

# **Prasad V. Potluri Siddhartha Institute of Technology**

## **FRESHMAN ENGINEERING DEPARTMENT**

### **Event Report on**

### **A Ten-Day Workshop on Student Innovation and Entrepreneurship**

**(26-03-24 to 05-04-24)**

#### **Introduction:**

A ten-day workshop on student innovation and entrepreneurship was held from March 26th to April 5th, facilitated by eight dynamic student teams alongside a dedicated student coordinators team. This workshop was a dynamic and engaging initiative aimed at fostering creative thinking, problem-solving skills, and entrepreneurial spirit among students. Held through a hybrid format—combining both offline and online sessions—the workshop brought together aspiring student innovators from diverse backgrounds. Through interactive activities, and hands-on training, the event provided a platform for participants to explore real-world challenges, develop innovative ideas, and gain insights into the world of startups and business development.

The most anticipated and inspiring moment of the 10-day workshop on Student Innovation and Entrepreneurship was the showcase on April 4<sup>th</sup>, where all the 8 teams presented the innovative ideas they had developed throughout the program. Each team of students pitched their unique ideas ranging from eco-friendly products and tech-based educational tools to socially impactful ventures and AI-driven applications. Furthermore, the final day served as a moment of reflection, appreciation, and comprehensive analysis of the entire event. This day not only highlighted the innovation potential of young minds but also reflected the success of the workshop in nurturing entrepreneurial skills and collaborative thinking.

#### **Resource Person: Mrs. S. Krishna Sowjanya**

#### **Designation: Founder, Business Consulting and Training , Rajahmundry**

Mrs. Krishna Soujanya, an esteemed alumna of SKVT NIT (Trichy Warangal), shared invaluable wisdom with aspiring students on their entrepreneurial journey. She encouraged students to think outside the box, embrace failure as a learning opportunity, and constantly adapt to market dynamics. Mrs. Krishna Soujanya emphasized the need for building a strong network, fostering collaborations, and seeking mentors. Her words resonated deeply with the students, inspiring them to embrace their entrepreneurial spirit and embark on a path of innovation and success.

## ORGANIZERS AND PARTICIPANTS – Students of FRESHMAN ENGINEERING DEPARTMENT

### DAY 1: (26-03-2025) Brainstorming and Naming the program:

The workshop commenced with a dynamic offline brainstorming session that garnered active participation from students across the Freshman Engineering Department. Participants were organized into groups, tasked with leveraging their creative capacities and entrepreneurial expertise. Vigorous discussions ensued, culminating in the development of an array of innovative concepts. By the conclusion of the session, each team had successfully refined its entrepreneurial idea, prepared for further advancement and examination.



One of the most exhilarating aspects of the session was the process of naming the workshop. Students actively participated by sharing their interests and creative ideas, fostering a collaborative and engaging environment. After a thorough evaluation of suggestions and a democratic voting process, the name

**"UDYAVISHK 2K25"** was proudly chosen to represent this 10-day innovation workshop, perfectly encapsulating the spirit of creativity and entrepreneurial ambition.



The chosen name, "**UDYAVISHK 2K25**," is a harmonious blend of Sanskrit derived Hindi words thoughtfully designed to reflect the workshop's profound essence. "**UDYAM**," signifying "**Entrepreneurship**", highlights the spirit of enterprise, determination, and initiative that is integral to the workshop's objectives. Meanwhile, "**AVISHKAR**," meaning "**Innovation**", aptly embodies the central theme of the event—creative exploration and ingenuity. This carefully curated name symbolizes an extraordinary milestone, encapsulating the workshop's vision and the ambitions of its participants, while setting the tone for an inspiring and transformative 10-day innovation journey.

