

PRASAD V POTLURI
SIDDHARTHA INSTITUTE OF TECHNOLOGY
KANURU, VIJAYAWADA-7
(AUTONOMOUS)
DEPARTMENT OF FRESHMAN ENGINEERING

CIRCULAR

27-03-2026

All the 1 B .Tech. students are informed that A Ten Day Workshop on "Student Innovation and Entrepreneurship" has been planned by Freshman Engineering Department from 01-04-2026 to 10-04-26. The main objective of this workshop is to enable the students to be more Entrepreneurial and innovative, by the equipping them with the knowledge, tools and attitudes that are required to identify opportunities and bring them to life. Hence all the students who are interested to participate are informed to register their names with the faculty coordinator on or before 30-03-26.

Title: A TEN DAY WORKSHOP on "Student Innovation and Entrepreneurship"

Resource person: Mrs.S. Krishna Sowjanya,

Founder

Business Consulting and Training, Rajahmundry.

Mode: 3 days off line mode: (01-04-26, 09-04-26 & 10-04-26)

7 days online mode: (02-04-26, 03-04-26, 04-04-26, 05-04-26, 06-04-26, 07-04-26, 08-04-26)

Faculty Coordinators: Mr P Ramakoteswara Rao

Mr T Pullarao

Copy to: HOD, Freshman Engineering Dept.

To circulate in all I. B. Tech classrooms.


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PRASAD V.POTLURI
SIDDHARTHA INSTITUTE OF TECHNOLOGY
KANURU, VIJAYAWADA-520 007

an Engineering Department
Siddhartha Institute of Technology
KANURU, VIJAYAWADA-520 007



S. Bala Subrahmanyam, Assistant Director, District Industries Centre, NTR district, speaking at a workshop on innovation and entrepreneurship at PVP Siddhartha Institute of Technology in Vijayawada on Thursday. K.V.S. GIRI

Approach DIC for guidance on business plans, students told

The Hindu Bureau
VIJAYAWADA

S. Bala Subrahmanyam, Assistant Director, District Industries Centre (DIC), NTR district, on Thursday explained the benefits of the Credit Guarantee Fund Trust for Micro and Small Enterprises scheme, which enables collateral-free loans for small businesses.

Speaking at the inaugural of 'VIBE-2K26' (Visualising Innovation and Building Entrepreneurs), organised by the first-year B.Tech students of the Freshman Engineering Department at Prasad V. Potluri Siddhartha Institute of Technology, Mr. Subrahmanyam shared an inspiring case of a former daily wage earner who became a successful entrepreneur. He encouraged students to explore industry websites

and consider opportunities in the recycling sector. He also advised students to approach District Industries Centres for guidance on subsidies, business structure, land selection and production planning.

Resident Editor of *The Hindu*, Andhra Pradesh, Appaji Reddem, highlighted the growing importance of innovation-driven industries and encouraged students to explore emerging fields such as quantum computing. He pointed out the strong potential of recycling, marketing avenues for agri-products and their economic and environmental benefits. Citing an example of a startup from Samalkota that developed devices for monitoring blood pressure and diabetes, he urged students to think globally while acting locally.

PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY

DEPARTMENT OF FRESHMAN ENGINEERING

SUMMARY REPORT ON EVENT ORGANIZED

ACADEMIC YEAR : 2025-26	
Date of Event Organized	3 Days offline mode (01/04/26,09/04/26 & 10/04/2026 7 Days online mode (02/04/26,03/04/26,04/04/26,05/04/26,06/04/26,07/04/26 & 08/04/24)
Name of the Event	TEN DAY WORKSHOP
Title of the Event	Student Innovation and Entrepreneurship
Resource Person Details	Mrs . S.Krishna Sowjanya Founder Business Consulting and Training,Rajahmundry.
Brief Report on the Event	Students got knowledge on 1.First study integrating creativity, innovation and entrepreneurship (CIE) as meta-competence. 2.Implications to educating for, about and through entrepreneurship are analyzed. 3. Empirical findings from an exploratory study on engineering students' perceptions are presented. 4. Exposure to the way of receiving sponsorships and convincing people to invest in their ideas 5. Team building skills were enhanced and collective responsibility was thoroughly practised 6. The nine various events threw light on reusing of resources, innovative alterations to available products, fun games with a twist and also fashion.
Year/Semester	I YEAR /IISEM
No. of the participants	80
Consolidated Feedback	Good
Suggestions if any	-
Name of the Co-ordinator	P. Poma, Koturu
Signature of the Co-ordinator	
Signature of the HOD	

PVP SIDDHATHA INSTITUTE OF TECHNOLOGY

PROCESS RECORD FOR ACADAMICS

FEEDBACK

A TEN-DAYS WORK SHOP

ON

STUDENTS INNOVATION AND ENTREPRENEURSHIP

VENU: AUDITORIUM,

DATE:01-4-26 TO 10-4-26,

Duration:10 days

Time-9 A.M to 5 P.M

Name and Designation of resource person : Mrs. Krishna sowjanya, Founder, Business consultancy and training

Topic : Student Innovation and Entrepreneurship

FEEDBACK: Note: please provide your feedback following item by putting a tick mark(for the number of your choice in five point scale (1=very good/ 2=good/ 3= average/ 4= poor/ 5= very poor)

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2.The resource person stimulated my interest in innovation entrepreneurship.

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1	2	3	4	5

3. The resource person communicated ideas/suggestions/thoughts clearly.

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4.Continuous guidance was given in organizing VIBE-2K26.

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5.Facilities in the Department for organizing the programme.

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25501A12B7

T. Harshith

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A. Laasya Sri
25501A1201
IT-1

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Name: K. Gayathri

Branch: IT-1

Roll no: 25501A1859

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E. Neelima

25501A1235

IT-1

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V. Sai Yaswanth

255014264

CSM .

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V. Suryacharan

25501AU263

CSM

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P. Hemant

25501A4248 - CSM

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R. Chandrasekhar Reddy
25501A4229 - CSM

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V.D.K. Akhila

2501A4265 - CSM

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Sd. Neha Agreen
25501A4253
C.M.

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P. Uma Maheshwari

25501A4243

CSM

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Y. Bhavitha

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K.Vijaya Lakshmi Prasanna

25501A4233

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D.Naga Karthik

25501A1230

Information technology - SI

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K. Akhil

SS01A1256

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K-Dhanush
Q8801A1252
D.T-1

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Prasad V.Potluri Siddhartha Institute of
Technology
Freshman Engineering Department

Event Report on
A Ten-Day Workshop on
STUDENT INNOVATION AND ENTREPRENEURSHIP
(01-04-26 to 10-04-26)



**PRASAD V POTLURI SIDDHARTHA
INSTITUTE OF TECHNOLOGY**
KANURU, VIJAYAWADA

FRESHMAN ENGINEERING DEPARTMENT
Organizers

A Ten - Day Workshop

On

STUDENT INNOVATION & ENTREPRENEURSHIP

Building Your Future



A comprehensive workshop for all students eager to explore innovative entrepreneurship.

- Develop critical thinking & problem-solving skills
- Foster a mindset of innovation & calculated risk-taking
- Learn business fundamentals from ideation to execution
- Gain confidence to launch your own venture
- Connect with industry experts & build your network
- Explore career opportunities in the startup ecosystem



RESOURCE PERSON & MENTOR
S. Krishna Soujanya
Business Founder and CEO

DATE:
Workshop from April 1st
to 10th, 2026.

*Key Events: April 9th & 10th

TIME:
10:00 AM onwards

VENUE:
Auditorium



CONVENOR
Dr. K. Sivaji Babu
Principal



ORGANIZER
Dr. M. Srilakshmi
Prof. & HOD



FACULTY COORDINATORS
Mr. T. Pulla Rao, Asst.Prof., FED
Mr. P. Ramakoteswara Rao, Asst.Prof., FED



pvpsit.ac.in

Introduction:

The Student Innovation & Entrepreneurship Workshop, organized by the Freshman Engineering Department of Prasad V. Potluri Siddhartha Institute of Technology, is a ten-day program scheduled from April 1st to April 10th, 2026. It aims to develop innovation and entrepreneurial skills among students.

The workshop focuses on enhancing critical thinking, problem-solving, and business knowledge, helping students turn ideas into practical solutions. Guided by industry expert S. Krishna Soujanya, participants gain valuable insights into real-world entrepreneurship and startup culture.

Students will also learn business fundamentals, build confidence to start ventures, and connect with industry professionals. Overall, the workshop serves as a great platform for students to explore opportunities and prepare for future careers in the startup ecosystem.

Day 1 – The Beginning of a New Journey

It all began like any ordinary day in our classroom—until it suddenly wasn't.

In the middle of our class, someone called : students who had registered for the Student Innovation and Entrepreneurship Program were asked to report to Room 113. There was an immediate spark of curiosity and excitement. We quickly sought permission from our lecturer and made our way to the seminar hall, not fully knowing what awaited us—but definitely feeling that something meaningful was about to begin.

As we entered, there was a sense of anticipation in the air. Everyone settled down—girls on one side and boys on the other—creating a quiet but lively atmosphere filled with unfamiliar faces.

Our mentor began by carefully checking attendance, ensuring that every registered student was present. It was a simple step, but it made the moment feel official—like we were now part of something important.

Before handing over the session, our respected HOD addressed us with a few important guidelines and expectations. The message was clear—this was not just another workshop, but an opportunity to explore, create, and grow. With encouraging words, the responsibility was then passed on to our mentor, marking the official beginning of our journey.

Resource Person: Mrs. S. Krishna Soujanya

Designation Founder, Business Consulting and Training, Rajahmundry

From the very first moment she spoke, S. Krishna Soujanya ma'am captured everyone's attention. Her voice was filled with energy, her words were motivating,

and her approach was both friendly and powerful. She didn't just come to teach—she came to inspire.

S. Krishna Soujanya the Resource person for the program and the CEO of Business Founder. She made us realize that innovation is not limited to big ideas. Every student felt a sense of excitement, as if we were about to unlock something new within ourselves. Soon after, she asked a question that shifted the energy in the room: "Who here is passionate about photography and editing?"

A few hands went up with confidence, while others hesitated before slowly joining in. These students were then grouped separately, forming a creative team that would capture and shape the story of this journey visually.

Then came an activity that truly broke the ice.

The mentor asked the girls to form a line and assigned each one a number. The same process was repeated with the boys. What seemed like a simple numbering task soon turned into something much more interesting—students with the same numbers were grouped together. And just like that, seven diverse groups were formed. Each group was a mix of individuals who were mostly strangers to one another.

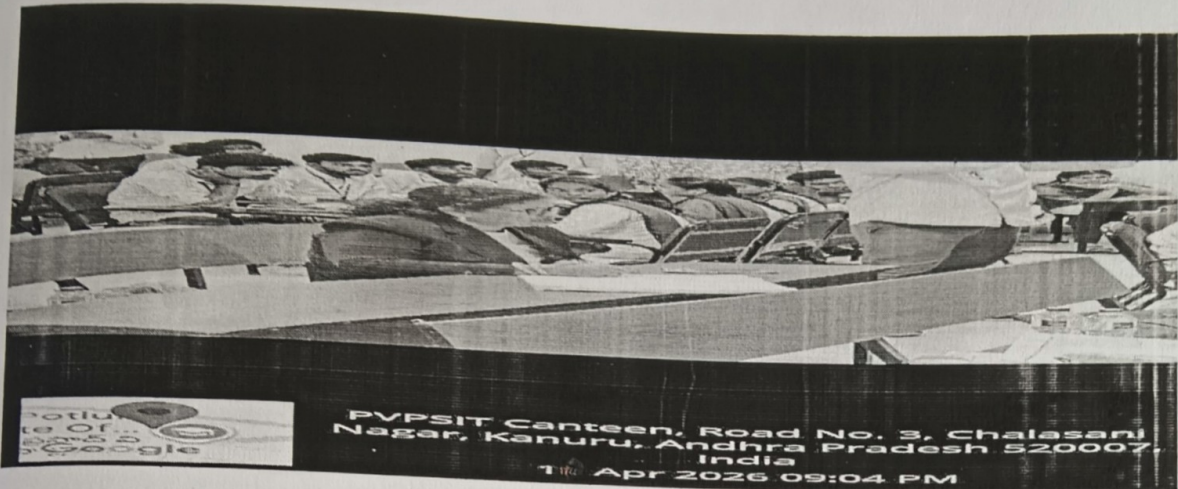
At first, there was a hint of awkwardness—silent smiles, hesitant introductions—but that quickly transformed into conversations, laughter, and shared ideas. It became clear that this was intentional. Working with new people meant stepping out of comfort zones, learning new perspectives, and building real teamwork from scratch.

To ignite our creativity, each group was given a chart paper and a challenge: Brainstorm innovative ideas within one hour.

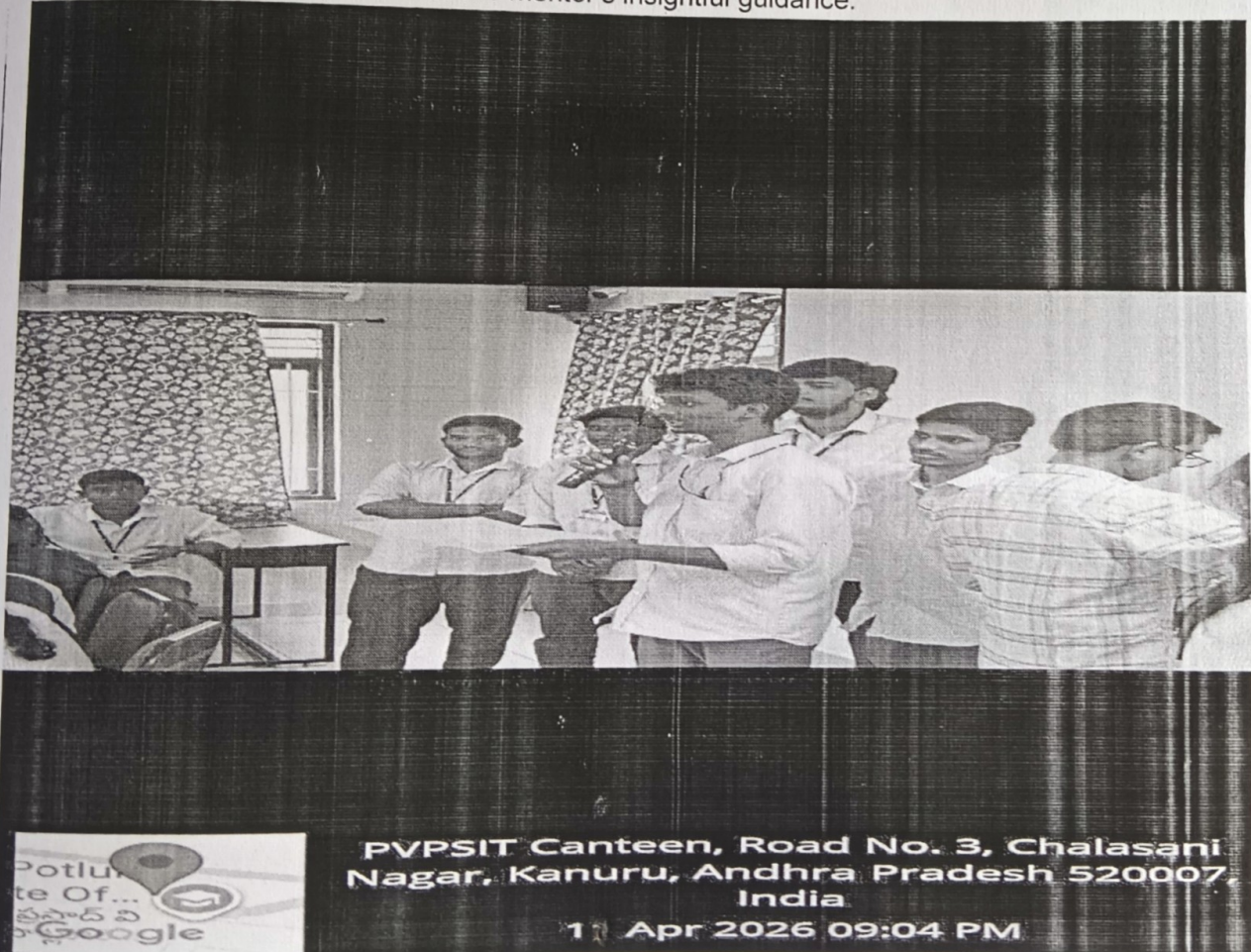
The room that was once quiet soon came alive. Discussions grew louder, ideas started flowing, and every group became deeply engaged in their own world of creativity. Some students were in beginning of collaboration, innovation, and confidence.

As the session progressed, the seminar hall transformed into a hub of creativity and teamwork. Each group, guided by their in-charges, dived deep into discussions—sharing thoughts, debating possibilities, and carefully putting their ideas onto chart papers. The energy in the room was vibrant and unstoppable.

