

**PRASAD V. POTLURI**  
**SIDDHARTHA INSTITUTE OF TECHNOLOGY**  
(Autonomous)  
Kanuru, Vijayawada – 520 007  
(AICTE approved, NBA accredited and ISO 9001:2008 certified Institution)  
(Permanent affiliation to JNTUK, Kakinada)  
(Effective for students admitted into first year MBA in 2012-13)

**BA1T3 –Accounting for Managers**

- Unit 1- Introduction to Accounting:** Introduction to accounting – Concept – Importance and scope – Generally accepted accounting principles; Objectives, Nature and scope of financial accounting. – Cost accounting – Management accounting - Single entry and double entry system of accounting.
- Unit 2- Accounting Process:** Preparation of financial statements – Income statement and balance sheet – Funds flow and cash flow Statements – Inventory valuation and Depreciation.
- Unit 3- Financial Analysis:** Analysis and interpretation of financial statements from investor and company point of view- Horizontal analysis and Vertical analysis; Ratio analysis- Du-Pont chart.
- Unit 4- Profit Planning:** Concept of Profit planning - Cost-volume-profit analysis—Calculation of Breakeven point - Application of Marginal costing for cost control- Income determinants under marginal cost- Absorption cost Vs Marginal cost.
- Unit 5- Budgetary Control:** Concept of Budget and budgetary control- Steps in budgetary control-Fixed vs Flexible budgets; Different types of budgets- Master budget- Budget reports for management control- Zero based budgeting.

Relevant cases have to be discussed in each unit.

**Text Books:**

1. Maheshwari S N, Mahehwari S K: “Financial Accounting “, Vikas Publishing House Private Limited, New Delhi, 2009,
2. Varma K K: “Financial Accounting and Analysis”, Excel Books, New Delhi,

**References:**

1. Asish K. Bhattacharyya: “Essentials of Financial Accounting”, PHI Private Limited, New Delhi, 2009,
2. Kaustubh Arvind Sontakke: “Financial Accounting”, Himalaya Publishing House, New Delhi, 2008.
3. Paresh Shah: “Basic Financial Accounting for Management”, Oxford University Press, New Delhi, 2008.
4. Robert N Anthony, David F Hawkins, Kenneth A Merchant: “Accounting” Tata McGraw-Hill Publishing Limited, New Delhi, 2008.
5. Shankaranarayana H.V, Ramanath H.R, “Financial Accounting for Managers”, Cengage Learning, New Delhi, 2011.
6. Stice & Stice: “Financial Accounting Reporting and Analysis”, Cengage Learning, New Delhi, 2008.
7. Subhash Sharma, Vithal M P: “Financial Accounting for Management”, MacMillan India Limited, New Delhi, 2008.