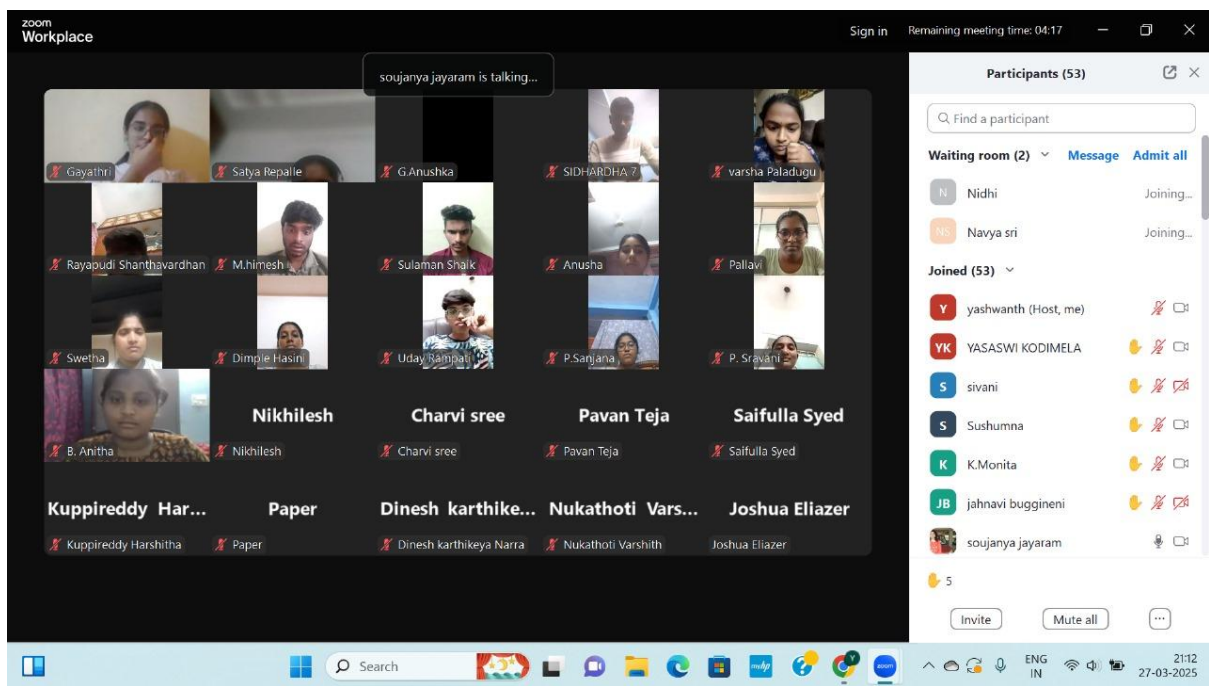




## DAY 2 : (27-03-2025)

Day 2 of the workshop, conducted online, focused on a pivotal activity aimed at fostering team identity and collaboration. Under the guidance of Mrs. Sowjanya, each team was tasked with developing a unique identity by selecting distinctive titles. These titles were envisioned to serve as powerful symbols, effectively encapsulating the essence of their respective projects while enhancing the teams' collective vision and cohesion. This exercise not only sparked creativity but also laid the foundation for a strong, unified representation of each team's innovative endeavours.

The session placed a strong emphasis on the practical dimensions of implementation, bridging the gap between theoretical ideas and actionable strategies. Mrs. Sowjanya's guidance not only equipped the participants with the tools to refine their plans but also inspired them to exude confidence when presenting their entrepreneurial visions. Her heartfelt emphasis on teamwork as a cornerstone of business success left a profound impact on the attendees, reinforcing the significance of unity and collaboration in achieving their goals.