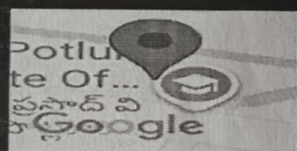
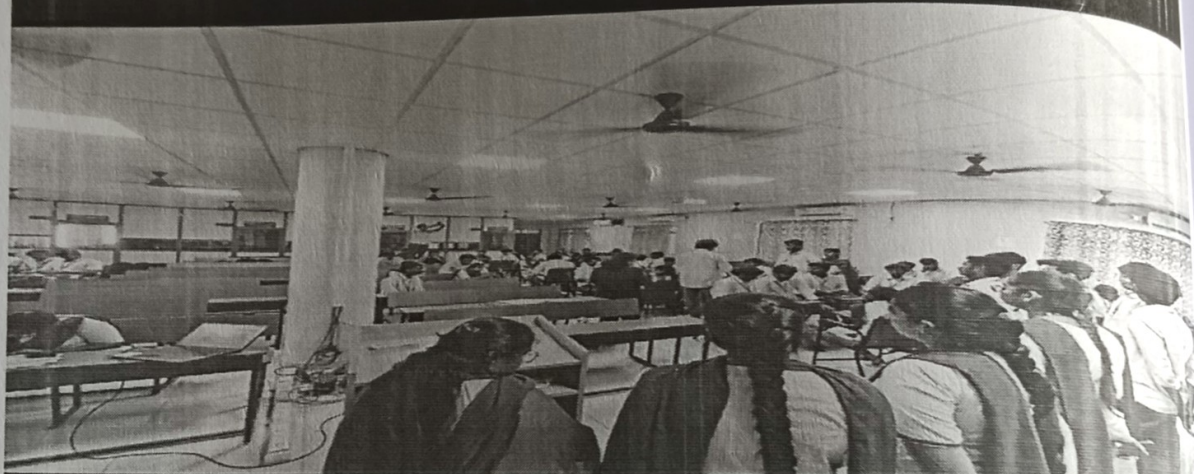
Meanwhile, the photography and editing teams were already in action—capturing candid moments, teamwork in progress, and the spark of innovation visible on every face. Every discussion, every smile, and every idea was being documented, making the storytelling of this journey even more special.



With excitement and a bit of nervousness, all teams gathered with their charts, ready to present. One by one, each group stepped forward—not just to share ideas, but to defend them, refine them, and bring them to life under the mentor's insightful guidance.



Team Presentations – Where Ideas Met Reality



PVPSIT Canteen, Road No. 3, Chalasani
Nagar, Kanuru, Andhra Pradesh 520007,
India

1 Apr 2026 09:04 PM

Our mentor, S. Krishna Soujanya, continued to walk around the room, observing each group closely. She motivated students, encouraged participation, and gently guided teams whenever they felt stuck. Her presence ensured that no idea was left unexplored and no student felt unheard.

Soon, the brainstorming time came to an end.

The first team, InnovX Squad, confidently presented a wide range of ideas—from customized T-shirts like jerseys to fridge magnets, resin art, seed pens, soft drinks, ice creams, archery games, medicine sensors, and wooden toothbrushes.

Soujanya ma'am listened patiently and then began her thoughtful questioning: "How will you execute this?"

"What makes your idea different?"

"Is it practical within your resources?"

After a detailed discussion, she helped them narrow it down to Customized T-shirts and Fridge Magnets, explaining their feasibility and market appeal.

Next came OctanFC, presenting ideas like photoshoots, accessories, customized letters, decoration services, quote-generating weighing machines, vintage snacks, and tug of war. While creative, these ideas needed more clarity and direction.

Ma'am smiled and said, "You have creativity, but now refine it. Think deeper and come back stronger."

They were given another chance—an opportunity to improve and grow.

The third team, Spark Igniters, brought imaginative ideas like cinematic storytelling (changing story endings), DIY beverages, fitness challenges, VR cricket, custom bouquets, and bracelets.

Ma'am observed, "Most of your ideas fall under 'Do It Yourself.' Focus on one strong concept instead of many scattered ones."

Her feedback pushed them to rethink and refine.

Team Vanguard followed with ideas including e-sports, movie quizzes, fitness activities, VR setups, dessert stalls, and mystery hunts. After careful analysis, Soujanya ma'am selected Movie Quiz and Mystery Hunting, appreciating their engagement potential.

The fifth team, Alpha Innovators, focused on sustainability—presenting ideas like reselling old toys, expos, herbal oil making, automatic grass cutters, and sensing cradles.

Ma'am appreciated their direction and selected Old Toys Expo, highlighting its uniqueness and environmental value.

Next Horizon presented ideas like pottery, milkshakes, gaming, customized bracelets, fruit stalls, blindfold experiences, and painting T-shirts.

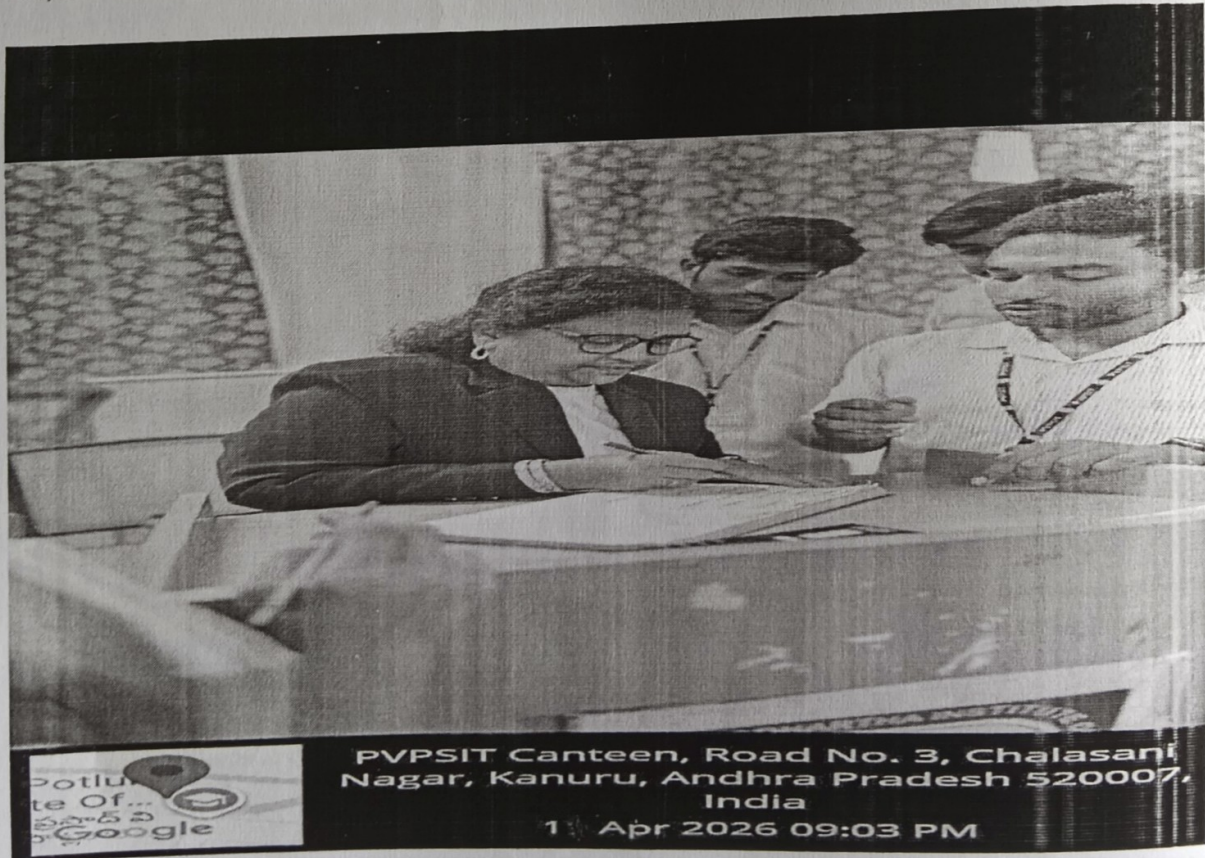
After discussion, Painting T-shirts was selected, with ma'am guiding them on execution strategies: "Think about your audience, your design uniqueness, and how you will attract customers."

Finally, Momentum Makers presented fun games, tote bag painting, costume designing (Thread to Fantasy), toy selling, open mic shows, and clay DIY. Ma'am selected Thread to Fantasy, Talent Showcase, and Tote Bag Painting, appreciating their creativity and audience engagement.

Throughout these presentations, the photography and editing teams continued their silent yet impactful work—capturing every important moment as ideas turned into plans.

Soujanya ma'am didn't just listen—she interacted, questioned, challenged, and guided. Every idea was explored with "how," "why," and "what if", making students think practically and creatively at the same time.

Before we realized it, it was time for lunch. Time had flown so quickly that no one even noticed. Conversations continued as we stepped out, still thinking about ideas, improvements, and possibilities.



Afternoon Session – Finding Our Identity

We regrouped at 2 PM, ready for the next phase. Soujanya ma'am once again filled the room with motivation—sharing inspiring stories and boosting our energy levels. Then came the next task: Finalizing each team's idea.

After discussions and decisions, we returned to our seats. Soon, our HOD entered and introduced a new challenge:

"Give a unique name to this workshop."

What seemed simple turned into one of the most challenging tasks of the day.

Every team started suggesting names. Some focused on innovation, others on business, and a few tried combining both. Ideas were accepted, rejected, debated, and reimagined. There were moments of disagreement, laughter, confusion, and determination.

"It should be something unique!"

"It must represent innovation!"

"No, it should also include entrepreneurship!"

After intense brainstorming and multiple attempts, we finally arrived at a name that felt just right:

VIBE 2K26 – Visualizing Innovation and Business Entrepreneurship

A name that truly captured the spirit of the workshop.

But the challenge didn't end there.

Our HOD then asked for a tagline, with a twist—it had to align with "FED" (Freshman Engineering Department) while still reflecting innovation and entrepreneurship.

Again, the room buzzed with ideas. It wasn't easy fitting meaning into an abbreviation. But after persistence and teamwork, we proudly finalized:

Featuring Entrepreneur's Destiny

A tagline that gave deeper meaning and purpose to our workshop identity.



**Prasad V. Potluri
Siddhartha Institute of Technology**
(Autonomous)
Approved by AICTE and Affiliated to JNTU Kakinada
Sponsored By: Siddhartha Academy of General and Technical Education, Vijayawada



EAMCET Code: PPSV



Freshman Engineering Department Presents

Visualising
Innovation
Building
Entrepreneurs

VIBE 2K26

Featuring Entrepreneurs' Destiny



Handmade
Hustle



Lift Off



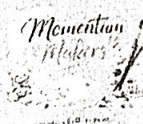
Scoop
Society



Flex your
Creation



Scentra



Momentum
Makers



Mystery
Mavericks



Talentra

RESOURCE PERSON
Mrs. S. KRISHNA SOUJANYA
FOUNDER & MANAGING DIRECTOR
BUSINESS CONSULTING AND TRAINING
RAJAHMUNDRY

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ORGANIZER
Dr. M. Srilakshmi
HOD, FED

CONVENOR
Dr. K. Sivaji Babu
Principal

The Final Spark of the Day

As discussions continued within teams about their next steps, Soujanya ma'am returned with one last creative task:

Create a "Workshop Theme Tree."

Each of the seven teams, along with the coordinators, had to select a theme and present it in the form of a tree—covering its origin, founder, details, and visuals.

This task brought a new level of excitement. Teams began deep discussions, exploring themes, sharing knowledge, and planning creatively. It was not just learning—it was an experience of discovery.

Before concluding the day, Soujanya ma'am informed us that she would continue guiding us online from the next day. She gave clear instructions on what to prepare and encouraged us to stay active and engaged.

Closing Note of Day 1

Day 1 was more than just a beginning—it was a transformation.

From strangers becoming teammates, from ideas turning into plans, and from confusion shaping into clarity—we experienced it all. The guidance of our mentor, the challenges given by our HOD, and the enthusiasm of every student made this day truly unforgettable.

As we walked out, one thing was certain:
This was not just a workshop... it was the start of something bigger.

Day 2 – When Ideas Turned Into Determination

Day 2 began a little differently.

Unlike the previous day, our mentor S. Krishna Soujanya ma'am was not physically present. As informed earlier, she shifted the session to an online mode. Even though we came to college for our regular academic hours, our minds were nowhere inside the classroom.

Instead, they were still in Room 113... in Day 1... in that energy.

We kept thinking—
“How did time pass so fast yesterday?”
“Why didn't we feel bored even for a second?”

It was surprising, yet exciting. For a first day, the experience had been so engaging, so interactive, that it left a lasting impression on all of us. Even during lectures, our thoughts kept drifting back to the workshop.

But now, those thoughts had evolved.

They were no longer just memories—they had become questions, ideas, and ambitions:

- Which theme should we choose?
- How can we make our idea unique?
- How do we approach sponsors?
- What should we say to impress them?
- How can we present ourselves confidently?

Interestingly, instead of feeling stressed, we enjoyed thinking about all this. It felt like we were slowly stepping into a real-world experience—something beyond textbooks.

The Much-Awaited Online Session

Soujanya ma'am had informed us that the session would begin at 8 PM, and as the time approached, excitement built up again.

One by one, everyone joined the session—eager, curious, and ready.

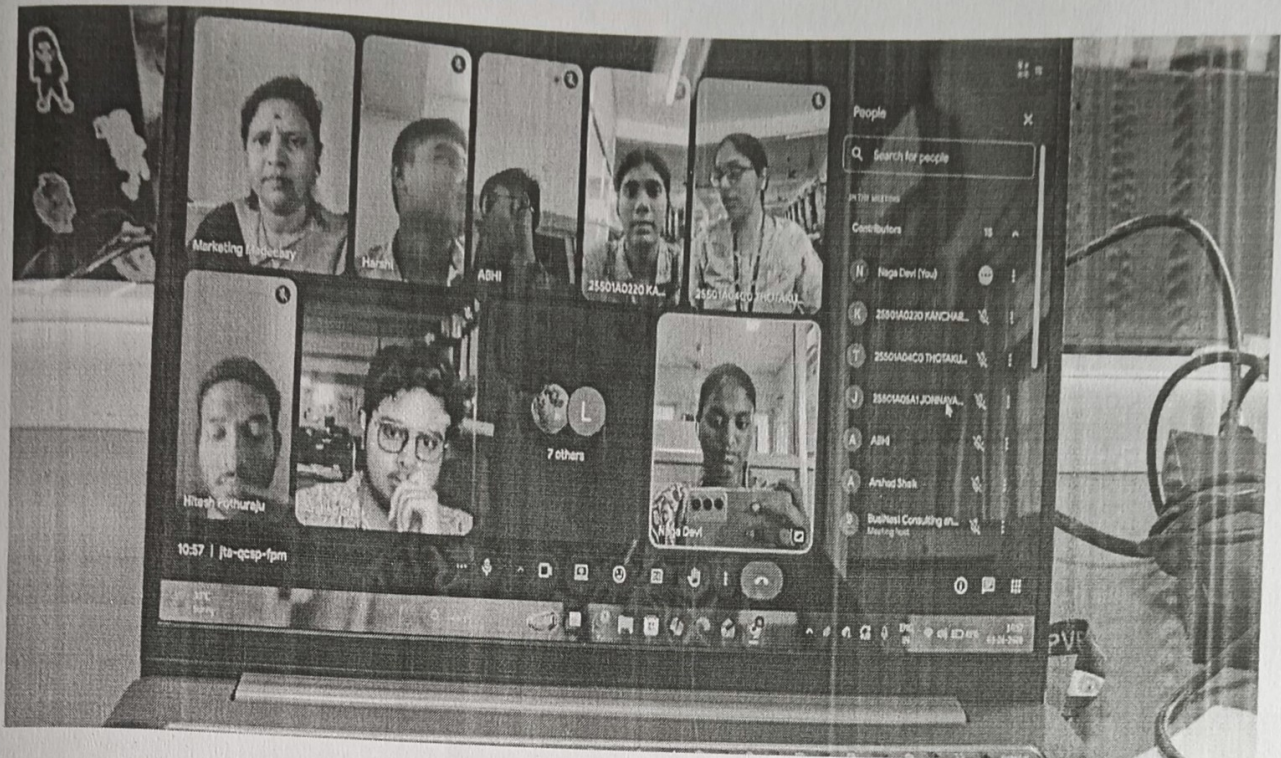
Ma'am began by asking each team to present their finalized stall ideas.

Final Stall Ideas & Mentor's Guidance

Each team shared their concepts, and as always, ma'am listened carefully and guided them with practical insights.

- Team 1 chose Texture Art, Charm Phone Cases, and Embroidery Bows
Ma'am suggested:
"Focus on neat finishing and uniqueness. Add personalization options—names, initials—so customers feel connected."
- Team 2 selected Balls in Basket Game
She advised:
"Make it more engaging—add levels, rewards, or time challenges to attract more participants."
- Team 3 planned a Do-It-Yourself Ice Cream Stall
Ma'am encouraged:
"Let customers create their own flavors or toppings. Experience matters more than just selling."
- Team 4 continued with Haunting Mystery
She guided:
"Build suspense. Think about storytelling, setup, and background—make it feel real."
- Team 5 worked on Perfume Making
Ma'am suggested:
"Allow customers to mix and create their own fragrance. Give them something memorable to take home."
- Team 6 focused on Customization—T-shirts, Tote Bags, Canvas Painting
She said:
"Your strength is creativity. Display sample designs to attract attention and build trust."
- Team 7 chose Canvas Art and Bracelets
Ma'am advised:
"Keep it simple but aesthetic. Handmade items should feel special and meaningful."

Despite her busy schedule, she patiently listened to every team, gave suggestions, and ensured that each idea was practical and impactful. It showed her dedication towards guiding us—not just as a mentor, but as someone who truly cared about our growth.



Tasks Assigned

Before ending the session, she gave clear instructions:

- Create an Instagram page by the next day
- Design logos (Editing Team responsibility)
- Prepare brochures for sponsorship pitching

It felt like things were getting real. We were no longer just students—we were becoming planners, creators, and entrepreneurs.

Closing Note of Day 2

Day 2 may not have had physical interaction, but it was filled with clarity, direction, and purpose.

From thinking about ideas to planning execution...

From excitement to responsibility...

From learning to doing...

We could feel the transformation beginning.

And as the session ended, one thing was clear:

This journey was slowly shaping us into something bigger than we imagined.

