**M. LIKHITESH**  
(22501E0029)

**D. VISHAL**  
(22501E0010)

**D. THARUN**  
(22501E0012)

**MD. ABBAS**  
(22501E0033)

**CTC**  
**3.50**  
**LPA**

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2023-2024

**SBI general**  
INSURANCE  
SURAKSHA AUR BHAROSA DONO

**M.AJAY KUMAR**

**P. SAI TEJA**

**S.K. ABDUL RAHIM**

**A. RAVI TEJA**

**S.K.V.NAVEEN**

**B. PREM SINGH**

**CTC**  
**3.27**  
**LPA**

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2023-2024

**SBI general**  
INSURANCE  
SURAKSHA AUR BHAROSA DONO

**SK. SHAHEENA**

**Y. BHARGAVI**

**S. SREELAKSHMI**

**M.ANU PRIYA**

**T. HEMA BINDU**

**Y. KEERTHANA**

**CTC**  
**3.27**  
**LPA**

*Congratulations*

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**Y. BHARGAVI**  
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**M. ANU PRIYA**  
**T. HEMA BINDU**  
**Y. KEERTHANA**

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# Placements

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**I. RAJESH**

  
**K. YESWANTH**

  
**M. LIKITESH**

**CTC 2.50 LPA**

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**2023-2024**



  
**N. MOUNIKA**  
(22501E0036)

  
**A. SALEENA**  
(22501E0001)

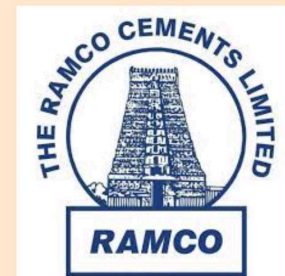
  
**M. LAVANYA**  
(22501E0031)

  
**Y. ANIL KUMAR**  
(22501E0063)

**CTC 1.80 LPA**

*Congratulations*

## Prominent Recruiters Visited @ 2023 - 2024





## Guidelines for Final Placement:

The institute has framed the following guidelines to ensure transparent participation in the placement activities for the class of 2023. In this regard your co-operation will be highly appreciated.

1. Details regarding the organizations placement requirement can be forwarded to the Placement Officer of the institute as early as possible. These details are required to schedule the placement process.
2. Information about the company in the form of brochures, pamphlets, write-ups etc., may be sent to the Placement Officer to get an overview of the organization.
3. Pre-placement talks will be held at the institute during which the companies make presentation about their operation and job profile.
4. The Placement Officer will forward to the organization, the curriculum vitae of all the students interested to participate in placement process.
5. The interviews will be held in the campus, but if the organization wishes the students to come over to their office for interviews, this requirement can also be mutually met with on a convenient date.
6. Once a student accepts an offer he/she is not eligible to participate in the selection processes of any other companies.
7. All offer letters of the organization to students must be channeled only through the Placement Officer. Duplicate copies of the appointment letters duly signed and accepted by the students will be returned to the organization.
8. Please ensure that all correspondence regarding placement is channeled through the Placement Officer.

FOR FURTHER INFORMATION PLEASE CONTACT

**Mr. G. Ramesh Babu**

Training & Placement Officer

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**Dr. P. Adi Lakshmi**

Head & Professor

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**Mr. SK. Subhan Saheb**

Assistant Professor

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 : - 9533360607

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Shaik Abdul Rahim

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Ambati Venkat Ravi Teja

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 : - 9154713710

Pathakota Sai Teja

 : - 9441944885





**“Great leaders are almost always great simplifiers, who can cut through argument, debate, and doubt to offer a solution everybody can understand.” — Colin Powell**