### **DAY 3: (28-03-25)**



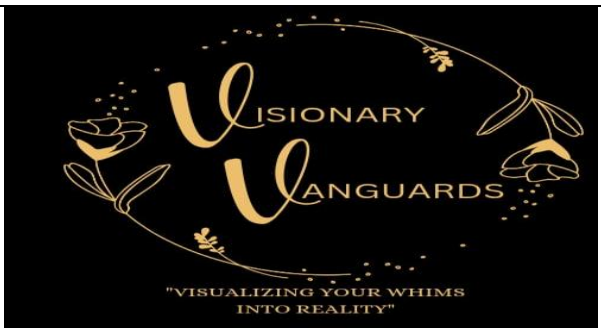


Day 3 marked a pivotal moment with the task of creating unique team logos. Under the guidance of Mrs. Sowjanya, each team was encouraged to select distinctive logos that encapsulated their project essence.

The selection process for the logos was truly remarkable. Students poured their energy and dedication into brainstorming and refining their designs, ensuring each logo was a true representation of their ideas.

The resulting eight logos stood out brilliantly, adding a dynamic visual element to the teams' presentations. These designs did not just enhance the aesthetic appeal of their projects but also symbolized the unity and innovative spirit that defined the teams' efforts. Together, they brought a unique charm and vibrancy to the overall showcase of ideas.

**Here are the final titles and logos decided and designed by all the 9 teams:**

<b>Team No.</b>	<b>TITLE</b>	<b>LOGO</b>
<b>01</b>	<b>CREATIVE CREW</b>	
<b>02</b>	<b>TREASURE TRACKERS</b>	
<b>03</b>	<b>CHILL MATES</b>	

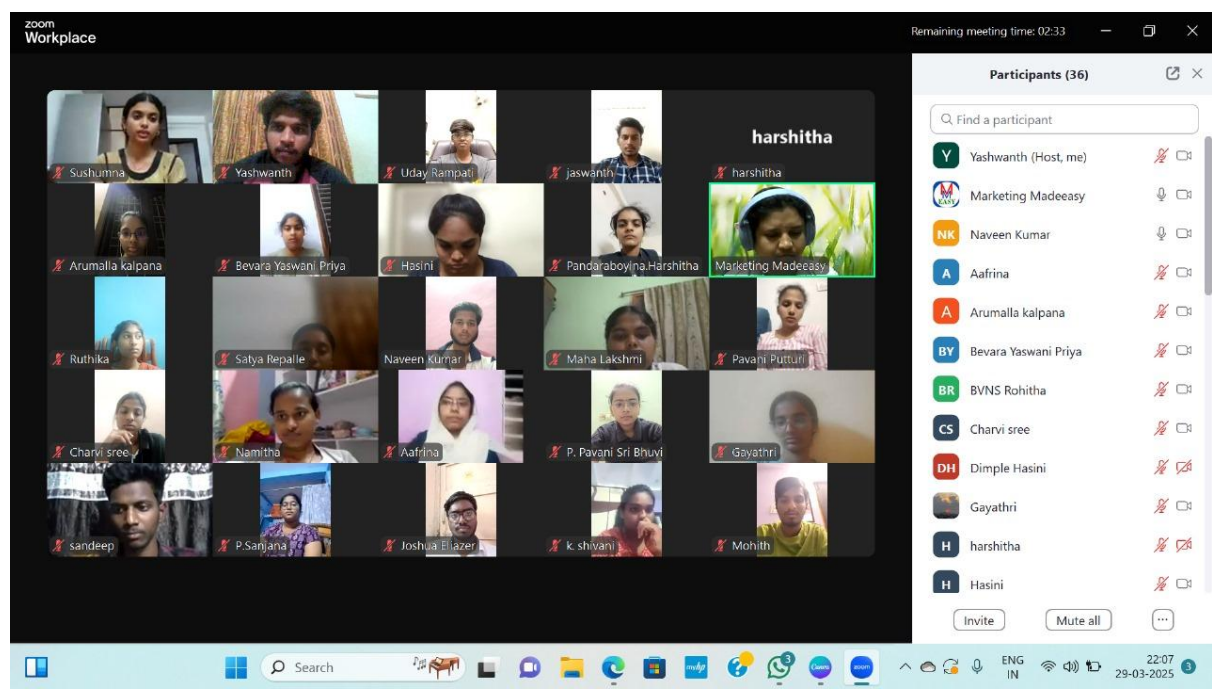
04	SPOTLIGHT SQUAD	
05	COLOR FUSION	
06	VISIONARY VANGUARDS	
07	BRAIN SPARK	
08	RISING ICONS	