Stepping Into the Real World – Sponsorship Planning

Then came an important and exciting topic—Sponsorships.

Ma'am introduced us to a real-world challenge: "If you want to run your stalls successfully, you need support. And for that—you must learn how to approach sponsors."

She guided us step by step:

- Create an Instagram page to showcase our college, our event, and our journey
- Use it as a platform to promote sponsor brands
- Design brochures explaining our ideas, events, and benefits for sponsors

She explained how to approach them:

- Be confident but respectful
- Clearly explain what your event is about
- Tell them what they will gain in return (promotion, visibility, audience reach)
- Show your Instagram page and brochure as proof of planning

Some simple approaches she suggested:

- "Sir/Ma'am, we are organizing an innovation-based event in our college..."
- "We would love to collaborate with your brand and promote it through our event..."
- "In return, we can provide visibility through stalls, banners, and social media..."

She also reminded us: "Stay safe, stay together, and be professional while approaching sponsors."

Day 3 – From Planning to Action

Day 3 began with a message that instantly brought back the excitement.

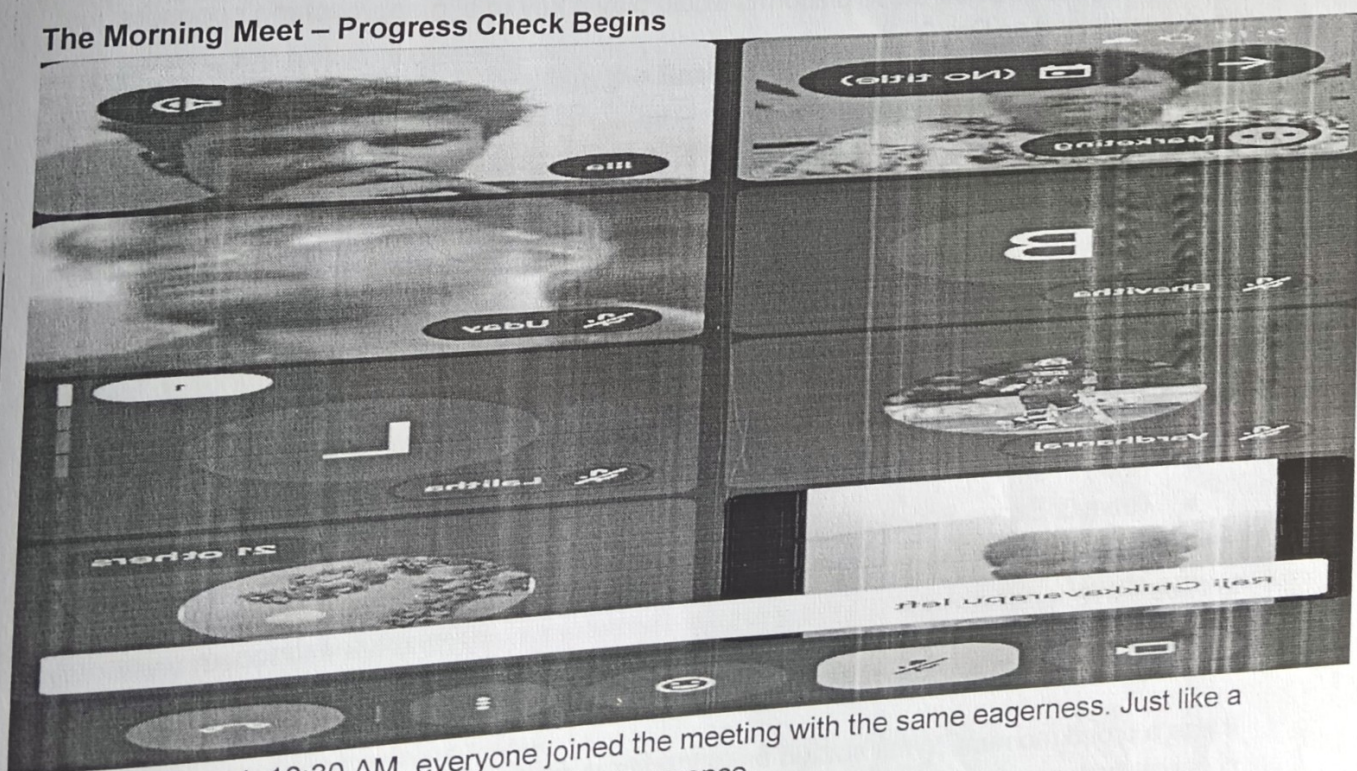
Early in the morning, S. Krishna Soujanya ma'am informed us that there would be a Google Meet at 10:30 AM. The moment we saw the message, curiosity kicked in again.

"What's next?"

"What will she guide us today?"

The wait itself felt exciting.

The Morning Meet – Progress Check Begins



As the clock struck 10:30 AM, everyone joined the meeting with the same eagerness. Just like a true leader, ma'am first ensured discipline and presence.

"Is everyone here? Did all the members join?"

After confirming attendance, she immediately moved into progress tracking.

Her first focus was on the Photography and Editing Team.

She asked about:

- Instagram page creation
- LinkedIn page setup
- Logo designs
- Brochure preparation

The team responded honestly:

"Yes ma'am, we have created the Instagram and LinkedIn pages, but brochures and logos are still pending because teams haven't finalized their ideas completely."

Ma'am acknowledged their effort but reminded them gently:

"Good start. But branding is very important. Once ideas are finalized, don't delay—your pages should reflect professionalism."

She also emphasized how these platforms would play a key role in approaching sponsors, just like she explained on Day 2.

Team Updates – Identity Taking Shape

Next, she turned towards the team in-charges, asking a simple but powerful question:

□ "What are your teams doing? How is the progress?"

One by one, the in-charges responded, proudly sharing their stall names—which now gave identity to their ideas:

- Team 1: Handmade Hustle
- Team 2: Lift Off
- Team 3: Scoop Society
- Team 4: Flex Your Creation
- Team 5: Scentra
- Team 6: Momentum Makers
- Team 7: Mystery Mavericks & Talentra

It was a proud moment. What started as rough ideas on Day 1 had now turned into clear concepts with names and direction.

Ma'am appreciated the progress and guided further:

"Now think about your logos. Your logo should represent your idea clearly. Once ready, share it with the editing team—they will include it in brochures."

Day 3 marked a major shift.

From discussions to decisions...

From ideas to identity...

From planning to execution...

Everything was now moving into the real world.

The workshop was no longer limited to classrooms or meetings—it had stepped outside, into society, into communication, into confidence.

And as we logged out of the meeting, one thought was common in everyone's mind:

"Today, we are not just students... we are going out as representatives, creators, and entrepreneurs."

Day 3 – Evening Session: Stepping Into the Real World

As the day moved forward, the much-awaited evening meeting began. This time, it wasn't just the in-charges or coordinators—all team members joined, making the session more interactive and lively.

You could feel a different kind of energy now.
This was no longer about planning... it was about doing.

Photography & Editing Team – The Story Builders

Ma'am first connected with the Photography and Editing Team.

- "What progress have you made?" she asked.
They responded confidently:
- "Yes ma'am, we have created brochures using team logos, and we are actively posting updates of the workshop on Instagram and LinkedIn."

Ma'am appreciated their work and said:
"Good job! Consistency is very important. Your content should clearly show your journey, your efforts, and your professionalism. This is what sponsors will see first."

She also encouraged them to:

- Maintain quality and creativity in posts
- Highlight team efforts and behind-the-scenes moments
- Keep pages active and engaging daily

It was clear—they were not just documenting, they were building the face of the event.

Team Updates – Learning Through Experience

Then, one by one, she interacted with each team.

☐ Team 1 – Handmade Hustle

They shared:

They planned their stall, listed requirements, and went for sponsorship—but didn't receive any funds.

Ma'am responded positively:

"That's okay. First attempts may not succeed. Learn from how you approached them—improve your communication and try again. Confidence and clarity will make a difference."

☐ Team 2 – Lift Off

They explained:

Logo creation, planning improvements for gameplay, and deciding to approach sponsors the next day.

Ma'am said:

"Good planning. Make your game more engaging and unique. When you go for sponsorship, explain how people will be attracted to your stall."

☐ Team 3 – Scoop Society

They shared:

Research on ice creams and initial sponsorship visits.

Ma'am guided:

"Focus on experience. Don't just sell ice cream—create something fun and memorable. That's what attracts people and sponsors."

☐ Team 4 – Flex Your Creation

They reported:

Arranging materials, planning setup, approaching sponsors, and creating logos.

Ma'am appreciated their effort:

"Good progress. Planning and execution both are important—keep balancing both."

☐ Team 5 – Scentra

They explained:

Team discussions, sponsorship visits, and visiting perfume-making places for understanding.

Ma'am responded:

"Excellent initiative! Real-time learning like this will help you stand out. Now think how you can present this creatively to your audience."

☐ Team 6 – Momentum Makers

They shared:

Sponsorship visits and discussions about required materials.

Ma'am advised:

"Be clear about your concept while approaching sponsors. The more clarity you have, the more trust you build."

☐ Team 7 – Mystery Mavericks & Talentra

They reported:

Collecting materials and approaching sponsors.

Ma'am said:

"Good start. Now focus on presentation—your idea should excite people."

Coordinators – Leading From the Front

The coordinators team shared something encouraging:

They had approached sponsors and successfully received ₹2000, and also worked on ideas for the theme tree.

Ma'am appreciated them:

"Good leadership. This is how coordination should work—taking initiative and supporting all teams."

Teamwork Beyond Boundaries

It was also shared that:

Some members went out for sponsorships

Some worked from home on theme tree creation

Others searched for materials and planning

This showed how everyone was contributing in their own way—a true example of teamwork and responsibility.

Mentor's Final Guidance

After listening to all teams patiently, Soujanya ma'am gave final suggestions:

- Improve brochures if needed
- Be more confident and clear while approaching sponsors
- Start fresh and actively go for sponsorships from the next day
- Ensure everyone participates equally

She reminded:

- "Every experience matters—whether success or failure. Learn from it and improve."
- With encouraging words and wishes, she said: "All the best. Keep working hard."

And with that, the meeting came to an end.

Closing Note of Day 3

Day 3 was a day of real experiences.

Some teams faced rejection...

Some found opportunities...

Some explored, researched, and learned...

But most importantly—everyone stepped out of their comfort zone.

From classrooms to real-world interactions,
from ideas to execution,
from hesitation to confidence...

The journey was becoming more real, more challenging, and more meaningful.

And as the day ended, one thing was certain:

We were not just preparing for an event... we were preparing for life.

Day 4 – Stepping Out, Facing the Real World

Day 4 started even before we reached college.

From the moment we woke up, our minds were already busy—

"How much sponsorship can we get today?"

"How should we start the conversation?"

"What if they reject us?"

"How can we impress them?"

There was a mix of excitement, nervousness, and determination. Unlike the first two days, this day felt more like a real challenge—something beyond planning.

Morning at College – Planning the Move

As we reached college, all team members quickly gathered. There was no delay—everyone was focused.

We discussed:

- Which areas to visit
- How to divide into groups
- Who would speak first
- What points to explain about VIBE 2K26
- How to present our ideas confidently

Some suggested:

"Let's be clear and short while explaining."

"We should mention benefits to them first."

"Show them our Instagram page."

This planning gave us a little confidence before stepping out.

Permission – The First Step

Before leaving, we went to our HOD's office to seek permission. She asked us to submit a formal permission letter. Without delay, we wrote it, explained our purpose, and got it approved.

That moment felt official—

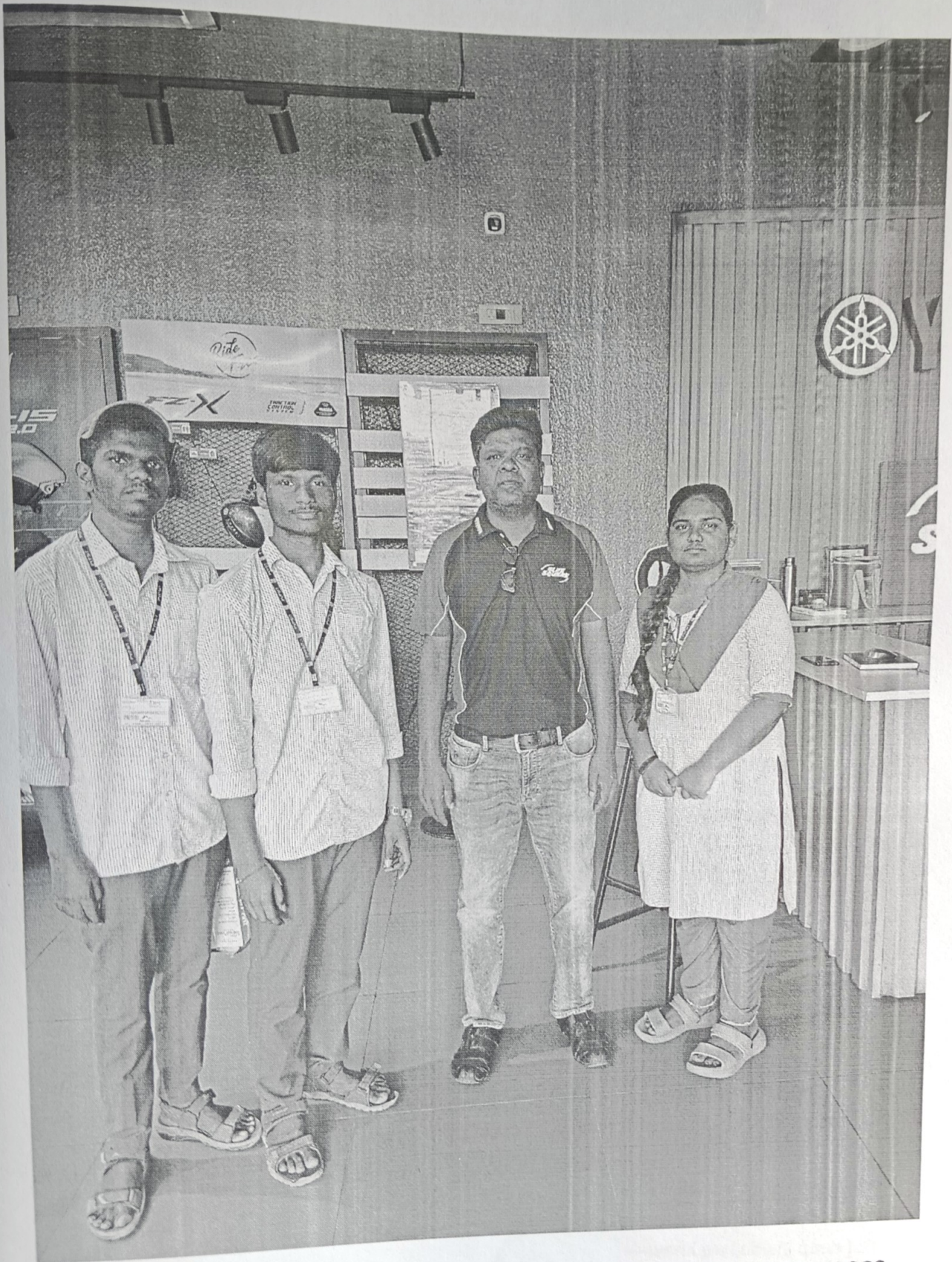
We were now stepping out not just as students, but as representatives of our college and event.

Field Work – The Real Learning Begins

All teams divided into smaller groups and headed out for sponsorships.

We explored areas around Kanuru, visiting various places like:

- Showrooms such as Royal Enfield, Yamaha, Royal Oak
- Food outlets like Swadisht
- Hospitals and medical stores
- Bookstores
- Overseas consultancies



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We observed:

- How businesses operate
- How professional environments work
- How differently each place responds

From Hesitation to Confidence

At first, it was not easy.

We didn't know:

- Whom to approach
- How to start the conversation
- What tone to use

There was hesitation, confusion, and even fear.

But slowly, as we moved from one place to another, something changed.

Our communication improved

Our confidence increased

Our fear reduced

With each attempt, we became better.

Responses We Faced

We experienced all kinds of responses:

- Some listened patiently and said:
"Come tomorrow, we will discuss further."
- Some directly said:
"We are not interested."
- Some took our contact details:
"We will call you later."
- Some guided us:
"Visit our main branch."
- Some excused:
"Manager is not available, come another day."

At times, it felt disappointing.

But deep inside, we knew—

We were learning something valuable.

This was not failure... this was experience.

Back to Campus – Sharing and Reflecting

After a long day, we returned to college.

Everyone gathered again, sharing their experiences:

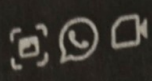
- Who spoke confidently
- Who faced rejection
- Who got positive responses

There were smiles, laughs, and even small frustrations—but overall, it was a day full of learning.

After discussions, we headed home, waiting for the next session.

Evening Meet – Results & Motivation

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People

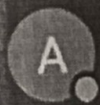
Information

Tools

In call



Vaarshikmanikumar (You)



Aishwarya Sai Bandlamudi



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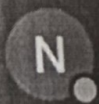
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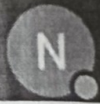
K Jitendra kumar



Kola Akhil



Naga Devi



Navadeep Sai Kurakula



At 8 PM, we all joined the online meeting with Soujanya ma'am.

She asked each team about their day.
Everyone shared:

- They went for sponsorships
- Some members worked on theme tree
- Some handled planning and materials

Though most teams didn't receive much funding, the experience was powerful.

And then came an exciting moment—

One team secured ₹20,000 sponsorship from HomeLane!

This created a spark in everyone: "If they can do it... we can too!"

We appreciated their effort, and it motivated every team to push harder.

