



# PVPSIT NEWS

## A Half Yearly News Letter

### Department of Information Technology

PVP Siddhartha Institute of Technology

(Sponsored by Siddhartha Academy of General and Technical Education)

NBA Accredited and ISO 9001: 2008 certified Institution

Kanuru, Vijayawada- 520 0007

Volume: 09

JULY: 2013

#### Editorial Board:

##### *Chief Patron*

**Dr. P. Venkateswarlu**

##### *Chief Editor:*

**Dr. J. Rajendra Prasad**

##### *Asst Editors*

**Mrs. D. Kavitha**

##### *Team Members*

**Ms K. Sri Vijaya**

**Mr Ch. Kanaka Raju**

##### *Student Members:*

**Ms. GSV Ramya**

**Mr. G Sraavan Kumar Reddy**

#### *Inside:*

1. NCRTIT 2K13
2. National Youth Day
3. VijayawadaOffers.com
4. Workshops/Guest Lectures conducted
5. Papers published by staff
6. Placements
7. Seminars attended
8. Prizes won by students

#### *Quotation:*



Strength does not come from winning, your struggles develop your strengths. when you go through hardships and decide not to surrender, that is strength.

- Mahatma Gandhi

### **2<sup>ND</sup> NATIONAL CONFERENCE ON RECENT TRENDS IN INFORMATION TECHNOLOGY NCRTIT2K13**

On 22<sup>nd</sup> February 2013 A 2<sup>nd</sup> national conference on recent trends in Information technology in association with CSI and ISTE was conducted by IT Department in PVPSIT.

Dr. E. Srinivasa Reddy Principal, Acharya Nagarjuna University college of Engineering attended as the chief guest. In this regard 40 technical papers were received in Emerging fields of IT from various colleges by faculty members, research scholars and PG students. Among them 30 got selected and were present.



Dr, E. Srinivasa Reddy addressed the gathering and insisted that, to do research work one should select the domain and should develop knowledge regarding its present and past work.

N.V Gopal Krishna Team Lead Accenture technology attended as chief guest and advised one should develop awareness on research work from student level itself and should work in teams to do better projects.

## **NATIONAL YOUTH DAY**

A Seminar on “youth day” was conducted on 12-01-2012 by dept of IT in PVPSIT. Sri Bharath Kumar from Ramakrishna mission Vijayawada was attend as the chief guest and felt happy for celebrating the birth anniversary of Vivekananda as a national youth day. He shared his feeling about the greatness of Vivekananda and inspired all the students and faculty members to walk in the paths of Vivekananda to which leads to the national development.

## **VIJAYAWADAOFFERS.COM**

The launch of website Vijayawada offers.com was conducted in PVPSIT from IT department on 14-3-2013 Sri. B. Sree Ramulu college convener attended as the chief guest. Dr. P. Venkateswarlu and HOD’s of all dept, faculty members students of PVPSIT participated in this session. Sri. B. Sre Ramulu college convener PVPSIT gathering and congratulated the three students G. Venkat, A. Sameer kumar, Ch. Harish of IV B.Tech from IT Department for their innovative effort in development of website. The website offer.com provides information regarding reducible costs on different products of different companies, restaurants, shops etc. Website developers shared how they worked for the development of the website and at the same time they provided the facilities of different offers available in Vijayawada.



## WORKSHOPS/GUEST LECTURES CONDUCTED

<i>Workshop/Guest Lecture</i>	<i>Date</i>	<i>Guest</i>
A Guest Lecture on “Entrepreneur Development Program”.	01.02.2013	Mr. Rahul vijay Kumar, Dream In, Bangalore.
One day National Conference on “Recent Trends In Information Technology 2k13(NCRTIT2k13)”	22.02.2013	Dr. E. Sreenivasa Reddy, Principal, ANU college of Engineering, Guntur, Mr.M.N. Gopala Krishna, Team Lead, Accenture Technologies, Bangalore.
A Guest Lecture on “Bridging the Industry Academic Gap”	21.03.2013	Sri Sandhya Kode, Chief mentor & Director Enhance India, IIIT Hyderabad
A seminar on “Avenues and opportunities in Big data”	23.04.2013	Mr. N Rajesh, Software Consultant, IBM, Australia.