## DAY 4(29-03-2025)

Day 4 unfolded in a dynamic online session where Mrs. Sowjanya provided insightful guidance on preparing and presenting the Entrepreneur Theme. All eight teams, along with the coordinators team, actively participated in this crucial planning phase for the grand event slated for 4-04-25, the first day of **“UDYAVISHK”**

Each team member was entrusted with selecting an entrepreneur theme to showcase. The task involved depicting an entrepreneur theme and narrating their inspiring entrepreneurial journeys, ensuring a compelling and engaging display. This exercise not only emphasized research and creativity but also encouraged teams to delve into the stories behind innovation and success.

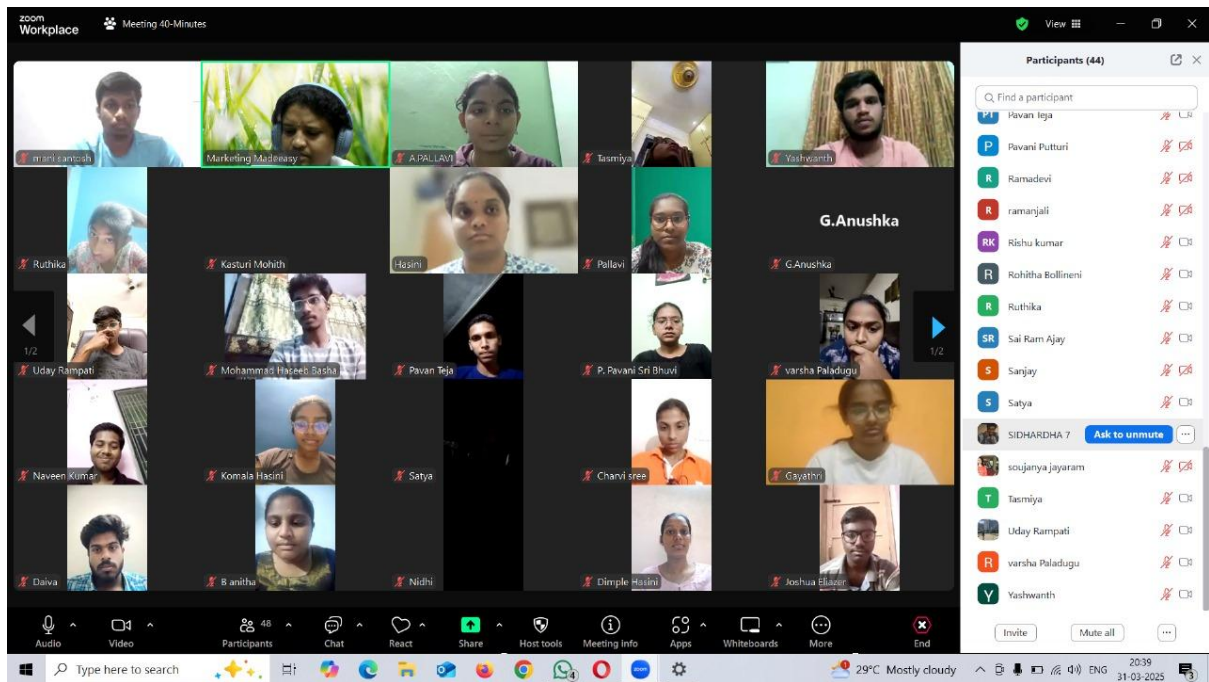
Parallel to these preparations, the teams embarked on the search for sponsorships to support their initiatives. While some teams successfully secured sponsors, others remained resilient and continued their quest for opportunities, embodying determination and resourcefulness. This pursuit of sponsorships not only added an entrepreneurial flair to the event planning but also highlighted the teams commitment to bringing their visions to life.