Mentor's Guidance – Turning Experience into Growth

Soujanya ma'am appreciated everyone:

"Good job stepping out. That itself is a big achievement."

She motivated us further:

- "Rejections are normal—don't take them personally."
- "Improve your pitch every time you speak."
- "Confidence comes with practice—keep trying."
- "Observe how businesses respond and learn from it."
- "Work as a team and support each other."

She also guided:

- Refine your approach
- Be clear about your event and benefits
- Follow up with the places you visited
-

Her words gave us a new boost of energy.

Closing Note of Day 4

Day 4 was not just about sponsorships—

It was about:

- Facing the real world
- Overcoming fear
- Learning communication
- Building confidence

From hesitation to interaction,
from rejection to motivation...

We grew stronger.

And as the day ended, one thought stayed with us:

Every "No" today is preparing us for a bigger "Yes" tomorrow.

Day 5 – Patience, Persistence, and Progress

Day 5 began with a different kind of feeling.

Unlike the previous days filled with action and new experiences, today started with a bit of confusion—

"What should we do next?"

"Where should we go now?"

Even though we were ready to go out again for sponsorships, reality hit us in a different way.

Since it was the weekend (Sunday), many places were either closed or had limited staff.

Most of the responses we received were similar:

- "Manager is not available."
- "Come tomorrow."
- "It's Sunday, visit on a working day."

At first, it felt a bit discouraging. But at the same time, it taught us an important lesson:

Timing matters in the real world.

Instead of wasting the day, teams decided to utilize the time smartly.

Smart Work Over Hard Work

Different teams focused on different productive tasks:

- Some teams went to local markets to check prices of raw materials and prepared a budget estimation
- Some identified and listed potential sponsors and nearby stores for the coming days
- Others divided themselves strategically:
One group visited Besant Road & One Town to explore wholesale rates and sponsorships
- Another group went to Benz Circle and successfully secured ₹1000 sponsorship
- Meanwhile, a team member worked on the Entrepreneurship Tree concept and poster editing

Continuous Efforts Despite Challenges

Even though many sponsorship visits didn't give immediate results, teams didn't stop trying:

- Some places asked to come again the next day
- Some didn't respond immediately
- But every visit added experience and confidence

A few teams also explored new places like:
Brunit, Pepper Square, Polar Bear, Sai Properties, Akruthi, Harley's

Even without instant success, the effort continued.

Creativity & Digital Progress

While some were out in the field, others worked behind the scenes:

- Created special brochures for better presentation
- Finalized Entrepreneurship Tree designs
- Shot and edited a video of sponsor visits, which was posted on Instagram
- Interestingly, it gained the highest reach so far, boosting team morale
- Faced issues with LinkedIn, but instead of stopping:
They started working on recovery and recreation strategies

This showed that the teams were not just working—they were adapting and improving.

Evening Meet – Sharing Efforts

During the evening session, each team shared their updates honestly:

Some spoke about:

- Budget planning
- Market research
- Sponsorship attempts

Others shared:

- Field visits
- Team division strategies
- Creative and digital work

Even though results were not huge, the effort from every team was clearly visible.

Mentor's Response – Guiding the Way Forward

Soujanya ma'am listened patiently to every team and responded with encouragement and clarity:

- "Good that you didn't waste the day. Planning and preparation are equally important."
- "Weekends may not be ideal for sponsorships—plan your visits on working days."
- "Your approach is improving. Keep refining your communication."
- "Digital presence is strong—continue posting and engaging."
- "Budget planning is very important—know your costs clearly."
- "Don't feel low if results are slow. Consistency is the key."

She appreciated the teams who:

- Worked on budgets
- Created content
- Explored markets
- Stayed active despite challenges

And she reminded everyone: "Every small step you take now will make a big difference on the final day."

Closing Note of Day 5

Day 5 was not about big achievements—

It was about:

- Patience during slow progress
- Smart planning when opportunities are limited
- Staying consistent despite challenges

Even when doors didn't open immediately,
we didn't stop knocking.

And that made all the difference.

Because success is not just about results... it's about not giving up in between.

Day 6 – Pressure, Reality, and Rising Determination

Day 6 began with a realization that hit everyone at once—

- Only three days left for the event.
- But sponsorships were still very low.

There was tension, but also hope.
Somewhere deep inside, everyone believed:

"Maybe today something big will happen..."

"Maybe today we will finally get good sponsors..."

With that thought, we all gathered at college, carrying both pressure and determination.

Morning Discussion with HOD – Learning the Right Approach

All teams assembled and went to meet our HOD. One by one, we explained what we had done the previous day—our visits, responses, and struggles.

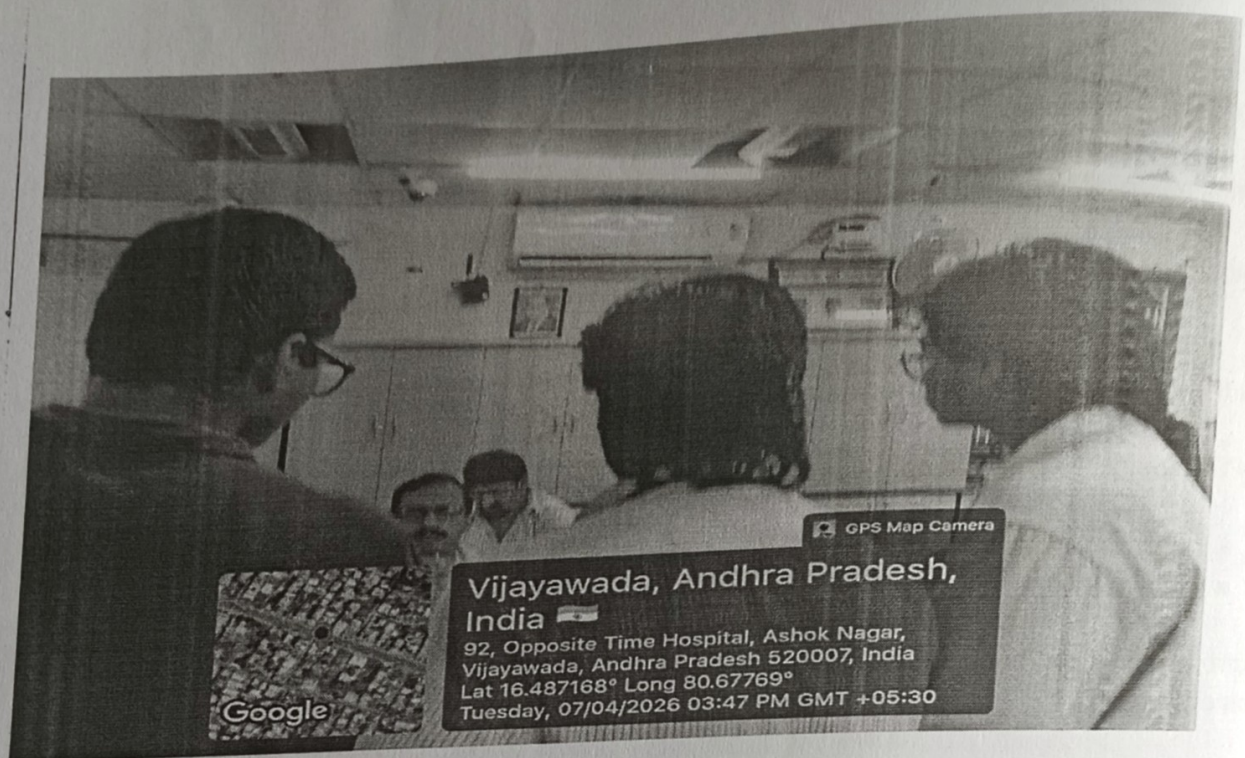
She listened patiently and then guided us with practical advice:

- "Don't just ask for money—explain your event clearly."
- "Tell them what benefit they get—visibility, promotion."
- "Be confident while speaking—your tone matters."
- "If they hesitate, don't leave immediately—convince politely."
- "Always ask for the right person—manager or owner."

She even guided us on handling questions:

- "If they ask about your event, explain VIBE 2K26 clearly."
- "If they ask why they should sponsor, tell them about branding and audience reach."

This session gave us a clearer direction. It was not just about trying—it was about trying the right way.



Field Work – Under the Burning Sun

After taking permission, we once again stepped out for sponsorships.

The day was not easy.

The sun was harsh, the roads felt longer, and walking from place to place was tiring. But still, no one stopped.

Because now, it wasn't just about money—

- It was about proving ourselves
- It was about learning persistence
- It was about not giving up

We entered shop after shop, company after company...

Some said: "Not interested."

Some said: "Come later."

Some showed little interest...

But still, we kept moving.

Even though it was physically exhausting, the experience we were gaining was valuable and unforgettable.

Evening Reality Check – Mentor's Strict Guidance

At night, we joined the Zoom meeting with Soujanya ma'am.

This time, the tone was different.

She was serious.

She pointed out that: Some students were not using time properly

- Some were wasting time in the name of work
- Some were showing as if they are working, but not actually contributing

Her words were strict—but true.

- "This is not a picnic. This is a workshop."
- "If you don't work now, you will regret later."
- "Every minute matters—use it properly."

It was a wake-up call for everyone.

Finally, she instructed: "Update your daily work clearly in the sheet. Be honest."

The meeting ended, leaving us all thinking deeply about our efforts.

Team Updates – Efforts Across the City

After the meeting, each team shared their detailed work.

□ Team 1 – Handmade Hustle

The team actively went out for sponsorships and also worked on organizing their stall requirements. They visited multiple places across different sectors including automobile showrooms like Hyundai, Skoda, Maruti, Tata Motors, Nissan, and Isuzu; restaurants such as Silver Spoon and Chat ka Chaka; consultancies like Admissions World; hospitals including Anu's Baby Hospital; and businesses like Reliance, Bajaj Electronics, real estate offices, jewellery stores, and construction sectors. Alongside this, they visited One Town to estimate material costs for their handmade products.

□ Team 2 – Lift Off

The team divided into three groups. Two groups went out for sponsorships, visiting places like Model Dairy, Tata Motors, KIA, MG, Volvo, Royal Mandi, AECC consultancy, Bouncy Bites, Lifeline Hospital, Dr. Ravella Eye Hospital, Vamsi Heart Care, and spoken English institutes. However, they did not receive positive responses. Meanwhile, the third group focused on preparing content for their "Space Entrepreneurs" presentation.

☐ **Team 3 – Scoop Society**

They visited multiple outlets including Cream Stone, Ibaco, Arun Ice Cream, Sweet Dreams, Organic stores, Fruzo, Dumont, and even Royal Enfield. They also contacted real estate members. Though most responses were negative, they managed to secure ₹3000 from one sponsor, which gave them a small but important boost.

☐ **Team 4 – Flex Your Creation**

The team worked actively on sponsorship visits, planning, and execution (based on their shared updates), focusing on improving their stall setup and outreach.

☐ **Team 5 – Scentra**

They divided into three groups:

One team worked on raw material collection at Besant Road

Another team focused on sponsorships and successfully received ₹5000 from The Social Yard

They also secured ₹1500 from MTR Restaurant (Moghalrajpuram)

The third group worked on editing brochures

Their teamwork showed strong coordination and results.

☐ **Team 6 – Momentum Makers**

They explored many boutiques, jewellery stores, and businesses. While most responses were negative, they received positive leads from places like Sri Rama Boutique, Gayatri Silks, Swayamvar, Siri, Rangde Studio, Naari Studio, and others. They also tried online approaches but faced limited success. Still, they continued following up on leads.

☐ **Team 7 – Mystery Mavericks & Talentra**

They worked on collecting materials and approaching sponsors (as per their updates), continuing efforts in both planning and execution.

☐ **Photography & Editing Team**

- They balanced both creative and field work:
- Visited sponsors
- Created and edited videos for promotional content
- Designed logos and maintained social media presence
-

They played a key role in showcasing the workshop journey.

☐ **Coordinators Team**

They actively went for sponsorships and explored printing options for T-shirts (though the shop was closed). They visited a wide range of places including hospitals, showrooms, jewellery stores, consultancies, automobile companies, and brands like Decathlon, Mahindra, Ather, and more—ensuring overall coordination and support.

Final Words from Mentor

At the end, Soujanya ma'am gave one strong message:

"Time is very limited. Don't wait for perfect opportunities—create them."
"Do whatever best you can in the time left."

Closing Note of Day 6

Day 6 was intense.

It was not easy—
physically, mentally, or emotionally.

But it was real.

From walking under the hot sun...
to facing rejection again and again...
to realizing our mistakes...

We were growing.

And as the day ended, one thing became clear:

This journey is not just testing our ideas... it is testing our determination.

Day 7 – Countdown, Commitment, and Coordination



Day 7 began with a strong realization—only two days left for the event, yet a lot of work was still pending. There was a sense of urgency in everyone's minds. From completing the entrepreneurial tree, arranging funds, designing banners, and printing T-shirts, every small task now felt important. The thoughts were constant—"Will everything be ready on time?", "How much funding can we manage today?", "Can we pull this off successfully?"

After assembling at college, all teams quickly organized themselves and took permission from the HOD to go out for sponsorships. Without wasting time, everyone stepped out again with renewed determination. Compared to previous days, there was a noticeable change—teams were more confident, more clear in their approach, and more focused while communicating with sponsors. The learning from past experiences was clearly visible in their efforts.

Some teams finally started seeing results. A few managed to secure funds, while others got promising leads for follow-ups. At the same time, students who stayed back in college were fully engaged in working on the tree theme, putting in creative ideas, arranging materials, and planning how to present it effectively. The coordination between fieldwork and on-campus work showed how teams were balancing responsibilities efficiently.

Even though the pressure was high, the teamwork was stronger than ever. Everyone understood that this was not an individual task but a collective effort. Helping each other, sharing contacts, guiding teammates on how to approach sponsors—all these small actions reflected a growing sense of unity and responsibility among the participants.

Evening Meeting – Reflection and Guidance

In the evening, after returning home, a meeting was conducted where each team interacted with Soujanya ma'am one by one. This time, the discussions were more detailed and focused. Each team explained what they had done throughout the day—where they went, how they approached sponsors, what responses they received, and what progress they made in their respective tasks.

Ma'am carefully listened and asked thoughtful questions—"Why did you approach them this way?", "What could you have done better?", "How will you improve tomorrow?" Her interaction was not just about reviewing work but about making us think deeper. She pushed every team to analyze their own performance and identify gaps in their approach.

She also motivated everyone to stay consistent and not lose focus in these final days. She emphasized that this is the most crucial phase, where efforts should be doubled. Her guidance helped teams understand the importance of time management, proper planning, and confident communication. The meeting ended with clarity, motivation, and a stronger mindset to give our best in the remaining two days.

End of Day 7

Day 7 was all about handling pressure, improving performance, and working together as a team.

Even though challenges were still there, one thing was clear—

- We were getting better every day
- We were learning from our mistakes
- And most importantly, we were not giving up

With just two days left, the journey was becoming more intense... but also more meaningful.

Day 8 – The Final Preparation Before the Big Day

Day 8 started with one powerful thought in everyone's mind—

"Tomorrow is the inaugural."

That single thought brought both excitement and nervousness. After days of continuous effort, the event was finally about to begin. By now, most teams had managed to collect a decent amount of sponsorship funds, which gave a little relief and confidence to everyone.

All students gathered in a classroom to review the current situation. The discussion mainly focused on sponsorship updates, pending follow-ups, and final financial status. Each team shared how much they had collected and what was still expected. Along with that, an important discussion took place regarding T-shirt printing—finalizing design, confirming numbers, and ensuring everyone would be ready in uniform for the event day.

There was also planning about how to present sponsors during the event—where to place banners, how to acknowledge them, and how to maintain professionalism. These discussions helped in organizing things clearly and avoiding last-minute confusion. Everyone started realizing that this was no longer practice—it was execution time.

The classroom atmosphere was serious yet energetic. People were noting down tasks, dividing responsibilities, and making sure nothing was missed. Even small things like badges, arrangements, and coordination were discussed. It showed how much everyone had grown from Day 1 to Day 8.

With clarity in mind and tasks assigned, everyone moved forward to complete the remaining work.

Afternoon Hustle – Work, Pressure, and Team Effort

After the discussion, teams once again split based on their responsibilities.

Some students went out for final and pending sponsorships, trying their best to secure last-minute support. These visits were crucial because even small contributions now mattered a lot. Teams followed up with previous contacts, revisited shops, and tried to convert earlier “maybe” responses into confirmations.

Meanwhile, many students stayed back in college to focus on the entrepreneurial tree theme, which had become one of the most important parts of the event. There was tension in the air—“Will we complete it on time?”, “Will it look good?” Everyone was putting in their ideas, adjusting designs, arranging materials, and trying to bring creativity into reality.

At the same time, the coordinators were handling multiple responsibilities. They were preparing materials required for the lighting lamp ceremony, ensuring everything was ready for the inaugural function. They also started working on creating a flower photobooth, which would be used for taking pictures during the event.

The photographic team was also fully engaged. They were designing and setting up an Instagram booth, planning how to capture the event highlights, and making sure the workshop gets good visibility on social media. Their work added a creative and promotional touch to the entire event.

As time passed, the pressure increased. Everyone was busy with their own tasks, sometimes confused, sometimes stressed, but still moving forward. The work on the tree theme took longer than expected, and time seemed to fly. Because of this, many students stayed back in college until 6:30 PM, showing their dedication and commitment to making the event successful.

Despite the tension, there was also a sense of teamwork. People helped each other, shared tasks, and supported wherever needed. It was a mix of stress, excitement, and responsibility—all at once.

Evening Session – Final Instructions from Soujanya Ma'am

Around 7 PM, Soujanya ma'am conducted an online meeting. Everyone joined, though tired from the long day, still attentive and ready to listen.

