## PVP 19

<b>Course Code</b>	19HS1701	Year	IV	Semester	I
Course	Humanities	Branch	ECE	Course Type	Theory
Category					
Credits	3	L-T-P	3-0-0	Prerequisites	Nil
Continuous	30	Semester	70	Total Marks:	100
Internal		End			
<b>Evaluation:</b>		<b>Evaluation:</b>			

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	Course Outcomes						
Upon	Upon successful completion of the course, the student will be able to						
C01	Demonstrate the applicability of the concept of organizational behaviour to						
	understand the behaviour and culture of people in the organization. L2						
CO2	Demonstrate the applicability of analysing the complexities associated with						
	management of individual behaviour in the organization. L2						
CO3	Analyse the complexities associated with management of the group behaviours						
	(Group Dynamics) in the organization and role of leadership. L4						
CO4	Demonstrate how the organizational behaviour can integrate in understanding the						
04	motivation for creating positive work culture. L2						
	Demonstrate how the organizational behaviour can influence in understanding the						
CO5	importance of learning and leadership for an organization to create positive impact.						
	L2						

## Mapping of course outcomes with Program outcomes (CO/ PO/PSO Matrix)

Note: 1- Weak correlation 2-Medium correlation 3-Strong correlation \* - Average value indicates course correlation strength with mapped PO

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1								3	3		2			3
CO2								3	3		2			3
CO3								3	3		2			3
CO4								3	3		2			3
CO5								3	3		2			3
Average* (Rounded to nearest integer)								3	3		2			3

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	Syllabus					
Unit No.	Contents					
I	<b>Introduction to Organizational Behaviour:</b> Definition of Organizational Behaviour-Nature and Scope of Organizational Behaviour-Opportunities of Organizational Behaviour-Linkage of Organizational Behaviour with other disciplines-Organizational Behaviour Models	CO1				
II	<b>Foundations of Individual Behaviour: Perception:</b> Definition of Perception-Factors of Perception- The Perception Process- <b>Motivation:</b> Definition of Motivation-Theories of Motivation: Maslow's Hierarchy Theory of Needs-Herzberg's Two-Factor Theory-Mc Gregor's Theory	CO2				

## **PVP 19**

		PVP 19				
	of Motivation-Learning: Definition Learning- Objectives of Learning-					
	Process of Learning- Theories of Learning-Classical conditioning					
	theory- Operant conditioning theory.					
III						
	Development- Definition of Personality-Objectives of Personality-	CO3				
	Dimensions of Personality- Stages of Personality Development-	005				
	Leadership - Definition of Leadership - Objectives of Leadership -					
	Styles of Leadership in Organization					
IV	<b>Formation of Teams and Group Dynamics: Formation of Teams</b> - Definition of Team- Objectives of Teams -Types of Teams- Team Building-Creating Effective teams- <b>Group Dynamics:</b> Definition of Group- Formal Vs Informal Groups- Stages of Group Development- Johari Window- Transactional Analysis- Conflict -Definition, Conflict Resolution Mechanisms in Groups	CO4				
17						
V	Organizational Change and Culture: Organizational Change- Definition- Change Models- Organizational resistance to change					
	Management of Change Process- Organizational Culture- Definition-	CO5				
	Objectives-Distinction between Organizational Culture and					
	Organisational Climate					
	Learning Resources					
	xt Books					
1. 2.	Fred Luthans, Organizational Behaviour, McGraw Hill, 11th Edition, 2001. Stephen P. Robins, Organisational Behaviour, PHI Learning / Pearson F 11 <sup>th</sup> edition, 2008.	Education,				
Re	ference Books					
	Hellrigal, Slocum and Woodman, Organizational Behaviour, Cengage 11 <sup>th</sup> Edition 2007.	Learning,				
2.	Aswathappa K., "Organizational Behaviour-Text, Cases and Games",	Himalaya				
	Publishing House, New Delhi, 2008.	5				
3.	Schermerhorn, Hunt and Osborn, Organizational Behaviour, John Wiley, 9th Edition,					
	2008.	·				
1.	Udai Pareek, Understanding Organizational Behaviour, 2nd Edition, Oxfor	rd Higher				
	Education, 2004.	-				
	Ivancevich, Konopaske & Maheson, Organizational Behaviour & Mar	nagement.				
5.		0				
5.	7th edition, Tata McGraw Hill, 2008.	0 /				
5. 6.	- · · ·					