## Day5: (31-03-2025)

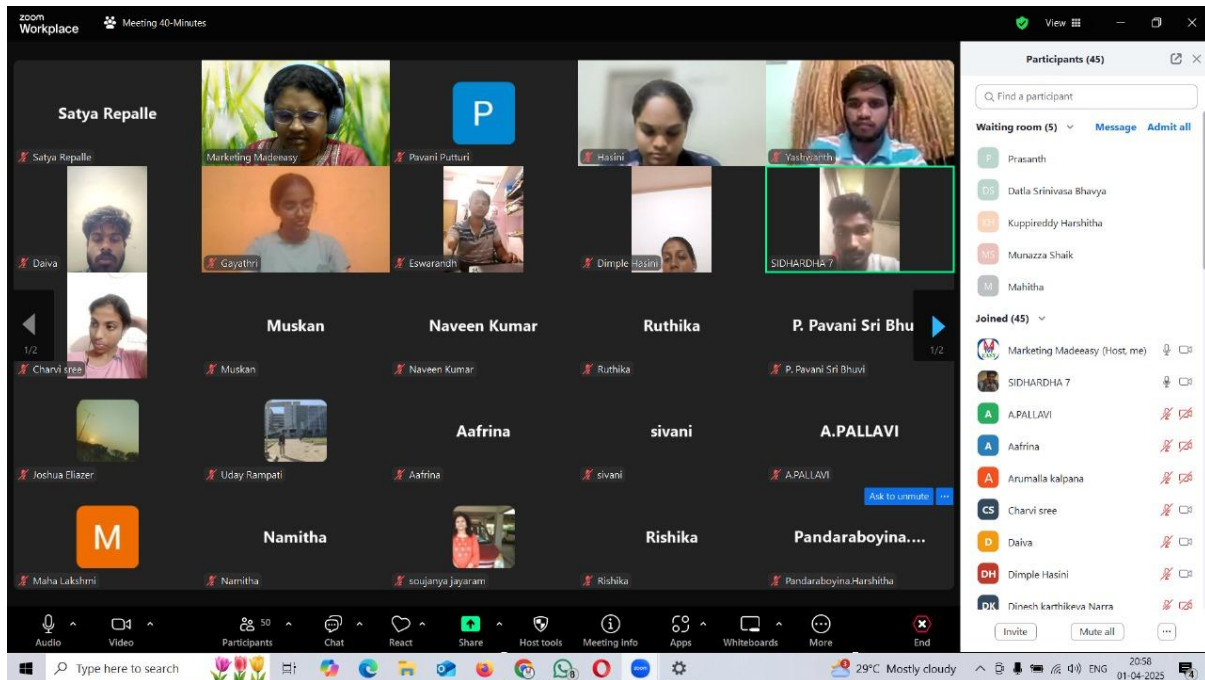
Day 5 was held online in which Mrs. Krishna Sowjanya carefully monitored all the team's progress and also reviewed the work progress of each team regards of the entrepreneur theme. The participants also visited LIT FLEA for the sponsors as suggested by Mrs. Krishna Sowjanya.





## Day 6 : ( 01-04-2025)

The sixth day was spent in continuing the search for sponsors. A few teams who already received enough sponsorship were busy devising a plan of execution. There was an online meeting conducted where they were asked to report the status of their work. Also, the students were enthusiastically thinking of unique ideas for the ENTREPRENEUR THEME.



## Day 7: (02-04-2025)

All the teams set out to purchase the raw materials trying to get it at an affordable and reasonable price. Majority of the teams started with the execution of the entrepreneur theme work. Any imbalance in the budget was cleared and a budget plan was also devised for the entire event by the coordinators team.