She spoke about the importance of the next day.

"Tomorrow is your day. Whatever you do will be seen by everyone."

She asked each team about their progress and listened to their updates. Based on their responses, she gave final suggestions on how to improve presentation, coordination, and execution. She reminded everyone to stay confident, be active, and maintain discipline during the event.

Ma'am also emphasized teamwork and responsibility:

- "Don't wait for someone to tell you what to do. Take initiative."
- "Support each other. This is a team effort."

She clearly instructed everyone to reach college by 7:00–7:30 AM, as there were many arrangements to be completed before the inaugural starts. She stressed that being on time was very important to avoid last-minute chaos.

End of Day 8

Day 8 ended with a mix of tiredness, excitement, and nervousness.

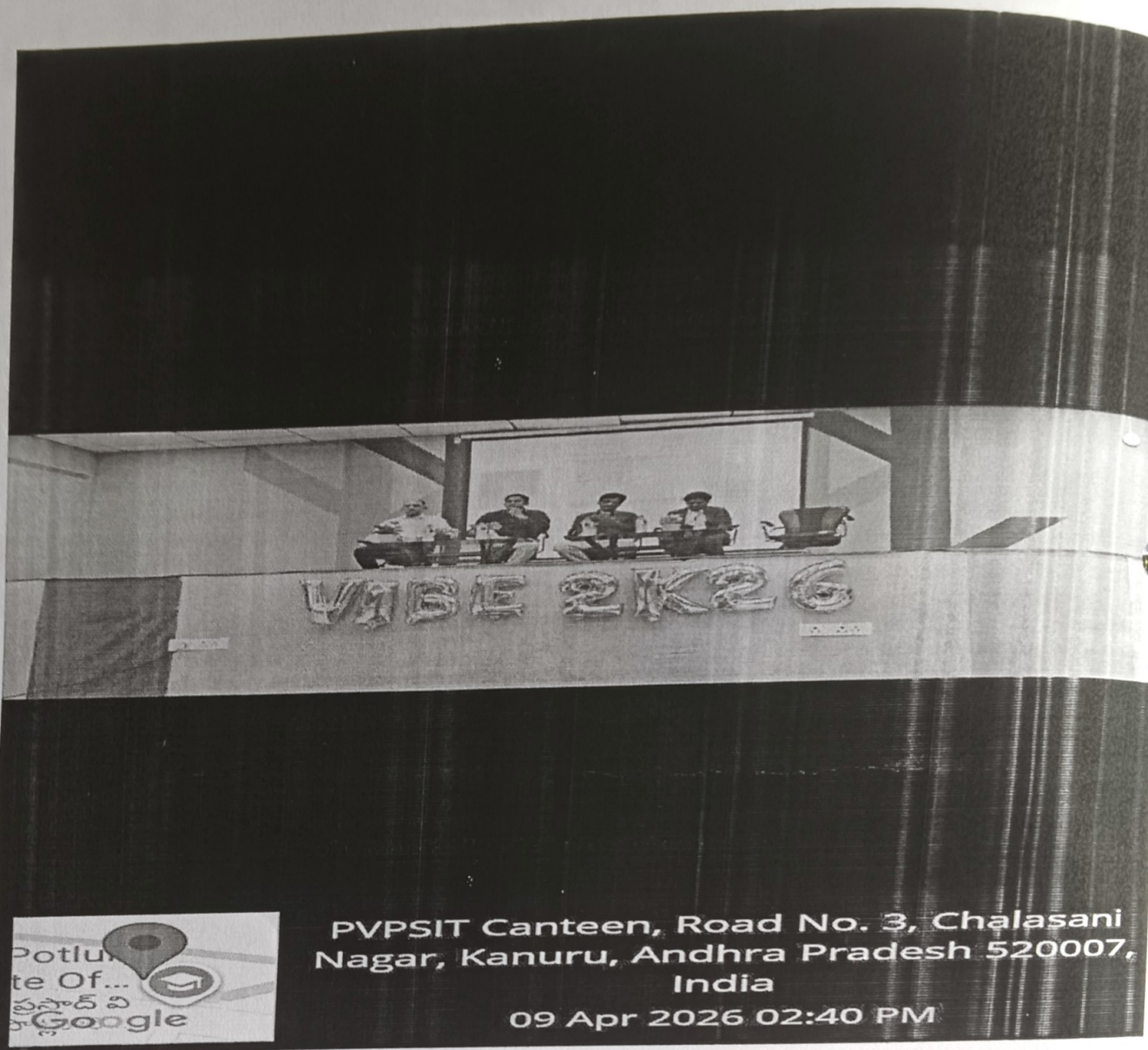
After days of hard work, planning, rejections, and learning—

The moment had finally arrived

Everyone went to sleep with one thought:

"Tomorrow, we have to give our best."

Day 9 – Inaugural Ceremony of VIBE 2K26



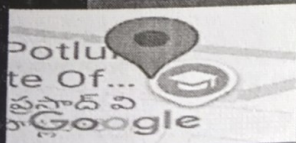
Finally, the much-awaited inaugural ceremony arrived. All the students gathered at the college by 8:00 AM with great excitement and enthusiasm. The coordinators arranged flower bouquets early in the morning and began preparing a beautiful flower photo booth. There were a total of seven teams, along with a photography & editing team and a coordinators' team. The BIZ GALLERY was set up at the auditorium, where each team showcased their creative "Tree Theme" presentations on tables.

Each team presented unique entrepreneurial concepts through their themes. Team 1 focused on Automobiles and Entrepreneurs, Team 2 on Space Entrepreneurs, Team 3 on Watches and Entrepreneurs, Team 4 on Social Media, Team 5 on Delivery Apps, Team 6 on Shoe Entrepreneurs, and Team 7 on India's Entrepreneurs. The Photography and Editing Team presented a theme on Healthcare and Biotechnology. The coordinators initially planned a fabric-based tree theme but later shifted to newspapers due to time constraints; however, they could

not complete it fully. Based on the suggestion of the HOD, they left it incomplete and focused on managing other responsibilities.

After completing the setup, MBA students were seated in the auditorium, and eight tables were arranged at the back for all teams. Coordinators arranged pots to present to the chief guests, HOD, and mentor. Soon, everything was ready for the inauguration. The chief guest and other dignitaries arrived, and the program began with formal speeches. The dignitaries invited to the stage included HOD, FED & Organizer Dr. M. Sri Lakshmi, Resource Person VIBE Mrs. S. Krishna Soujanya, Principal & Convenor VIBE-2K26 Dr. K. Sivaji Babu, Guest of Honor Mr. Appaji Reddem, Resident Editor of The Hindu, and Chief Guest Mr. S. Bala Subrahmanyam, Assistant Director of Industries.

All the dignitaries were welcomed with pots as a token of respect. The ceremony officially began with a prayer song, followed by the traditional lighting of the lamp by the respected guests on stage, symbolizing knowledge and prosperity.



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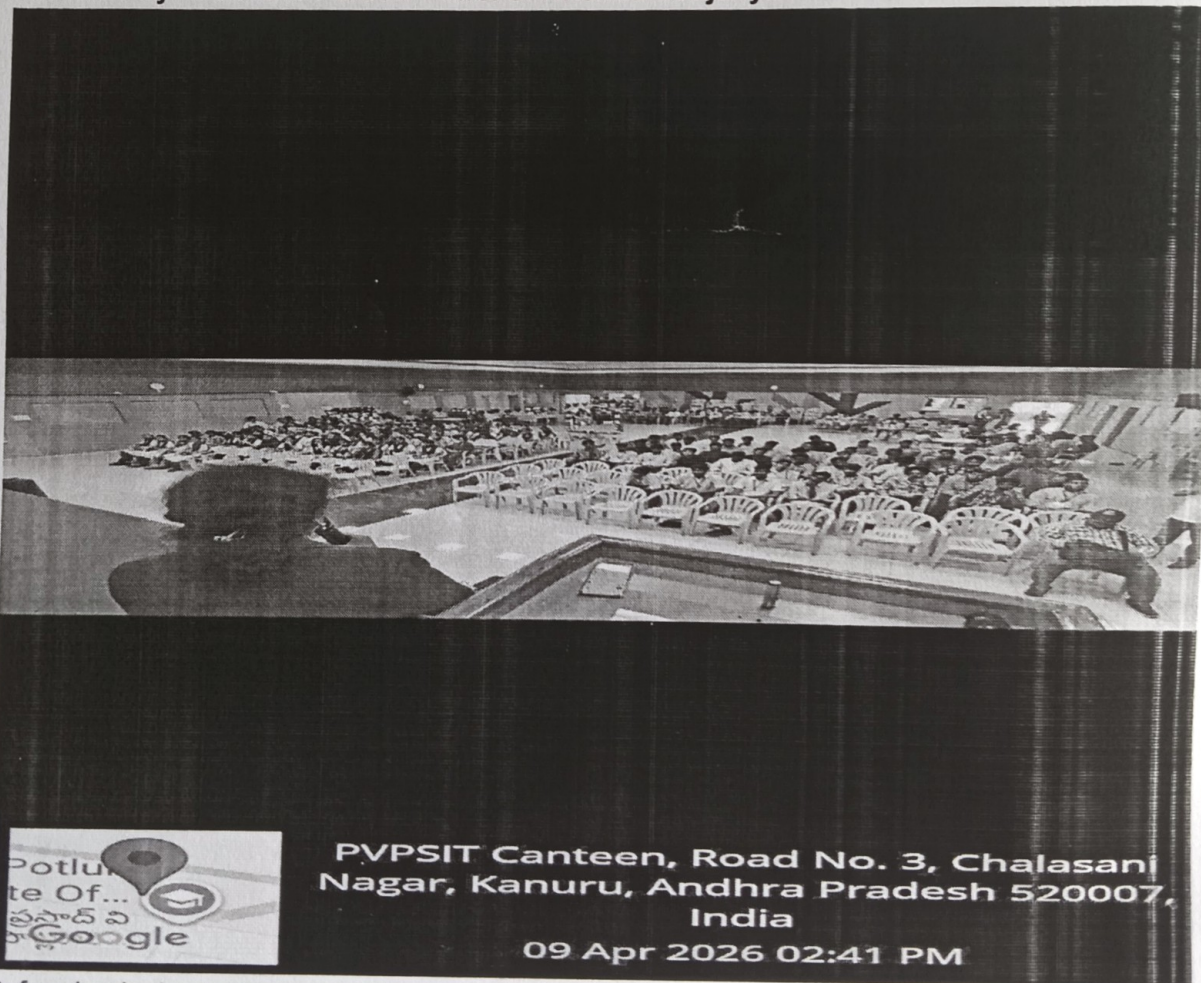
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Report by Dr. M. Sri Lakshmi (HOD & Organizer)

Dr. M. Sri Lakshmi presented a detailed report on the workshop, highlighting the efforts, planning, and execution of VIBE 2K26. She spoke about how the workshop was designed to encourage entrepreneurial thinking among students and provide practical exposure through activities like theme presentations, sponsorship interactions, and teamwork. She emphasized the importance of creativity, innovation, and real-world application of ideas in building a successful entrepreneurial mindset.

She further added that the workshop not only enhanced students' technical and communication skills but also helped them understand market challenges, financial planning, and teamwork dynamics. She appreciated the dedication and hard work of students and coordinators in making the event successful and encouraged students to continue exploring entrepreneurship as a career path.

Remarks by Resource Person – Mrs. S. Krishna Soujanya



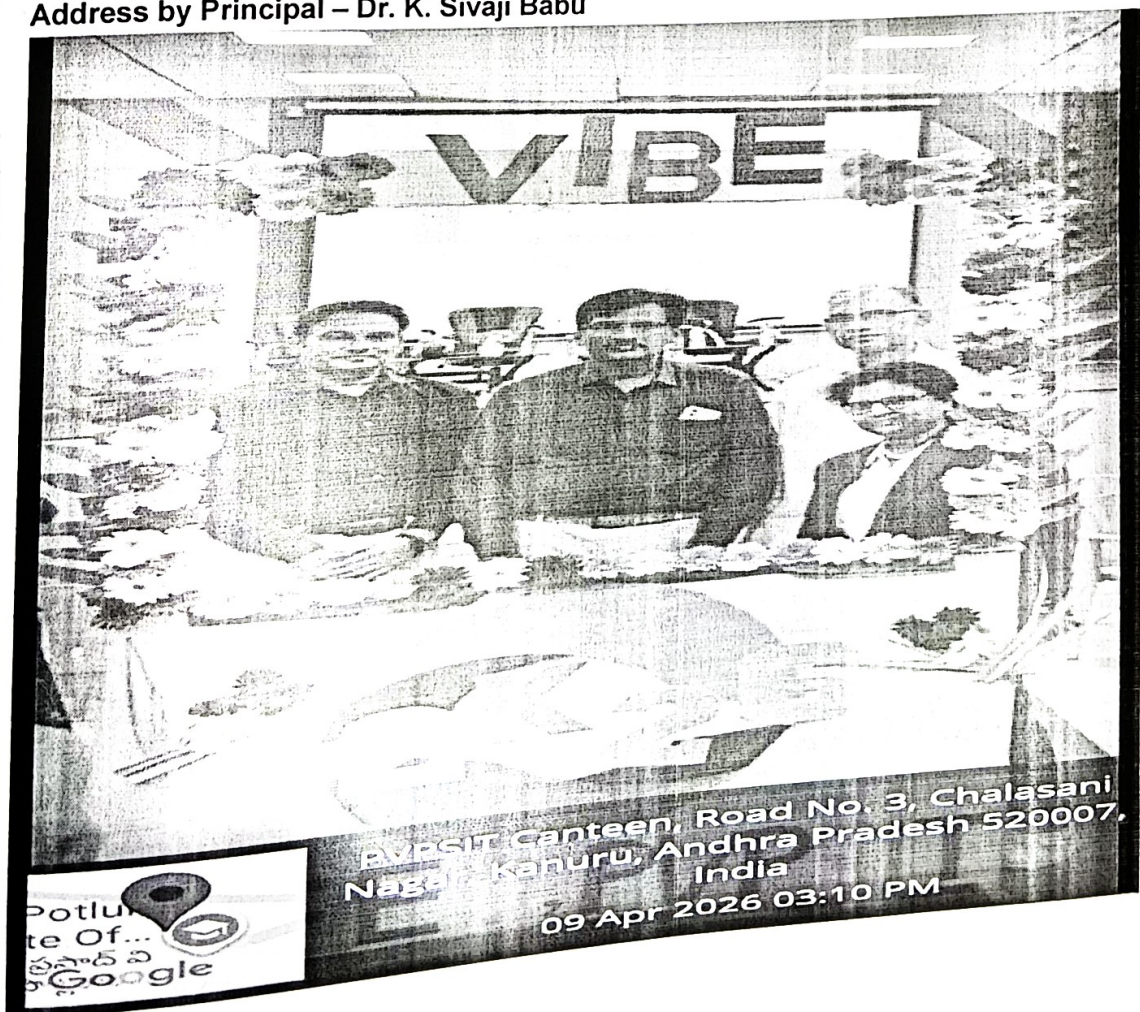
Before beginning her speech, Mrs. Soujanya interacted with students by asking them to describe the workshop in one word. Students responded with words like hard work, dedication,

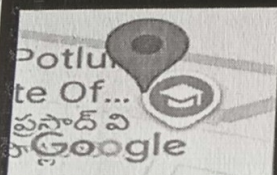
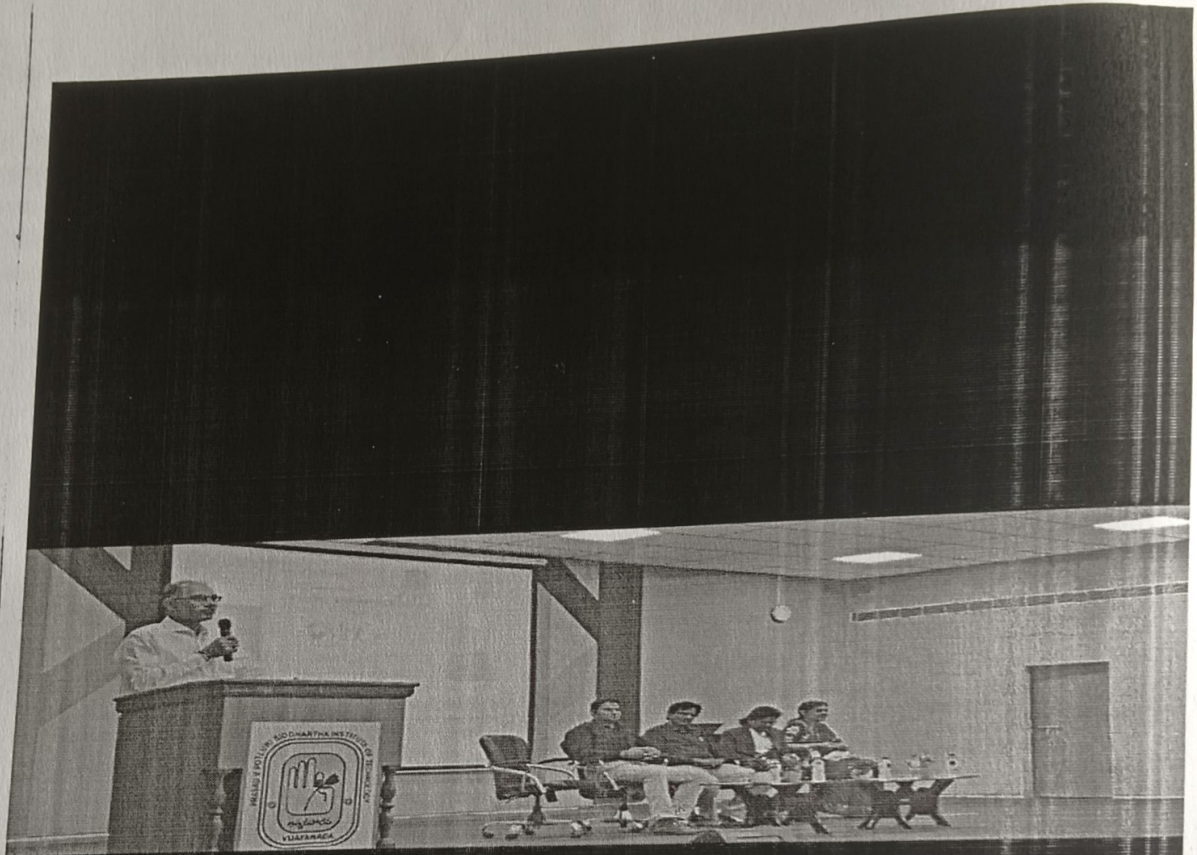
skill enhancement, enjoyment, unique experience, rejections, communication, teamwork, and memorable experience. She appreciated their responses and connected each word to the real essence of entrepreneurship, explaining how every experience contributes to personal and professional growth.

