PRASAD V. POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY

(Autonomous)

Kanuru, Vijayawada – 520 007 (AICTE approved, NBA accredited and ISO 9001:2008 certified Institution) (Permanent affiliation to JNTUK, Kakinada) (Effective for students admitted into first year MBA in 2012-13)

BA2T4- Production and Operations Management

- **Unit 1- Introduction:** Overview of Production and Operations Management (POM) –Functions- Historical development of POM- POM scenario today; Product and Process design and development-Manufacturing process technology- CAD/CAM, Value analysis.
- **Unit 2- Facilities Management:** Location of facilities, Layout design Optimization of product/process layout- Flexible manufacturing and group technology; Aggregate planning: Demand forecasting Determination of feasible production alternatives and optimal production strategy.
- **Unit 3- Scheduling:** Scheduling in job shop type production- Shop loading- Assignment and sequencing- Scheduling in Mass, Continuous and project type production- Line balancing Methods of production control-PERT & CPM.
- **Unit 4- Work Study:** Method study- Work measurement- Work design- Job design- Work sampling- Productivity- Basic concepts- Productivity cycle- Productivity engineering and management.
- Unit 5- Quality Management: Economics of quality assurance Quality inspection and control- Acceptance sampling- Quality control charts- Control charts for variables and attributes -Total quality management ISO 9000 series standards, Six sigma

Relevant cases have to be discussed in each unit.

Text Books:

- 1. Aswathappa K, "Production and Operation Management", Himalaya Publishing House, Mumbai.
- 2. Chary SN, "Production and Operations Management", Tata McGraw Hill, New Delhi, 2008.

Reference Books:

- 1. Chase, Aquilano, Jacobs, "Operations Management for Competitive Advantage", Tata McGraw Hill, New Delhi, 2007
- 2. Elwood S.Buffa and Rakesh K.Sarin, "Modern Production/Operations Management", Wiley India, New Delhi, 2008.
- 3. James R.Evans and David A. Collier, "Operations Management", Cengage Learning India Private Limited, New Delhi. 2009.
- 4. Mahadevan: "Operations Management", Pearson Education, New Delhi.
- 5. Panneeselvam R, "Production and Operations Management", PHI Learning Private Limited, New Delhi, 2009.
- 6. Nair NG, "Production and Operations Management", Tata McGraw Hill, New Delhi, 2009.
- 7. Upendra Kachru, "Production and Operations Management-Text and Cases", Excel Books, New Delhi.
- 8. William J Stevenson, "Operations Management", Tata McGraw Hill, New Delhi, 2009.