

Prasad V. Potluri Siddhartha Institute of Technology
Autonomous
Kanuru

Circular

Date: 04-11-22

Adzap

ECHO club, initiated by English Dept., is organising a speak-up advertising strategy contest titled 'Adzap' to all the B. Tech. and MBA students. Topics are provided on the spot, and participants have 20 minutes to consider the most effective strategy for promoting or selling the given topic or idea. Each team must present a 5-minute pitch on stage. The team has to convince the judges that their product or idea is the best.

Each team should have 4 members and all the members have to register individually.

The judging criteria and rules to be followed are displayed on the website.

Students have to register for the event by filling the google form available on College Website.

Path: PVP Website – Departments – Freshman Engineering – ECHO Club Registration link

Details:

Date: 09-11-22 (Wednesday)

Time: 3 P. M.

Venue: Ground floor seminar hall

Registration link closes on 08-11-22, 4 P. M.

For more details contact: Dr. S. K. Rehena, Asst. Prof. of English

Note: Only students who register before the deadline are permitted to participate. No spot registrations.

Rules and regulations:

1. ADZAP is not an individual event; team should consist of 4 members.
2. Topics are given on the spot and 20 minutes time is given for preparation.
3. Every team has to present a 5-minute pitch on the stage.
4. In case participants exceed the time limit, judges will be free to disqualify the team.
5. Teams can choose different forms of expression like Role play, short skit, jingles, short talk or any other innovative form.(Only in English)
6. Teams are allowed to bring the properties they need.

Judging criteria:

- Public speaking skills
- Out-of-the-box thinking skills
- Clarity in thought
- Voice clarity
- Team coordination
- Expression