In her speech, she elaborated on the true meaning of entrepreneurship, highlighting that it is not just about starting a business but about problem-solving, innovation, and resilience. She pointed out common mistakes students made during the workshop, such as lack of planning, time management issues, and hesitation in communication. She guided students on how to overcome these challenges by being proactive, confident, and open to learning from failures.

She also motivated students to step out of their comfort zones and embrace rejections as learning opportunities. She stressed the importance of communication skills, adaptability, and understanding different mindsets while working in teams. Her speech inspired students to think creatively and work consistently towards their goals.

Address by Principal – Dr. K. Sivaji Babu





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The Principal appreciated the efforts of both students and organizers in successfully conducting the workshop. He emphasized the importance of such practical learning experiences in shaping students' careers and encouraged them to develop innovative thinking, leadership qualities, and entrepreneurial skills to face future challenges.

Speech by Guest of Honor – Mr. Appaji Reddem

Mr. Appaji Reddem shared valuable insights on emerging opportunities such as quantum computing, recycling industries, and agriculture waste-based startups, including examples like innovative startups from Samalkota. He emphasized the importance of developing applications and digital solutions in today's world. He also spoke about organizations like TIE (The Indus Entrepreneurs), which support budding entrepreneurs, and highlighted that many investors are willing to fund innovative ideas. Additionally, he explained how The Hindu STEP program helps students improve their communication skills and overall development.

Address by Chief Guest – Mr. S. Bala Subrahmanyam

Mr. S. Bala Subrahmanyam delivered an insightful session on entrepreneurship and industrial development. He discussed various industry opportunities, including corrugated boxes, recycling, exports, and demand-based businesses. He stressed the importance of selecting the right product, land, and understanding market demand before starting a business.

He explained the complete procedure for establishing industrial units, including government processes, legal structures such as proprietorship and limited companies, and the importance of documentation like deeds. He also guided students on statutory requirements, including approvals from the factories department, pollution control board, and fire services.

Furthermore, he highlighted the importance of proper financial planning, including project cost estimation and working capital management. He informed students about government subsidies and encouraged them to visit District Industries Centres (DIC) to gain practical knowledge about industrial support systems.



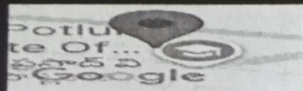
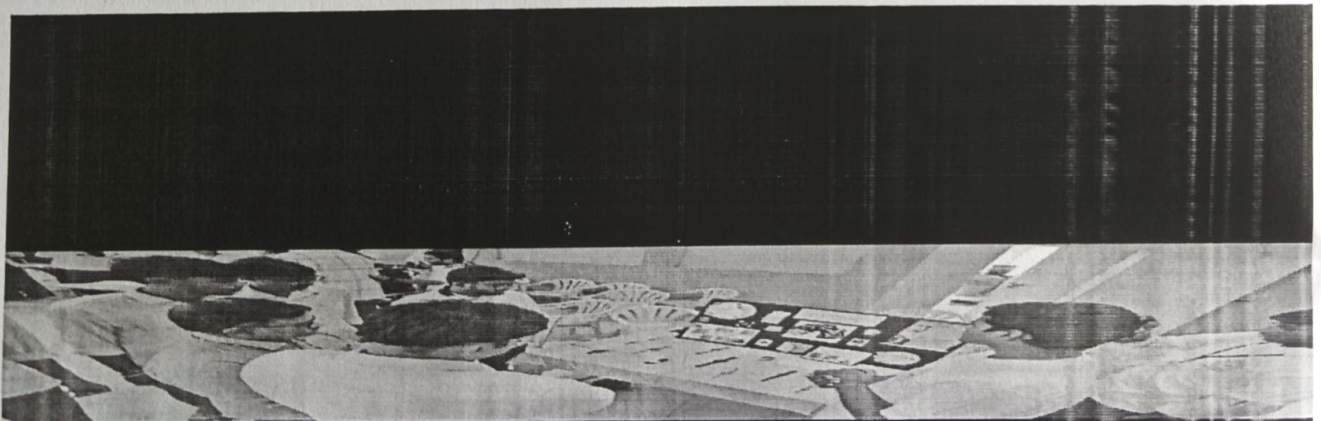
Overall, the inaugural ceremony was highly informative, inspiring, and well-organized, marking a successful beginning to the event and motivating students towards entrepreneurship and innovation.



BIZ Gallery Inauguration and Evaluation

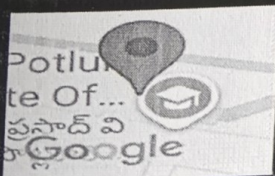
The BIZ Gallery was officially inaugurated with a ribbon-cutting ceremony by the respected guests. After the inauguration, the dignitaries visited the exhibition area to observe the creative presentations by all teams.

Later, the Civil Department HOD, Mr. Prashant, took the role of judge and carefully evaluated each team's "Tree Theme" presentation. He interacted personally with every team, asking relevant questions based on their themes to assess their understanding, creativity, and practical knowledge. While some teams confidently answered all questions with clarity, a few teams hesitated, showing the importance of preparation and communication skills.



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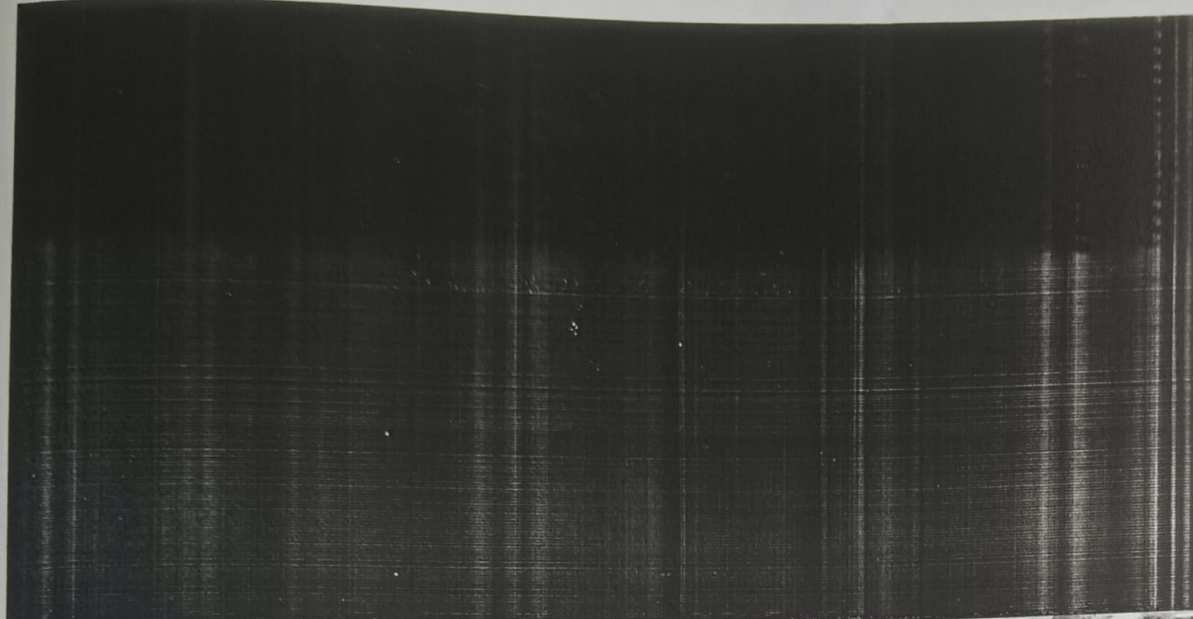


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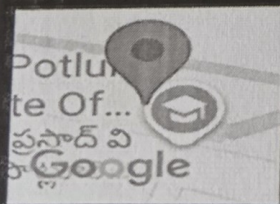
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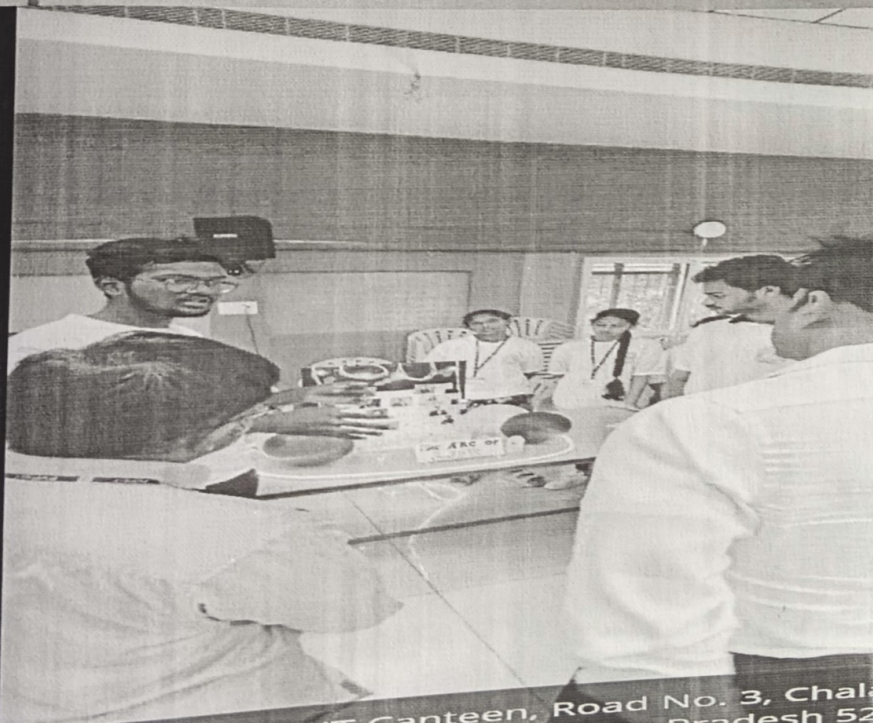
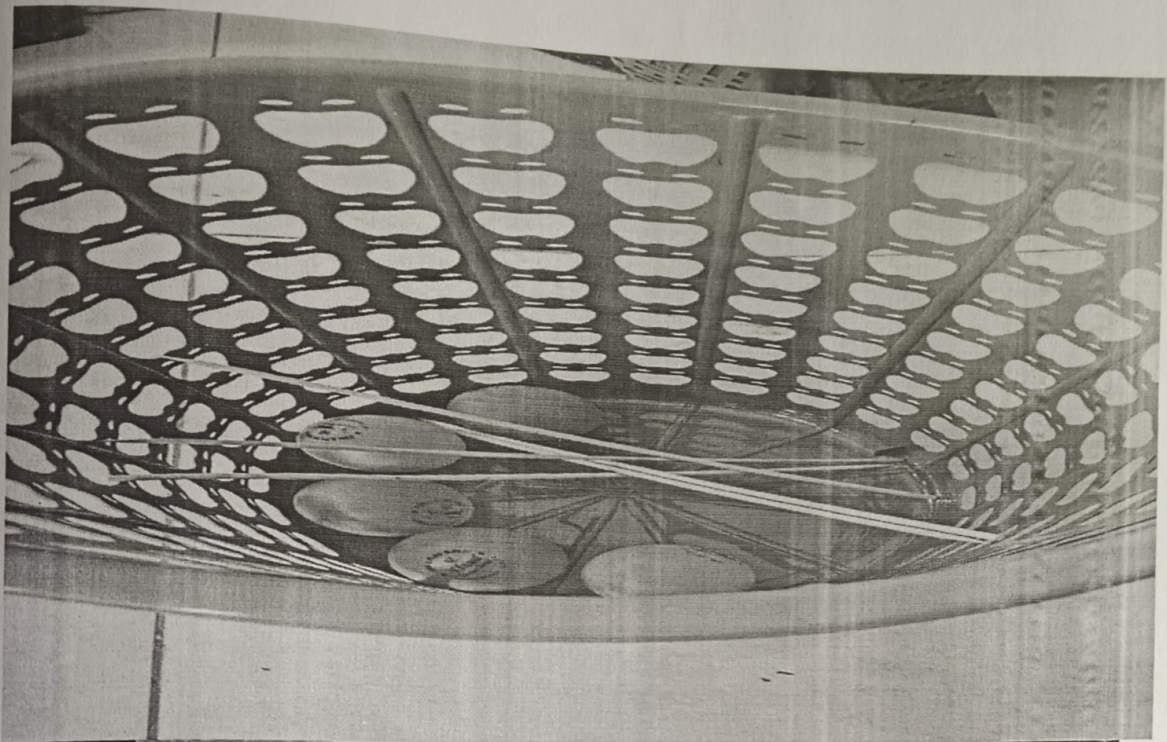
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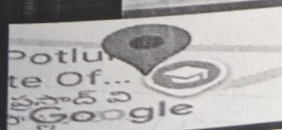
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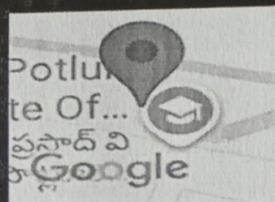
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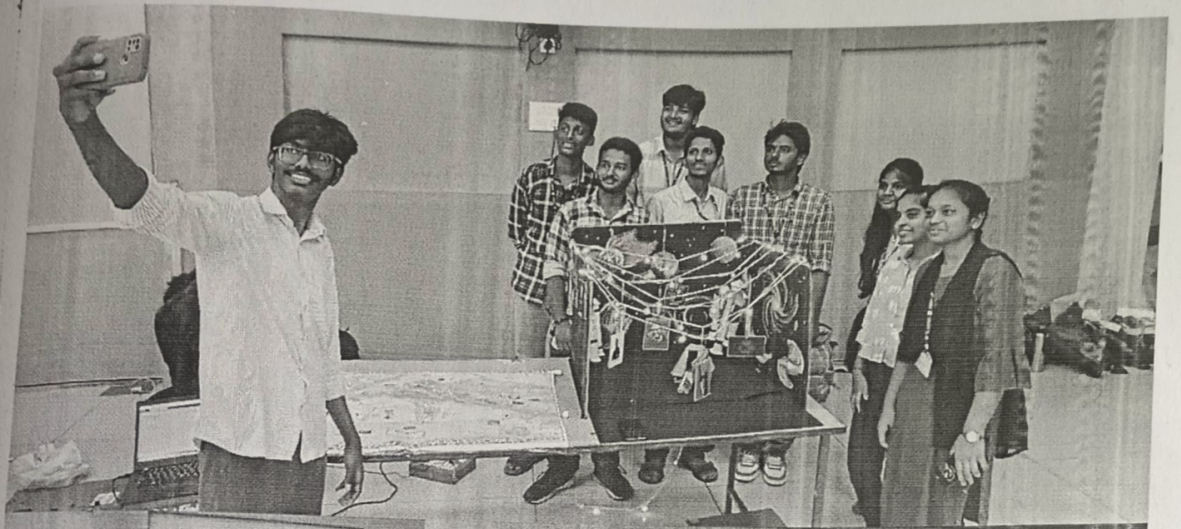
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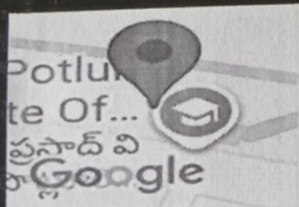




