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(Autonomous)
Kanuru, Vijayawada – 520 007
(AICTE approved, NBA accredited and ISO 9001:2008 certified Institution)
(Permanent affiliation to JNTUK, Kakinada)
(Effective for students admitted into first year MBA in 2012-13)

BA2T6- Organizational Behavior

- Unit 1- Introduction:** Nature and scope – Linkage with other social sciences - Individual roles and organizational goals - Perspectives of human behavior, Approach to organizational behavior - Models of organizational behavior.
- Unit 2- Perceptual Management:** Nature - Process – Selection- Organization and interpretation – Influencing factors -Motivation – Concepts – Motivational theories. Leadership and motivating people - Leadership theories; Attitudes and values- Formation – Types.
- Unit 3- Personality Development:** Nature – Stages- Determinants of personality, - Johari Window - Transactional analysis; Learning process – theories; Group dynamics – Conflict resolution in groups and problem solving techniques.
- Unit 4- Inter-Personal Communication:** Listening- feedback- Collaborative processes in work groups, Team building, Team decision making, Organizational change - Change dimensions- Over coming resistance to change.
- Unit 5- Organizational Culture-** Definition and characteristics, Creating and sustaining culture, Stress in organizations- Power and authority- Organizational development: Goals- Processes- Nature of OD - interventions, OD techniques.

Relevant cases have to be discussed in each unit.

Text Books:

1. Aswathappa K, “Organizational Behavior-Text, Cases and Games”, Himalaya Publishing House, New Delhi, 2008.
2. Stephen B Robbins: “Organisational Behavior”, PHI, New Delhi, 2008.

References

1. Gregory Moorhead, Ricky W. Griffin: “Organizational Behavior”, Biztantra, New Delhi, 2009.
2. Jai B.P. Sinha: “Culture and Organizational Behavior”, Sage Publication India Private Limited, New Delhi, 2008.
3. Nelson, Quick, Khandelwal, “An Innovative Approach to Learning and Teaching Organisational Behaviour” Cengage Learning, 2012.
4. Pareek Udai: “Understanding Organizational Behavior”, Oxford University Press, New Delhi, 2007.
5. Schermerhorn, Hunt and Osborn: “Organizational Behavior”, Wiley India Limited, New Delhi, 2007.
6. Sharma VS, Veluri: “Organizational Behavior”, JAICO Publishing House, New Delhi, 2009.
7. Slocum, Helmer: “Fundamentals of Organizational Behavior”, Cengage Learning India, New Delhi, 2009.
8. Steven L McShane, Mary Ann Von Glinow, Radha R Sharma: “Organizational Behavior”, Tata McGraw Hill Education, New Delhi, 2008.