### **Day 8: (03-04-2025)**

All the teams set up their Entrepreneur Theme in the auditorium in presence of Mrs. M. Srilakshmi.

Mrs. Krishna Sowjanya and all the participants had an offline meet in the auditorium and the progress of the event was discussed.

### **Amounts received by the individual teams**

#### **Team1: Chill Mates**

- Oaks overseas:5000/-
- Beyond Buns:1000/-
- Our special:500/-
- Roman island:2500/-
- Veeresh Kodali garu:2000/-

#### **Team 2 :Brain Spark**

- Mind clinic- 3000/-
- Siddhartha dental care- 3000/-
- Chandana grant 3000/-
- Ghar sansar 10 plants each worth 200- 2000/-
- Naveena tailors- 1500/-
- Bridge overseas -3000/-
- Sri physiotherapy -3000/-
- Login- 1000/-
- The beauty secrets ~coupons

#### **Team 3: Treasure trackers**

- Bombay jewellery – 5000/-
- Sree Durga Enterprises - 1000/-
- Sukra closet (LITFLEA) – 1000/-
- Retro shoes – 1000/-

#### **Team4: Visionary Vanguard**

- Sri Tulasi travels:10000/-
- Shreshta garments:5000/-
- Drushti opticals:1000/-

#### **Team 5: Creative Crew**

- Elite popup show: 4000/-
- Anglo Eastern: 4000/-
- Classy men's store: 1000/-
- Helping hands college: 2000/-
- HCG cancer centre: 1500/-

#### **Team 6: Spotlight Squad**

- JK powertools-2500/-

#### **Team 7: Rising Icons**

- Richies gifts – 3000/-
- Sandwich zone -500/-
- Bros feast -1000/-
- Anu foods -1000/-
- Avf info tech -500/-
- Red bucket -500/-
- Anjeneya herbals - 1500 /-
- Our vision opticals -1000/-



### **Team 8: Colour Fusion**

- Bhavishya enterprises -2000
- Resin edge -1000
- Volga archery -2000
- Suresh car travels -2000
- All friends travels -2000
- Sri Lakshmi hydraulics -2000
- general air conditioners-1500

### **Team 9: Central Coordinators**

- Ravindra jewellery – 3000/-
- Nandini hospitals – 2500/-
- Skool frills – 2500/-
- Prestige -1500/-
- Dheeha fashions -5000/-
- Swati graphics – 1000/-
- Ravi sir Alumni – 2000/-

### **TOTAL AMOUNT RECEIVED BY EACH TEAM:**

**Team1: Chill Mates :11000/-**

**Team 2 :Brain Spark :19500/-**

**Team 3: Treasure trackers : 8000/-**

**Team4: Visionary Vanguards :16000/-**

**Team 5: Creative Crew :12500/-**

**Team 6: Spotlight Squad :2500/-**

**Team 7: Rising Icons :9000/-**

**Team 8: Colour Fusion : 12500/-**

**Team central coordinators : 17,500/-**

**TOTAL AMOUNT RECEIVED : 1,08,500/-**

**DAY 9 (04-04-2025):**

### **FIRST DAY OF UDYAVISHK**

The grand culmination of the event commenced with an inspiring inaugural ceremony. As esteemed guests arrived at the venue, their presence set the tone for an extraordinary gathering. Their speeches resonated deeply, offering words of encouragement and motivation that fuelled the enthusiasm of the students.





Following the inaugural, the much-awaited highlight of the event unfolded—the **Entrepreneurs Theme**. Excitement filled the air as the eight participating teams, along with the dedicated coordinators, took centre stage in the gallery. The venue transformed into a vibrant hub of creativity and ingenuity, with each display showcasing a unique and pioneering theme.







The display area itself was an immersive experience worth exploring. To further elevate the excitement, a panel of distinguished judges meticulously evaluated each showcase, ultimately selecting the top three most outstanding and impactful displays.