## PAPERS PUBLISHED BY STAFF

1. Dr. J Rajendra Prasad, Mr. D.Ratnam presented a paper on Prediction of rice yielding in Andhra Pradesh using Linear regression in National Conference Recent trends in Information Technology(NCRTIT) Feb 2013,100-103.
2. Dr.B.V.Subba Rao presented a paper on Software Defect Prediction from historical data National Conference Recent trends in Information Technology(NCRTIT) Feb 2013,29-31.
3. Dr.P.V.S.Lakshmi , Mrs.A.Haritha, Mr. Y. Suresh, Mr.K.Pavan Kumar published a paper on In-Time access of Biomedical data through Ant Colony Optimization in Advances in Intelligent Systems and Computing Vol 199, pp 303-310 Springer Berlin Heidelberg 2013
4. Dr.P.V.S.Lakshmi , Mrs.A.Haritha published a paper on A Protocol for Ensuring Data Integrity in Cloud Environment in International Journal of Advanced Research in Computer Science and Software Engineering. Volume 3, Issue 4, April 2013 ISSN: 2277 128X 903-910
5. Mrs.D.Kavitha, J.Sirisha presented a paper on Cramming of Frequent sub graph mining algorithms in National Conference Recent trends in Information Technology NCRTIT Feb 2013,78-82.
6. Mrs.A.Haritha presented a paper on Data Integrity checking protocol for secured storage services with data dynamics and public verifiability in cloud computing in National Conference Recent trends in Information Technology(NCRTIT) Feb 2013,87-94
7. Ms.O.Rama Devi, Ms. G.Lakshmi, D.Kavitha presented a paper on Brain Tumor Detection from Magnetic Resonance Imaging using Segmentation Techniques in National Conference Recent trends in Information Technology(NCRTIT) Feb 2013,9-13.
8. Mr.T.D.Ravi Kiran presented a paper on Conceptual model of web data extraction in National Conference Recent trends in Information Technology(NCRTIT) Feb 2013,95-99.

## PLACEMENTS

SI	Regd. No	Name
<b>TATA CONSULTANCY SERVICES</b>		
1	09501A1222	HANDADI VANDANA
2	09501A1248	MIRIYALA N VENKATA LAKSHMI MADHURI
3	09501A1249	MONU JAIN BHANSALI
4	09501A1269	SUMAN TATIKONDA
<b>Tech Mahindra</b>		
1	09501A1241	MALLAMPALLI NAVYA
<b>INTERGRAPH</b>		
1	09501A1203	ANNE AISHWARYA TEJA
<b>ELEMENT SCHOOL OF VISUAL ARTS</b>		
1	09501A1262	SHAIK JOHN SAIDA

## SEMINARS ATTENDED

1. Mr. K Pavan Kumar, Mr Y.Suresh has participated in A Three Day Refresher Course On Modern Imaging Research: Research Avenues & challenges at AITAM Tekkali organized by Dept. of IT under TEQIP-II, from 31-01-2013 to 02-02-2013.
2. Mrs Y.Padma, Ms K. Sri Vijaya has participated in One day faculty development program on out comes based Eng. Education for quality Assurance at pragathi eng. College organized by ISTE chapter on 24-02-2013.
3. Dr.J Rajendra Prasad Dr. B V Subba Rao, Dr P V S Lakshmi, Mr Y.Suresh, Mr S.Sai Kumar, Mr M sundara Babu, Mr L Ravi Kumar, Mr. K Pavan Kumar, Mrs Y.Padma, Ms K. Sri Vijaya, Ms G. Reshma, Ms K. Swarupa Rani, Ms D. Anusha, Mr P. Ravi Prakash, has participated in National Conference on Recent Trends in IT at PVPSIT organized by dept. of IT, on 22-02-2013,
4. Ms O. Rama Devi, has participated in Audit course organized by JNTUK Kakinada from 01-05-2013 to 30-05-2013.
5. Dr.J Rajendra Prasad, Dr. B V Subba Rao, Mr S.Sai Kumar, Mr L Ravi Kumar has participated in one week faculty development program on network security and computer forensics organized by dept. of CSE at VRSEC, from 30-04-2013 to 04-05-2013.

## PRIZES WON BY STUDENTS

SI	NAME	Event	Venue	Won
1	K.V.N.Krishna mohan, II B.Tech IT	Technical Quiz	GEC Fest on March 2 <sup>nd</sup> 2013	1 <sup>st</sup> Prize
2	CH.Hemanth kumar, II B.Tech IT	Technical Quiz	GEC Fest on March 2 <sup>nd</sup> 2013	1 <sup>st</sup> Prize
3	A.Srikanth, IV B.Tech IT	PPT	GEC Fest on March 2 <sup>nd</sup> 2013	II Prize
4	K. Sunny	Group Dance	Vasanthotsav-13 on 16 <sup>th</sup> & 17 <sup>th</sup> march 2013	I <sup>st</sup> Prize