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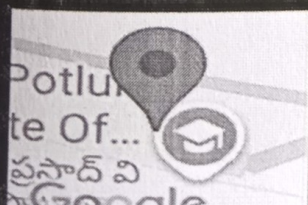
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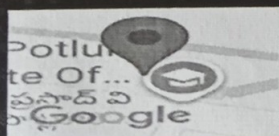
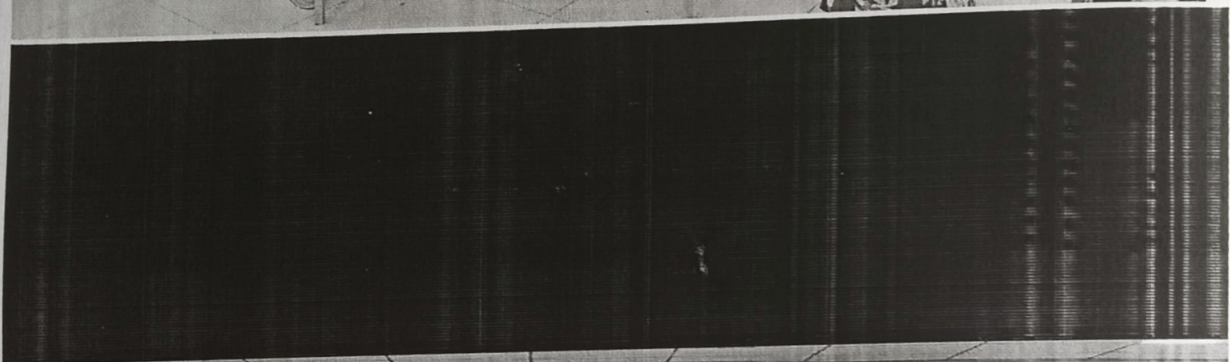
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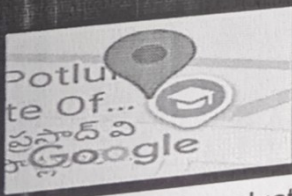
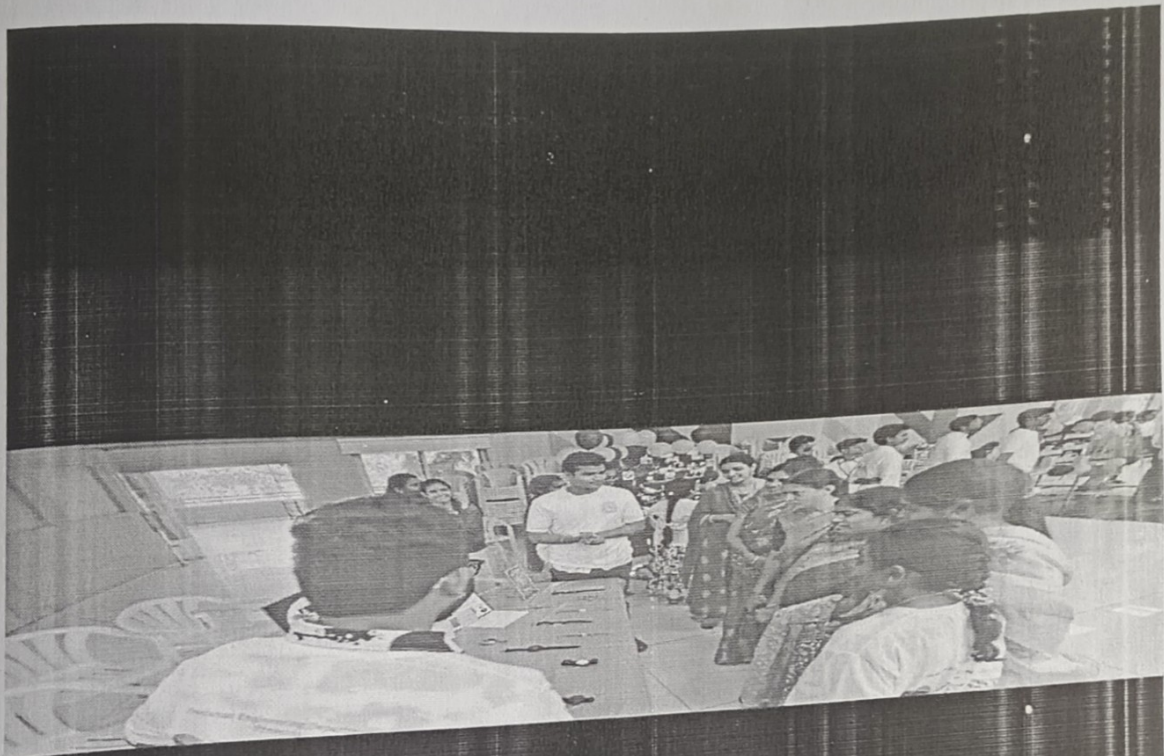
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09 Apr 2026 03:10 PM



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After a thorough evaluation, the results were announced. The First Prize was awarded to Team 2 – Liftoff for their outstanding presentation on Space Entrepreneurs. The Second Prize went to Team 1 – Handmade Hustle for their theme on Automobile Entrepreneurs. The Third Prize was secured by Team 3 – Spark Ignitors for their presentation on Watches and Entrepreneurs. The evaluation and prize distribution concluded around 2:30 PM.

Lunch Break

Following the successful completion of the exhibition, all participants had lunch around 3:00 PM, which provided a refreshing break after a busy and energetic session.

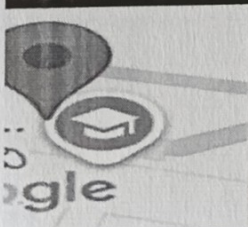
Stall Activities and Student Engagement

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Participants were timed based on how quickly they completed the task, and winners were awarded cash prizes. This activity was highly engaging and showcased creativity in designing fun and competitive experiences.

Another team, Mystery Mavericks, created a "scary house" themed stall. Although the number of participants was comparatively less, those who experienced it described it as genuinely thrilling and intense. This highlighted how unique concepts can create memorable experiences even with a smaller audience.

Conclusion of the Day-9



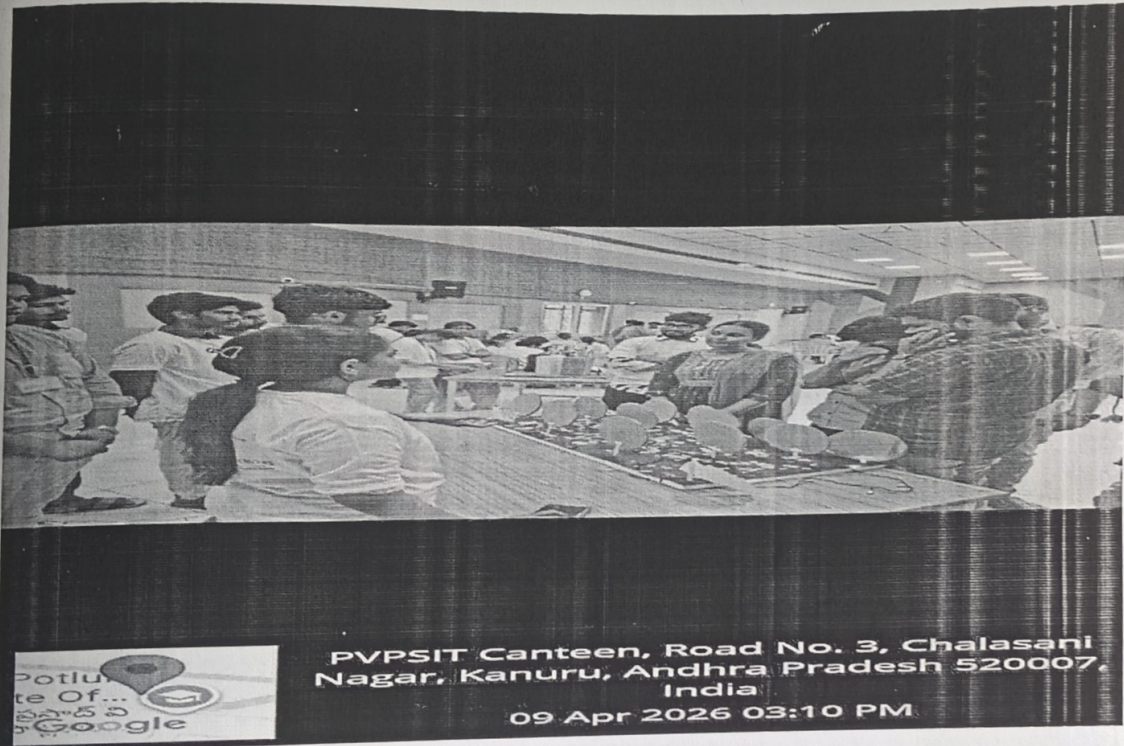
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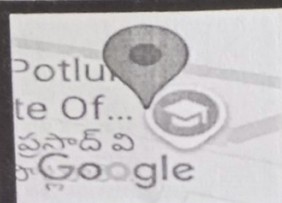
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The day concluded on a highly positive note, filled with learning, creativity, and teamwork. Students gained hands-on experience in event management, customer interaction, pricing

strategies, and problem-solving. The activities helped improve confidence, communication skills, and the ability to work under pressure.

Overall, it was a great experience for everyone involved, providing valuable exposure to real-world entrepreneurial practices. The combination of exhibitions, competitions, and stall activities made the day both educational and enjoyable, leaving participants with memorable experience and practical insights.





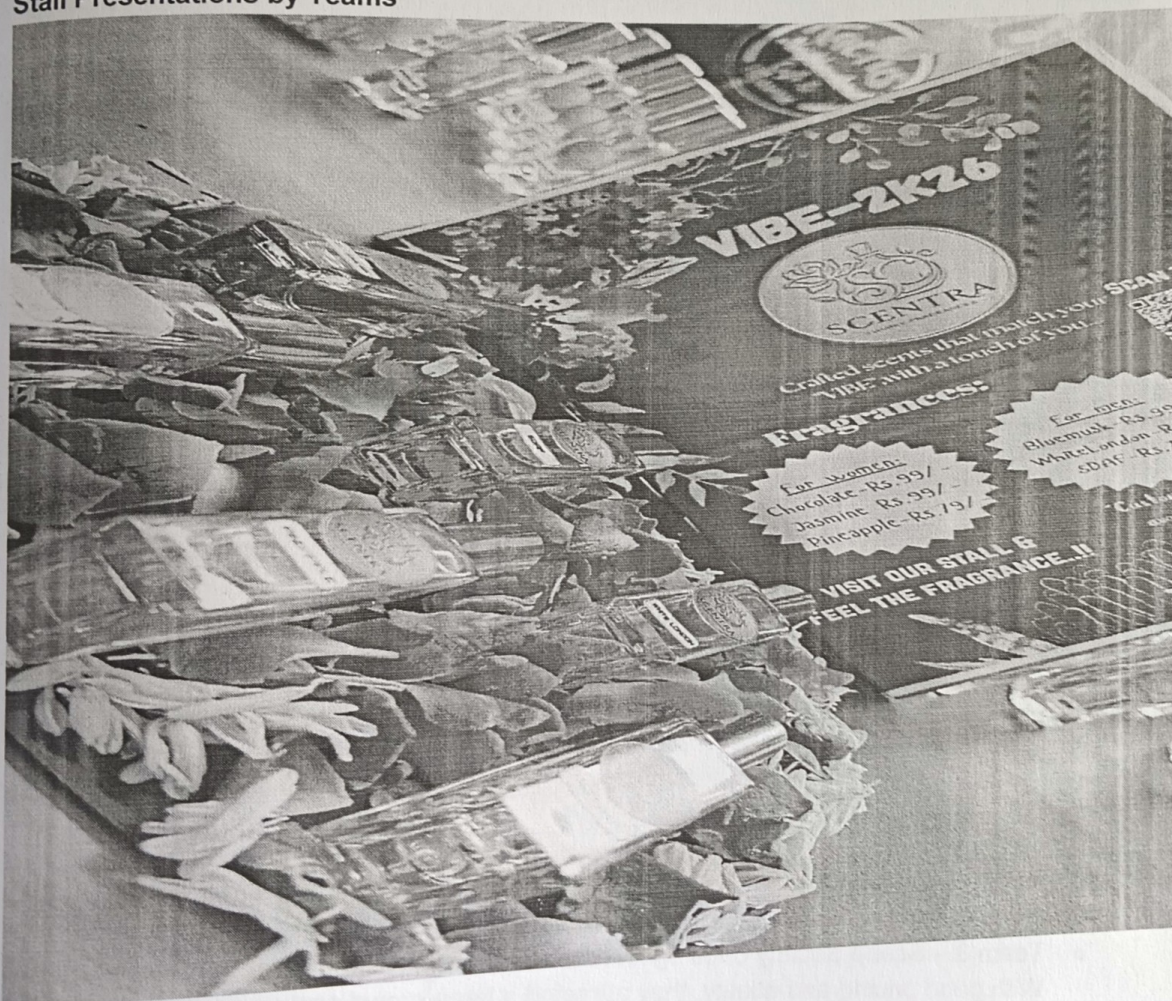
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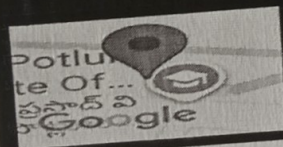
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Day 10 – Stall Activities, Reviews, and Valedictory Session

The final day of the workshop began with the same enthusiasm as the previous day, with all participants arriving at the college by 8:00 AM. One of the teams introduced Talentra as a platform to showcase talents, and this idea was also integrated with the college club activities, making the day more vibrant and engaging. All teams were fully prepared and set up their stalls, ready to interact with students and demonstrate their entrepreneurial ideas.

Stall Presentations by Teams





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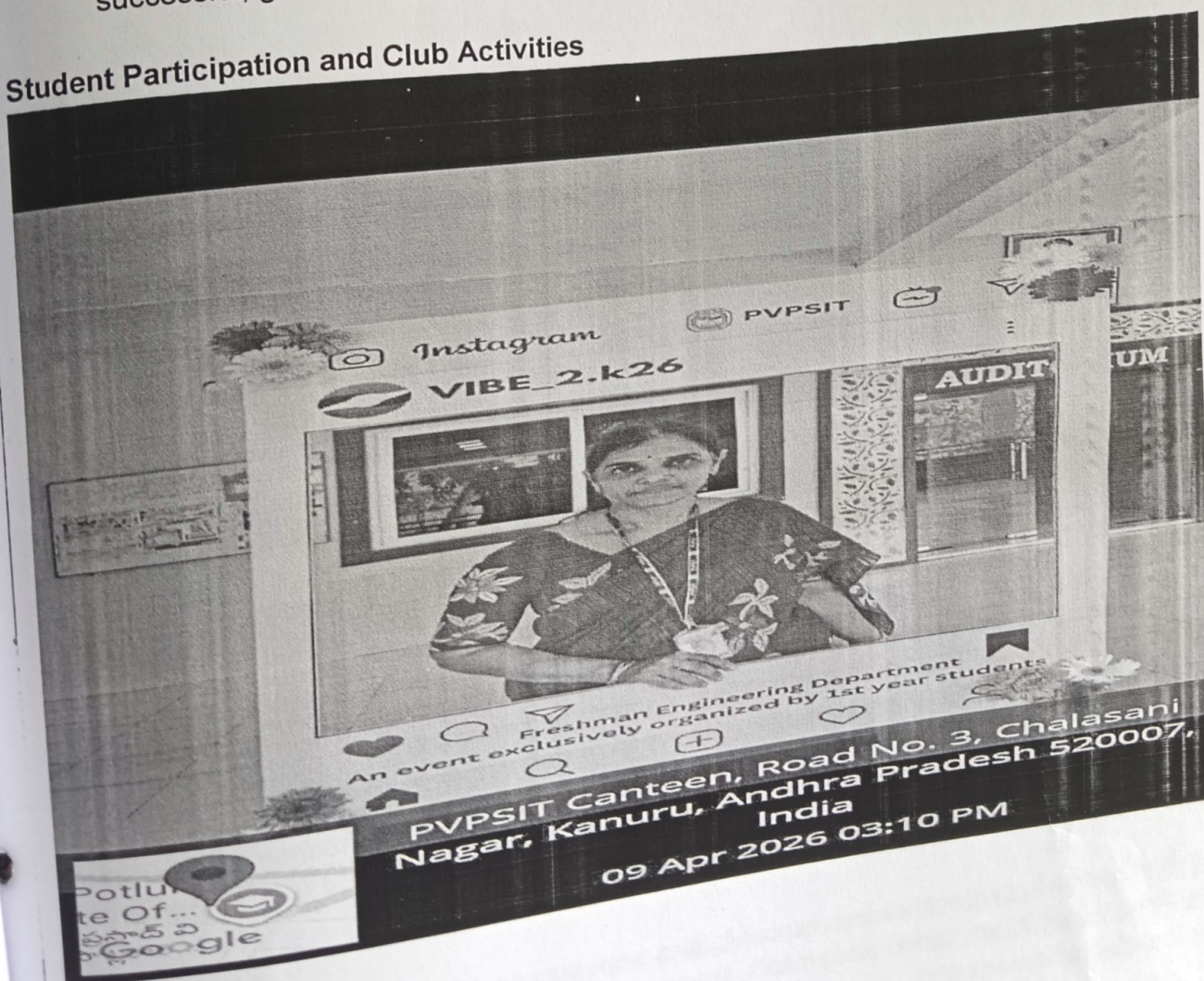
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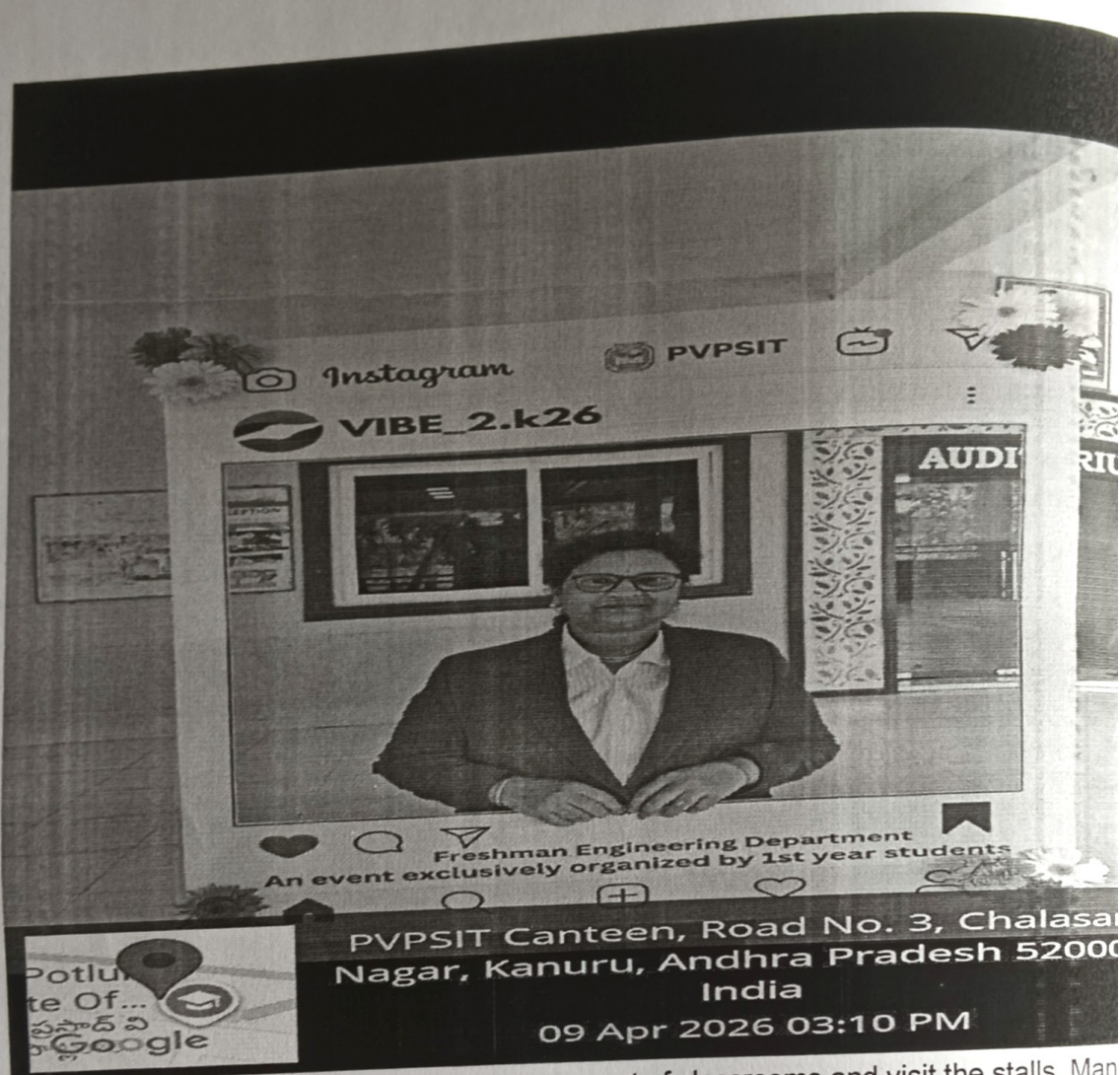
All seven teams actively participated and managed their stalls effectively:

- Team 1 – Handmade Hustle created handmade products such as bracelets and thread bangles. Their stall reflected creativity and effort, and they managed to earn a decent profit. Their work showed how simple handmade items can attract customers when presented attractively.
- Team 2 – Liftoff continued their interactive game stall from the previous day. Their activity remained engaging and fun, attracting many participants. Their consistency and creativity helped maintain student interest throughout both days.
- Team 3 – Scoop Society once again received a great response for their ice cream stall. With good pricing and quality, they attracted a large crowd and earned significant profit, demonstrating effective business strategy and customer satisfaction.
- Team 4 – Mystery Mavericks continued their scary house concept. Although the football was limited, those who visited appreciated the unique and thrilling experience. Their idea showed innovation and willingness to try something different.

- Team 5 – Perfume Stall performed exceptionally well, offering around seven varieties of perfumes. Despite slightly higher pricing, students purchased them due to their quality and value. This reflected the importance of product quality in business success.
- Team 6 – Tote Bags DIY focused on “Do It Yourself” concepts, allowing customers to either create their own designs or get them made by the team. Although this created extra workload, it provided valuable hands-on experience and customer interaction.
- Team 7 – Talentra & Momentum Makers managed two parallel activities. Talentra was conducted in the auditorium, giving students a platform to showcase their talents, while Momentum Makers sold handmade bracelets, chains, and charms. Both activities were successful, generating good sales and engagement.

Student Participation and Club Activities





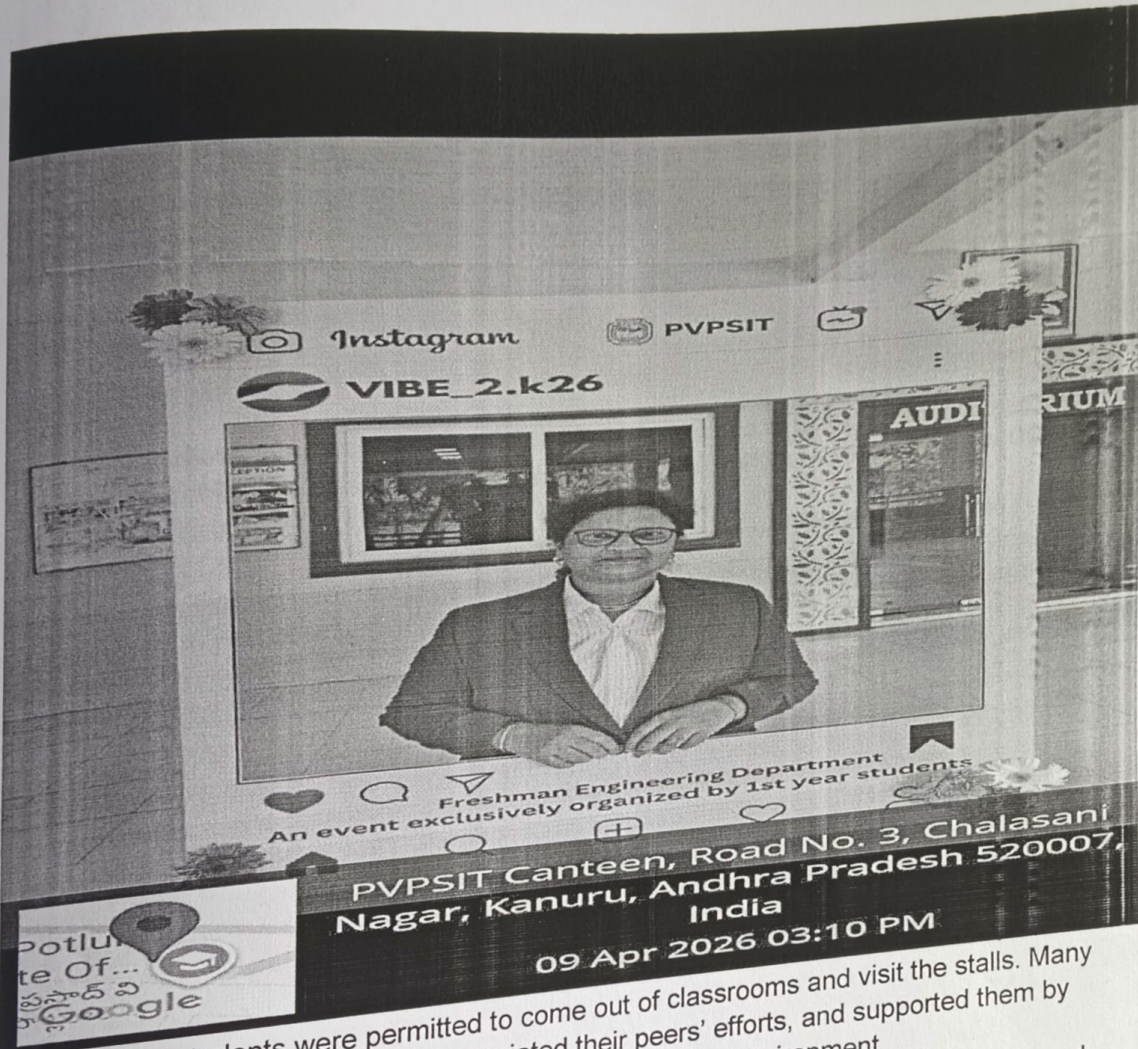
By 11:00 AM, students were permitted to come out of classrooms and visit the stalls. Many students explored different stalls, appreciated their peers' efforts, and supported them by purchasing products. This created a lively and encouraging environment. Later, students moved to the auditorium where various club activities, including dance and singing performances, were conducted. These activities added entertainment and showcased the diverse talents of students. After the performances, everyone took a lunch break.

Conclusion of Stall Activities

By 3:00 PM, all stall activities and responsibilities were successfully completed. Most students left for home, while workshop participants, the mentor, and the HOD gathered in the auditorium for the final review session.

Session by Mrs. S. Krishna Soujanya

Mrs. Soujanya addressed the students, reflecting deeply on the entire workshop. She appreciated the efforts of all participants and emphasized how the workshop provided real



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exposure to entrepreneurship, teamwork, and problem-solving. She highlighted that such experiences are more valuable than theoretical learning, as they prepare students for real-world challenges.

She also pointed out areas of improvement, especially in coordination, communication, and planning. She encouraged students to learn from their mistakes and to develop patience, clarity, and teamwork in future activities. She reminded everyone that success comes from continuous learning and self-improvement.

Feedback and Team Reviews

Students were given feedback forms containing five questions, which they answered honestly. After that, each team was called forward for interaction and reflection:

- Team 1 described their journey, explaining how they collaborated, managed resources, and learned to work as a team despite challenges. They shared how teamwork and mutual support helped them complete their tasks successfully.
- Team 2 spoke about internal coordination challenges, especially task distribution. They admitted that assigning responsibilities was difficult at times. Mrs. Soujanya advised them to stay calm during pressure situations, as panic leads to confusion and affects decision-making.
- Team 3 was questioned about pricing and profit strategies. They explained that even if profits were uncertain, customer satisfaction was important. They chose affordable pricing to attract more customers and ensure participation.
- Team 4 shared that they started as strangers but eventually became close friends. However, they felt they could not deliver their best due to time constraints. Mrs. Soujanya advised them to choose demand-oriented and attractive ideas in the future.
- Team 5 highlighted their success despite higher pricing. They believed in the quality of their products and valued their hard work. When one member expressed disappointment about unsold products, Mrs. Soujanya explained that success should be measured by customer reach, not just sales.
- Team 6 shared their experience with DIY concepts, where customers preferred ready-made products instead of making them. This created extra workload, but they gained valuable learning experience in handling customer expectations.
- Team 7 discussed both Talentra and club activities, emphasizing the importance of showcasing talent. They highlighted time management and adaptability. They also addressed a situation where a team member left, explaining that roles can change, but learning continues.
- Photography & Editing Team was appreciated for their hard work in capturing moments, editing, and promoting the event on social media, even though their efforts often went unnoticed.
- Coordinators Team was also recognized. Though some students felt they had not contributed much, the reality was that they handled many responsibilities behind the scenes. Their efforts were essential but not always visible.

Final Guidance and Suggestions

Mrs. Soujanya and the HOD provided valuable feedback. They appreciated each team's efforts but also expressed slight disappointment regarding lack of coordination compared to previous workshops. They emphasized the importance of communication, teamwork, and responsibility.

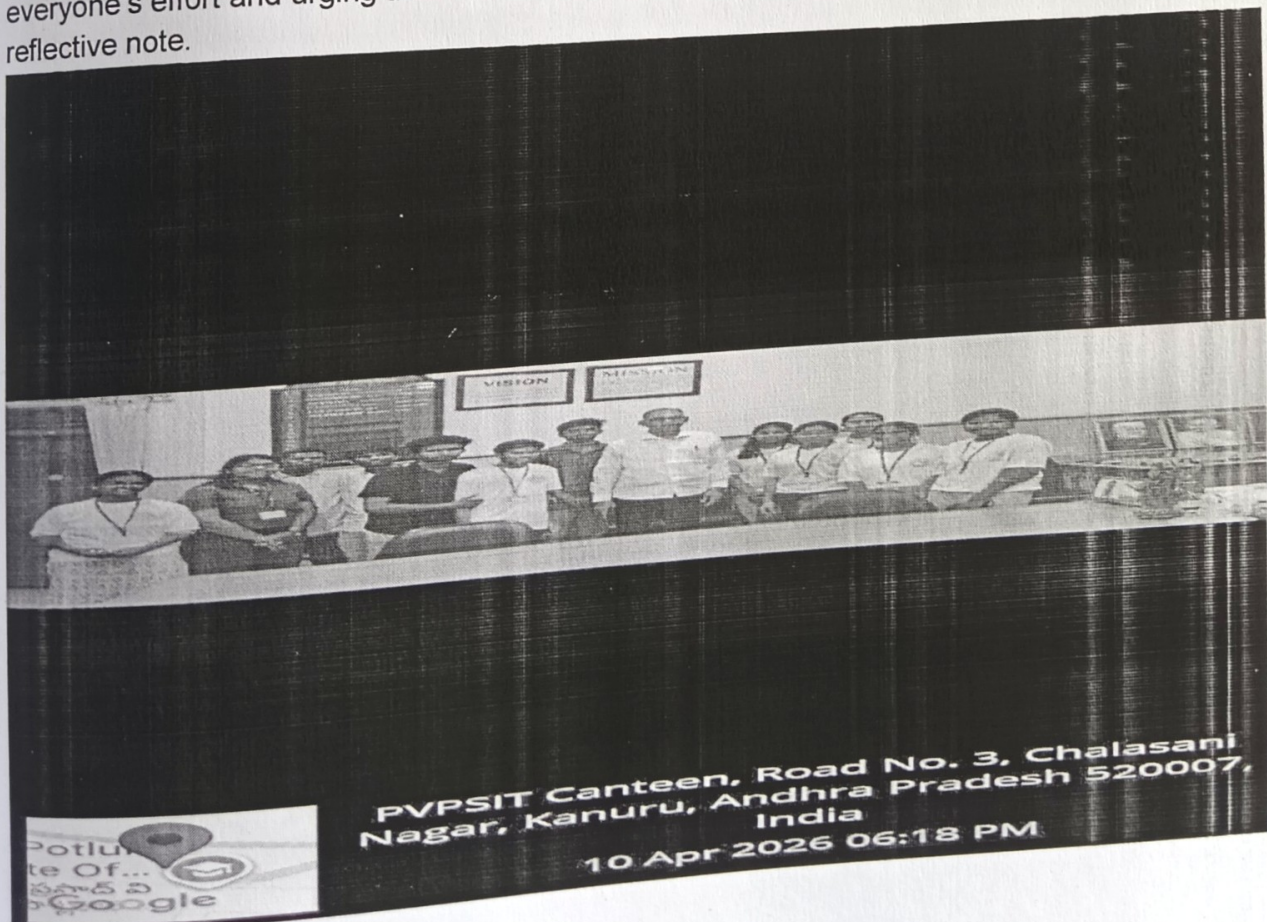
Students were advised:

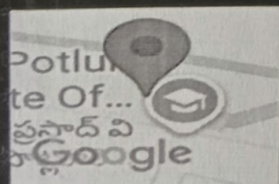
- Not to postpone tasks and manage time effectively
- To communicate confidently, especially when interacting with guests
- To avoid misunderstandings and ego issues
- To stay calm, kind, and cooperative
- To coordinate not only within teams but also across teams

They encouraged students to treat this experience as a learning opportunity, reminding them that mistakes are part of growth.

Closing Moments

Mrs. Soujanya once again motivated students with her encouraging words, appreciating everyone's effort and urging them to continue improving. The session ended on a positive and reflective note.





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All participants then gathered for a group photo wearing their workshop jerseys, making it a memorable moment. Students also took pictures with their teammates to capture the memories of the workshop.

by the HOD, the remaining stall items were handed over to the Principal, and taken during the process. Sponsored products from an aroma-based handmade d were also managed, though they did not receive sales and were later arranged l.

Soujanya departed along with her children, marking the end of the workshop.

of day 10

o concluded as a memorable and enriching experience for all participants. It tical exposure to entrepreneurship, improved communication skills, and teamwork. Despite a few challenges, the overall journey was successful and left valuable lessons and unforgettable memories.

nings & Outcomes of the Workshop

arned

cal understanding of entrepreneurship beyond theory
tance of teamwork and coordination within and across teams
time experience in planning, organizing, and executing events
in customer interaction and communication
ledge of pricing strategies, profit, and loss management
to attract customers through creativity and presentation
ling time pressure, stress, and unexpected challenges
rtance of decision-making and problem-solving
rstanding market demand and customer preferences
ing from mistakes, rejections, and feedback
sure to different mindsets and working styles
lopment of confidence and leadership qualities
ed experience in understanding and collaborating with people of different mindsets,
oving adaptability and team harmony

proved

er public speaking and interaction skills
oved creativity and innovation thinking
nger team bonding and collaboration
ty to manage responsibilities effectively
ased adaptability in changing situations

- Enhanced event management and coordination skills

What We Will Apply in Future

- Proper planning and time management before execution
- Choosing ideas based on demand and feasibility
- Maintaining clear communication with team members and others
- Staying calm and confident during pressure situations
- Giving importance to customer satisfaction and experience
- Avoiding procrastination and last-minute work
- Improving coordination between teams and organizers

Key Takeaways

- "Experience is the best teacher" – practical exposure is more valuable than theory
- Mistakes are part of learning, not failure
- Teamwork leads to success, not individual effort alone
- Confidence and communication are essential in every field
- Entrepreneurship requires patience, creativity, and consistency

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Sr	Name	Roll No.	Subject
50	T. Praveen	25501A05N	CSE-4
51	V. Kalpana	R25501A05C	CSE-4
52	V. Chandra	25501A05P	CSE-4
53	V. Jyothi	25501A05P	CSE-4
54	V. Chandan	25501A05Q	CSE-4
55	Datta Sai S	25501A05N	CSE-4
56	A. Laasya	s25501A120	IT-1
57	Ch. Mahesh	25501A123	IT-1
58	P. Naga Kani	25501A123	IT-1
59	E. Neelima	25501A123	IT-1
60	G. Uday Kir	25501A123	IT-1
61	K. Dhanush	25501A123	IT-1
62	K. Akhil	25501A123	IT-1
63	K. Gayathri	25501A123	IT-1
64	M. Sarada	25501A127	IT-2
65	Pallavi Sumit	25501A127	IT-2

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