Following the judgement, the display was open for all the students of the college.

### **CHILL MATES:**

Despite meticulous planning, unforeseen delays, pushing the team into a race against time to salvage the situation. However, with swift coordination, adaptability, and unwavering determination, they regained control with a delightful twist. The team welcomed a huge response from the students who were excited to try their milkshakes and ice creams with a twist.

Their resilience transformed obstacles into triumphs, leaving an indelible mark.



This workshop continued till the end of the day.



## **COLOUR FUSION:**

This event was conducted parallel to the CHILL MATES WORKSHOP.

A vibrant collection of **customized quilling art** and **hand-printed canvases** captivated buyers as they explored the creative showcase. The workshop served as an incubator for innovation, nurturing artistic expression while honing essential skills among participants.

The journey was far from easy—**securing sponsors** was the first major hurdle, followed by the challenge of obtaining **quality yet affordable raw materials**.

Through determination and ingenuity, the workshop became more than just a platform for skill-building.







## CREATIVE CREW:

It was selected for its uniqueness among other pitched topics. Lippan Art is a traditional Indian art form from the Kutch region of Gujarat. It involves creating intricate designs on walls or other surfaces using a mixture of mud or clay and mirrors.

From sourcing raw materials to delivering the final product, each step was a valuable lesson in **responsibility, accountability, creativity, and customer satisfaction.**





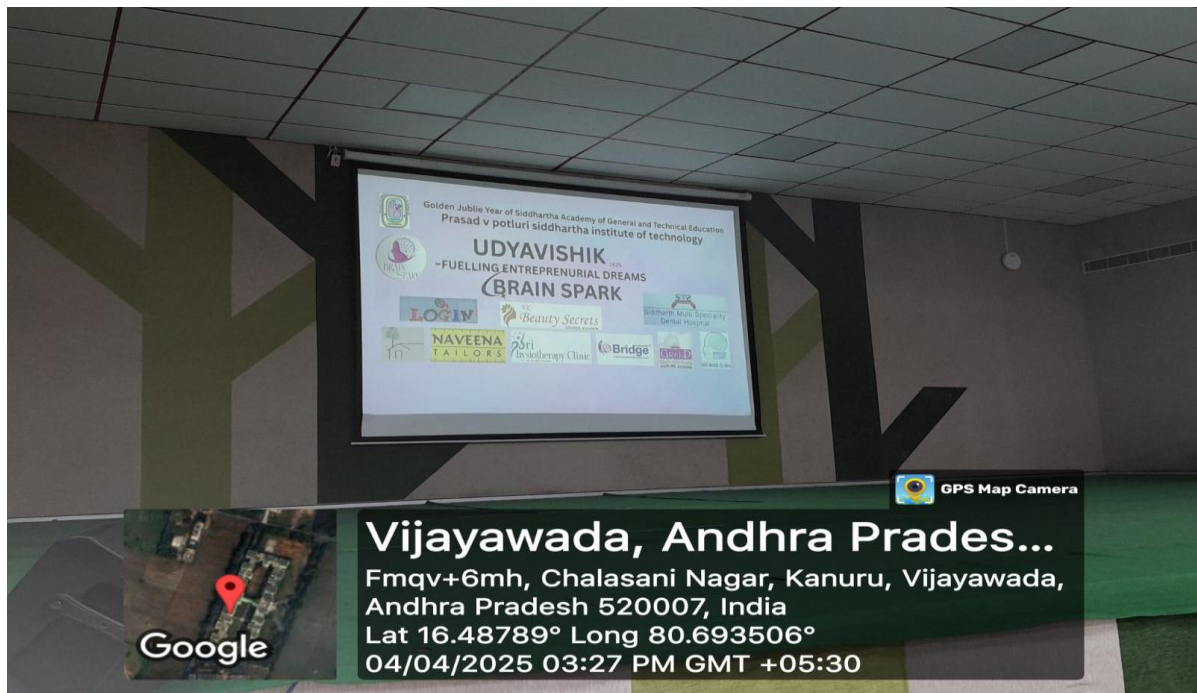
## BRAIN SPARK:

This event was conducted in the afternoon session with exciting number of participants.

The **Innovation Quiz** featured five engaging rounds designed to challenge and inspire participants with creative and thought-provoking concepts. From mind-bending puzzles to strategy-based questions, each round tested knowledge, innovation, and quick thinking. With dynamic formats and unexpected twists, the event fostered excitement, collaboration, and a spirit of curiosity, leaving participants energized and eager for more.







## TREASURE TRACKERS:

This event was conducted parallel to the BRAIN SPARK workshop.

The **Treasure Challenge** transformed the college campus into a thrilling adventure where participants embarked on an exhilarating journey of discovery. From tantalizing food tastings to mind-bending riddles and physically demanding games, each stage brought them closer to the ultimate prize. Clues were cleverly hidden, teasing minds and testing perseverance, as teams raced against time to decode the final hint and uncover the treasure that lay hidden within the campus. A perfect blend of mystery, strategy, and excitement, the workshop kept everyone engaged till the very last reveal! The top three teams were awarded with cash prizes.







## DAY 10 (05-04-2025):

The final day was a whirlwind of excitement, packed with the remaining events that kept participants immersed in learning and creativity.

## RIISING ICONS:

The **Talent for a Cause** showcase was more than just an event—it was a movement driven by social entrepreneurship and a passion for making a difference. With dazzling performances in **singing, dancing, and musical artistry**, the stage came alive as talented individuals poured their hearts into electrifying acts.

Beyond entertainment, the event carried a deeper purpose—**every ticket sold** contributed to a noble cause, with proceeds **donated to orphanages**, ensuring that creativity translated into meaningful impact. This fusion of art and social responsibility made the show a celebration of both talent and generosity, proving that music and dance can inspire change and uplift lives.



The performers were given exciting gift hampers at the end of the show.





## VISIONARY VANGUARDS:

The AI-Powered Personal Stories initiative brought cutting-edge technology and heartfelt creativity together in a groundbreaking entrepreneurial venture. Using advanced AI, the team crafted personalized videos, seamlessly blending memories, emotions, and narratives to create unique visual experiences for each individual.

During the event, these AI-generated videos were displayed, offering attendees a mesmerizing glimpse into the power of technology-driven storytelling. Whether capturing cherished moments or transforming simple portraits into dynamic, expressive clips, the innovation turned digital interaction into a truly personal experience. This fusion of AI and creativity showcased the limitless potential of entrepreneurship, proving that technology can be a powerful tool for meaningful connections.



## **SPOTLIGHT SQUAD:**

The Voices of this Innovation idea turned storytelling into a powerful entrepreneurial venture, capturing the journeys of inspiring entrepreneurs from across the city. Through in-depth interviews, the team brought to light the passion, struggles, and triumphs of business visionaries who carved their own paths to success.

These recorded stories were then showcased during the event, offering attendees firsthand insights into the world of entrepreneurship. Each video served as a window into real-world experiences, motivating aspiring entrepreneurs to embrace creativity, resilience, and bold decision-making. More than just a display, the initiative fostered connections, sparked ideas, and proved that behind every success lies a story worth sharing.





As the day drew to a close, a heartfelt review session brought everyone together to reflect on their journey—sharing insights, celebrating achievements, and cherishing the unforgettable moments that made the event truly special.



A common opinion all of them had was that they had developed a wonderful bond with their teammates. None of them had expected that this workshop would create new bonds and friendship. The best life lesson that all of them learnt during the 10 day workshop was to accept the word "NO" in a positive way.

Each individual had something to teach as well as learn. A couple of group photos were clicked to mark the workshop. The workshop was such fulfilling and joyous that all the students had sullen faces to depart to their regular routine.